



This is Where  
the Story Starts

# 2016 Civic Partner Annual Report

## Fort Calgary



For thousands of years, people have met at the confluence of two vital rivers to imagine and realize their futures. Together we have built a city of energy, born of a powerful convergence of people, ideas and place.

**Fort Calgary exists to tell that story.**

## Moh'kinsstis

“The story of Moh'kinsstis says that before there was the place we call **Calgary**, the **First Peoples** were stewards of this land. At the **confluence of two rivers**, the lifeblood of our city, **our cultures converged and our story began**. It is essential that Calgarians of every culture and tradition walk on a shared path paved with opportunity, recognizing that we are connected to each other and to this place, where our collective spirit generates enough for all.”

**MAYOR NAHEED NENSHI**

THE CALGARY FOUNDATION 2015 VITAL SIGNS REPORT



## 2016 Accomplishments – Capital Development

### **MAKE** History Master Plan Highlights:

#### PHASE ONE:

- Deane House - **OPERATIONAL**
- Hunt House Restoration - **COMPLETE**
- Site landscaping, plazas & gardens - **COMPLETE**
- Métis cabin agreement - **COMPLETE**

#### PHASE TWO:

- 1875 Fort Interpretive Exhibit - **COMPLETE**



## 2016 Accomplishments - Operations

- Celebrated another successful year
- Maintained annual revenues
- Increased Equal Access school program attendance
- Contributed to tourism and cultural infrastructure
- Added to the overall liveability and vitality of East Village
- Employed 35 FTEs
- Engaged 98 Volunteers





## 2016 Accomplishments - Operations

- Maintained self-generated revenue streams
- Partnered with numerous community partners and clients
- Offered four free special events – Winterfest, Canada Day, Heritage Day and Artisan's Fair
- Expanded our knowledge of Moh'kinsstis
- Fostered our relationship with the Treaty Seven Nations
- Continued to raise the profile of the significance of this site



## 2016 Performance

	Performance Measure	2014 results	2015 results	2016 results	What story does this measure tell about your work? Why is it meaningful?
How much did you do?	Total estimated attendance for School Programs, Special Events (private and public), Admissions, Food & Beverage, Site, RiverWalk	492,533	496,563	556,069	The number of people using Fort Calgary continues to increase. As East Village intensifies there are more visitors to Fort Calgary.
	Community special events Winterfest, Canada Day, Heritage Day ie. FREE	23,376	24,046	24,368	Attendance at these events is stable, reflecting a community need to celebrate.
	* Fort Calgary is not fenced – so it is difficult to get accurate numbers on attendance at free community events. These are estimates.				Attendance is complimentary, attracting families from every neighbourhood in Calgary.
	Number of School Program Attendees	13,457	13,210	13,710	Fort Calgary's school programs continue to be very popular and important. It is important to understand the history of the place that you live in. It creates a sense of belonging and understanding.
	Pounds of fresh produce	1,786	923	686	<p>The decrease in poundage is a direct result of the conscious decision to supply the demand for greens and herbs instead of root vegetables (i.e. less weight, more value).</p> <p>The garden hires the hard-to-employ who are developing job skills. The volunteers who work in the garden are also developing gardening skills. The fresh produce is distributed to local agencies that provide weekly food hampers and to youth programs that build healthy culinary skills.</p>



## 2016 Performance

	Performance Measure	2014 results	2015 results	2016 results	What story does this measure tell about your work? Why is it meaningful?
How much did you do?	Number of paid visitors who exclusively visited the museum.	24,750	25,088	26,598	<p>In a difficult year, there was an increase in paid visitation. All of the special event visitors, private and public, have access to the museum, an additional 206,061 visitors. Another estimated 350, 000 people use the site.</p> <p>Fort Calgary continues to be part of the Tourism Infrastructure.</p> <p>1,510 increase in visitors translated to a 18.5% increase in museum admission.</p>
	Volunteer hours	4,994	3,871	3,380	<p>There was a slight decrease in volunteer hours for several reasons: many of Fort Calgary's volunteers are aging and are often ill and unable to perform their duties; and a continuing trend towards episodic volunteering.</p> <p>Fort Calgary offers high quality volunteer experiences in a variety of areas: gardening, carpentry, sewing, cleaning, site maintenance, special events, hosts and tour guides.</p> <p>Many Calgarians have volunteered here for over 20 years. The RCMP Veterans are Fort Calgary's largest volunteer group – they have been volunteering in Calgary since 1886!</p>
	FTE Staff	33	37	35	<p>Cuts were made to part-time positions throughout the organization and the number of staff required to facilitate Food &amp; Beverage functions decreased based on the sales.</p>



## 2016 Performance

	Performance Measure	2014 results	2015 results	2016 results	What story does this measure tell about your work? Why is it meaningful?
How well did you do it?	Change in school program attendance		-1.8%	+ 3.8%	Fort Calgary's school programs continue to be very popular and meaningful.
	Change in Equal Access to School Programs		-23.7%	+23.8%	This increase is is likely because of the current economy.
	Change in visitors who exclusively visited the museum		+1.4%	+6%	Increase due to a healthy tourism economy in 2016.
How are Calgarians better off?	<ul style="list-style-type: none"> <li>Fort Calgary attracts Calgarians and tourists from around the world. It continues to be part of Calgary's Tourism Infrastructure and contributes to the local economy.</li> <li>The museum continues to attract visitors who want to learn about Calgary's history and it connects Calgarians to their history in a variety of ways.</li> <li>Volunteers are better off because they have a sense of pride and purpose and Calgarians reap the benefits that volunteers add</li> <li>Fort Calgary's community events fill a community need to celebrate together and learn about their city's history.</li> </ul>				

## A Look Ahead – Key Strategic Risks

- Financial - uncertain economy
- Special Events - loss of revenue
- Lifecycle issues - building code and related public safety issues, failing roof
- Unknown - acts of God, external decisions and unknown lifecycle issues



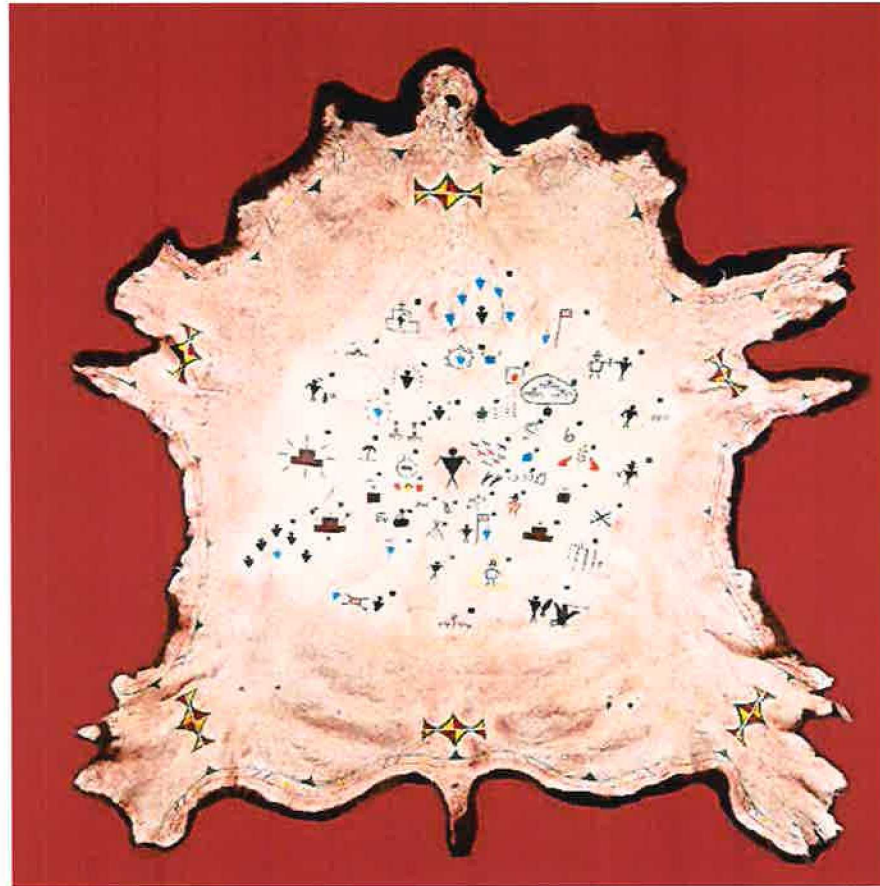


## A Look Ahead – A New Beginning for an Old Story



This is Where  
the Story Starts

## A Look Ahead - Indigenous Collaboration





## A Look Ahead – An Expanded & Renovated Interpretive Centre

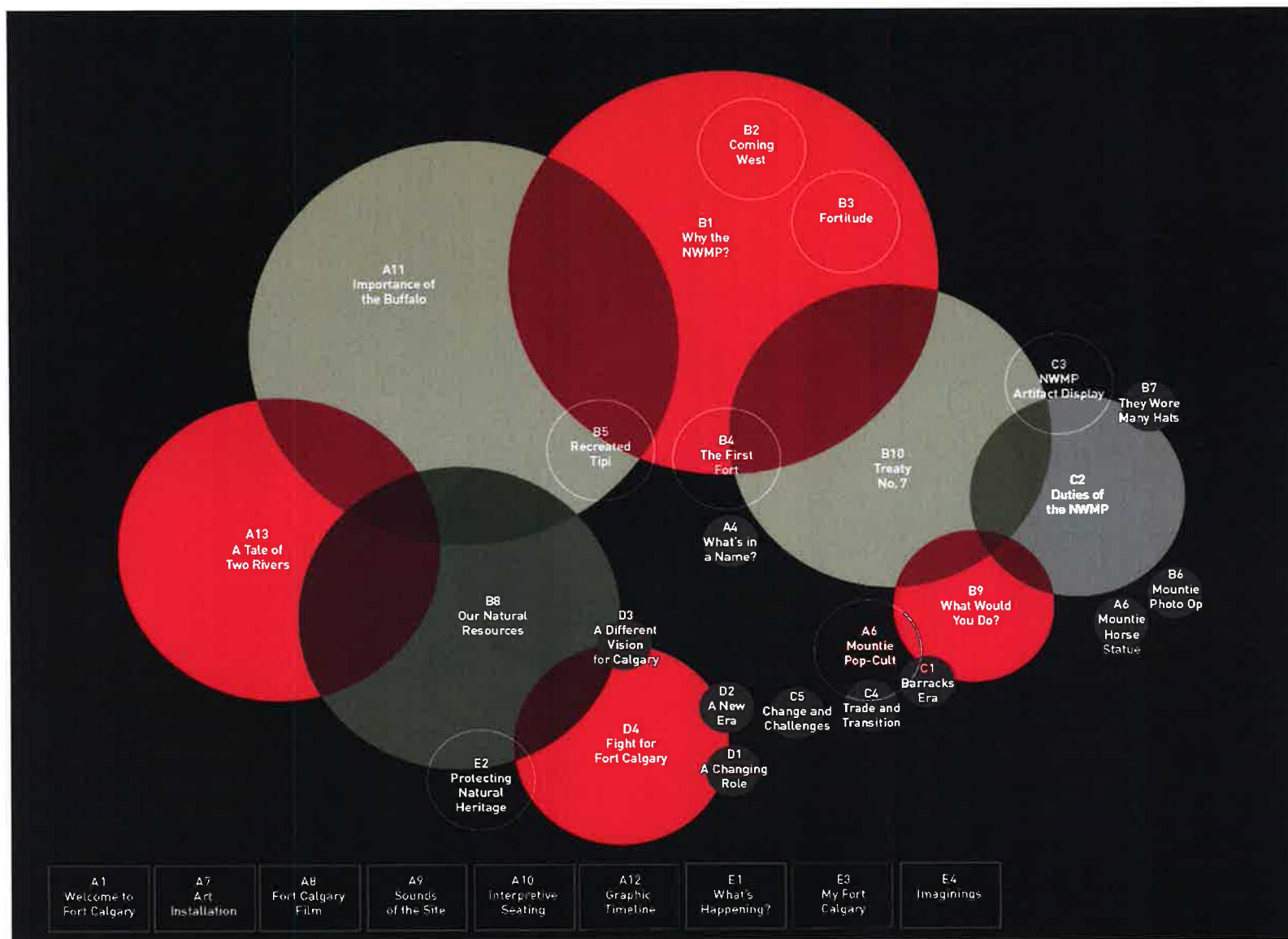


## A Look Ahead





# A Look Ahead – A New Story



## A Look Ahead – A New Story





## A Look Ahead – A New Story



A faded, historical black and white photograph showing a group of people, likely soldiers or settlers, on horseback in a field. The image is partially obscured by text.

**Fort Calgary strives to become a community  
symbol of change and evolution....**

A faded, historical black and white photograph of a large teepee standing in a grassy field. The image is partially obscured by text.

**..... In the place known to the Blackfoot as  
Moh'kinsstis, Calgary will continue to write its  
story by reconnecting people to the land, this  
place and their culture.**





**This is where the story continues.....**