

**SUPPLEMENT TO CPC2017-156, LAND USE AMENDMENT, MARTINDALE (WARD 5),
NORTH OF MARTINDALE BOULEVARD NE AND WEST OF FALCONRIDGE BOULEVARD
NE, BYLAW 163D2017, CPC2017-156 – SUPPLEMENTAL, C2017-0501**

EXECUTIVE SUMMARY

A Motion Arising at the 2017 May 08 meeting of Council directed Administration to conduct a review of the cultural and recreation facility requirements for Wards 3 and 5 east of Deerfoot Trail. Key findings are summarized in this report. These findings include:

- 1) Recreation service coverage within Wards 3 and 5, east of Deerfoot Trail, is currently sufficient. Arts & Culture service coverage is currently sufficient within Ward 5. An existing Arts & Culture service gap has been identified in Ward 3, east of Deerfoot Trail
- 2) City wide, there are higher priority service gaps in both Arts & Culture, and Recreation that need to be addressed prior to any further investment in Wards 3 and 5
- 3) A Future service gap, due to population growth, has been identified within Wards 3 and 5. In response, planning is underway for future optimized recreation and cultural facilities

A Genesis Centre parking report will be brought forward as a separate submission.

ADMINISTRATION RECOMMENDATION(S)

That Council receive this Report for information.

PREVIOUS COUNCIL DIRECTION / POLICY

At the 2017 May 08 meeting of Council, a MOTION ARISING, moved by Councillor Stevenson, seconded by Councillor Jones, that with respect to Report CPC2017-156 Council direct Administration to conduct a review of the future cultural and recreational facility requirements for Wards 3 and 5 east of Deerfoot Trail;

And further, it be resolved that Administration consult with the Genesis Centre and the Calgary Parking Authority around potential parking solutions;

And further, it be resolved that Administration report back directly at the Public Hearing of Council on 2017 June 12.

BACKGROUND

In 2016, Calgary Recreation completed a comprehensive review of all City-operated recreation infrastructure. Principal purposes of the review were to identify any current and potential service gaps and to develop a capital investment strategy.

Key facility planning and design guidelines were developed to achieve two primary outcomes: (1) facility optimization for program delivery and (2) appropriate space to accommodate recreation needs. The guidelines included:

- Provide two square feet of aquatic and recreation space per person at full community build out. Spaces should include fitness, aquatic, gymnasias and other activity and community spaces,

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- Each aquatic and fitness/recreation facility should serve a population of approximately 75,000 to 80,000, and
- Optimum recreation facility size is approximately 156,000 square feet.

The analysis also found that The City's arts centres should be treated as regional amenities to ensure the equitable provision of services throughout the city. As such, they should be considered on their own merit as important recreation services when planning for optimized facilities, and should be co-located where possible. It was also determined that land requirements may have to be adjusted to accommodate additional space for these cultural amenities.

Additional research, including investigations for the Cultural Plan for Calgary and Calgary Arts Development Authority's *Building on Our Momentum: Arts and Culture Infrastructure* report has supported this analysis by providing a comprehensive understanding of existing arts and cultural infrastructure in Calgary. A number of deficit areas were identified including Ward 3. These findings are in alignment with the recommendations in the 2016 Cultural MSI report to Council (CPS2016-0297).

INVESTIGATION: ALTERNATIVES AND ANALYSIS

Administration examined the cultural and recreation facility requirements for Wards 3 and 5 east of Deerfoot Trail. Research previously collected was used to assess current and potential gaps for this catchment area. The analysis examined demand relative to available amenities in both current and future states.

Current Needs Assessment

Wards 3 and 5 east of Deerfoot Trail contain a number of publically accessible facilities currently utilized for recreation, arts or cultural activities. These include:

- Six Community Association facilities
- Partner organizations such as
 - Genesis Centre
 - Hangar Flight Museum
 - Rotary Challenger Park
 - Calgary Public Libraries
- City operated facilities such as Village Square Leisure Centre
- Programmable outdoor spaces such as Prairie Winds Park

Recreation facility catchment areas have been developed through the identification of recreation service areas which were created based on the total square footage of the existing facilities and the design guideline of two square feet per person. The catchment areas were then refined using drive time guidelines, natural and man-made barriers and other considerations. The information was consolidated into a Catchment Area Map that indicates that the recreation service coverage within Wards 3 and 5 east of Deerfoot Trail is currently sufficient (Attachment 1) as the Genesis Centre is 284,640 square feet for a catchment area servicing 94,871 people.

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This analysis also found that the majority of publically accessible arts and culture facilities east of Deerfoot Trail are within Ward 5. These amenities are anchored by the success of the Genesis Centre, which has been recognized as a key contributor to Calgary's cultural infrastructure. CADA's recent infrastructure report noted the facility is a "best practice community hub"; a successful example of providing flexible cultural amenity space for community-driven cultural programming.

Future Needs Assessment

A review of the City's most recent geodemographic data indicates that population in the overall catchment (Wards 3 and 5 east of Deerfoot Trail) will increase by approximately 53,000 by 2028 (Attachment 2). That population growth is anticipated to lead to recreation and cultural service delivery gaps. To maximize the availability of recreation services and facilities for residents of Northeast Calgary as service delivery gaps emerge, Administration has recommended an optimized recreation facility of approximately 156,000 square feet be developed in the community of Skyview Ranch as outlined in the Northeast Community 'A' Area Structure Plan. This recommendation aligns with the planning and design guidelines that have been developed out Recreation's 2016 research. At such time, as population growth in the overall catchment begins to create a service delivery gap, a Program, Amenity, Market Assessment will be undertaken to determine the appropriate amenities, programs and services to be offered from a new facility. One key consideration is to ensure there are no resulting negative impacts to the existing facilities. As a key partner in the area, Genesis Centre will be actively engaged in this process.

The intent for the Skyview Ranch facility is to create a community hub that will respond to its catchment area needs by providing an integrated facility that includes desired recreation, education, health and social services. This approach will facilitate connections among residents and help support community resiliency. It is also in keeping with The City of Calgary's direction to foster the development of distinctive, complete communities with a strong sense of place and achieving balance between established and new communities.

As identified in the Cultural MSI Report, there may be a cultural amenity co-location opportunity when the Skyview Ranch recreation facility is developed. This strategy is supported by CADA's arts and cultural infrastructure report which recommends prioritizing municipal funds earmarked for arts and culture infrastructure to projects that will fill gaps in underserved communities. The future cultural facilities will contribute to an existing network of cultural amenities which provide community driven access and allow cultural programming of public spaces. The future network will be supported by both municipally created cultural facilities, and those created and programmed by partners. Further evaluation will occur during planning phases for the Skyview Ranch facility to define the scope of cultural amenities to be provided.

Stakeholder Engagement, Research and Communication

In response to the Motion Arising, Administration has undertaken a comprehensive review of documents, plans and studies created for Calgary Recreation, Arts & Culture and community partners who support The City in providing recreation, arts and culture services to Calgarians.

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The studies that included significant engagement with key stakeholders such as Calgary Arts Development Authority and the Genesis Centre and were central to developing this report are summarized below:

The *Facility Design Enhancement Study* undertaken by Calgary Recreation in 2016 consists of a comprehensive assessment of The City's recreation facilities, arts and culture centres and community operated outdoor pools. The investigations included site visits, interviews with internal and external stakeholders, including surveys and focus group sessions. The resulting study encompasses a 12 year strategic plan for recreation capital development.

The *Cultural Plan for Calgary* undertook extensive engagement internally and with the general public to develop a vision for Calgary's cultural future. Over 800 Calgarians were engaged through focus groups, workshops, cultural forums and telephone surveys. The result is a plan to shift how The City culturally invests in the future, by aligning resources, priorities and opportunities internally and with external partners. Priority Actions directly support the provision of cultural amenities, with gaps identified through cultural mapping and priorities highlighting the need for increased community based accessibility.

In addition, Administration requested information from the Genesis Centre on the current use and utilization of the facility and capacity to meet future need. The operating partners provided a position statement regarding the future use of the subject lands (Attachment 3). It is agreed that as this area of the city continues to grow, the need for cultural and recreation facilities will also increase. Administration will continue to engage with Genesis and other impacted and interested stakeholders to inform the planning of any future investments in cultural and recreation infrastructure.

Strategic Alignment

This report is aligned with the following Council Direction:

- Recreation Master Plan (2010)
- Cultural Plan for Calgary (2016)
- Cultural MSI Review and Recommendations (CPS2016-0297)

Social, Environmental, Economic (External)

Social

Recreation and Culture facilities form the heart of our communities. Partner-operated facilities like Genesis Centre contribute to The City's recreation service delivery continuum. A shared, regional approach to community planning and design will ensure capital investment meets citizen needs in the most beneficial and cost effective manner.

Environmental

An integrated planning approach that incorporates environmentally friendly planning, design and construction practices will be use to contribute to The City of Calgary's commitment of reducing greenhouse gas (GHG) emissions.

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Economic

Alignment and coordination of capital investment in recreation and arts and culture facilities is required to maximize community benefit and achieve mutually beneficial outcomes.

Financial Capacity

Current and Future Operating Budget:

No implications on current operating budgets, however as future growth occurs future operating budgets may be required.

Current and Future Capital Budget:

No implications to current capital budget. As future growth occurs, future capital budgets will need to be allocated.

Risk Assessment

A coordinated planning and facility design approach is required to ensure capital investment addresses gaps and avoid redundancies in the provision of service delivery in a manner that best meets the needs of all Calgarians. This ensures future investments support optimization of The City's inventory of arts and culture and recreation assets.

REASON(S) FOR RECOMMENDATION(S):

An integrated strategy is required to provide all Calgarians with access to arts, cultural and recreation opportunities that best meet their needs and maximizes the benefit from the City's investment.

ATTACHMENT(S)

1. Calgary Recreation and Arts & Culture Facilities Catchment Area Map (2015)
2. Calgary Recreation and Arts & Culture Facilities Projected Catchment Area Map (2028)
3. Position of the Genesis Centre Operating Partners: The Future Use of the JUC/Attainable Homes Parcel