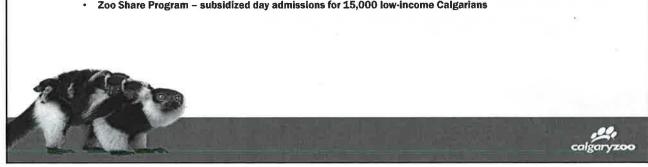


# **Thriving for Calgarians**

### **Supporting Our Community**

- Generating an estimated \$88 million in economic activity
- Self-funding over 84% of its operating costs
- Investments in wildlife conservation and animal welfare keeps our zoo relevant
- 77,000 members and 1.3 million attendance
- Standing with our community in times of need:
  - Syrian refugee initiative 1157 complimentary memberships
  - Displaced Fort McMurray fire evacuees 7962 complimentary day passes .
  - Zoo Share Program subsidized day admissions for 15,000 low-income Calgarians



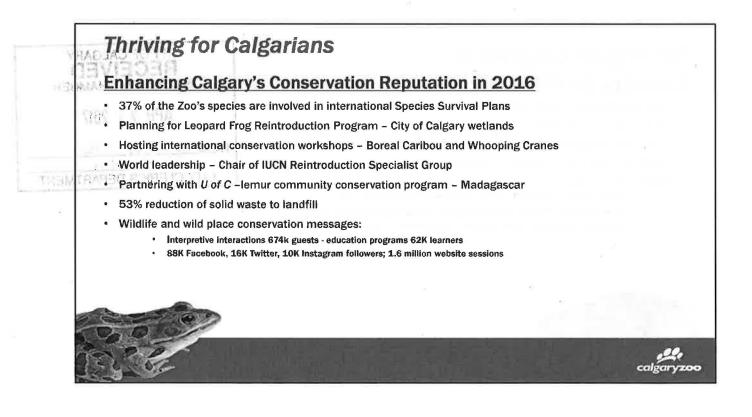


### **Thriving for Calgarians**

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#### An Exciting Destination in 2016

- Zoolights™, ILLUMINASIA ™ and Easter Eggstravaganza™ continue to delight Calgarians
- Calgary's Child Magazine Parents' Choice Awards Best Tourist/Family Attraction & Best Christmas Event
- Trip Advisor Certificate of Excellence (last 6 years) Traveller's Choice Award winner
- Lemur Exhibit intimate, exciting, immersive design on track and on budget to open July 5, 2017 high conservation value
- Giant Panda Exhibit –construction under way to open Spring 2018 –iconic conservation animal expected to increase attendance by at least 20%



## Thriving for Calgarians Key Challenges in 2016

Maintaining highest standard of animal care practices and visitor experiences

Viability of *Illuminasia*™

calearvzoo

- Coordinating with city's flood mitigation & bridge projects to minimize impact on zoo operations
- Balancing the consequence of over a \$1 million one-time reduction in capital life cycle funding
- Construction projects preparing for Lemurs and Pandas
- Locating and securing a suitable new property for the Wildlife Conservation Centre
- Drafted new multi-year Lease Agreement with The City of Calgary
- Maintaining relationships with corporate Calgary by expanding corporate volunteering opportunities
  (volunteers give over 30,000 hours valued at ~\$500k)

## Looking Ahead - 2017 Building Our Future

- · Open in July new Lemur Exhibit on time, on budget fully immersive design
- · Complete acquisition of new Wildlife Conservation Centre critical for future expansion of conservation activities
- Increased support for Community based Conservation initiatives
- Substantial completion of the Giant Panda Exhibit finalizing donor/sponsor financial support
- · Revitalize swinging bridge re-connecting the NW and SW quadrants of the Zoo
- Coordinate with City contractors for completion of the flood mitigation and new 12 Avenue bridge
- Maintain visitation in challenging economic environment prudent 2017 budgeting -
- Accommodate one-time funding reduction (\$1M) re-visit and execute capital life cycle maintenance plan



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