

Scope of Work and Engagement Plan: Updates to Urban Form Classification System

Administration received feedback around the proposed 'Urban Form Classification' system, outlined on page 70, in the Guidebook for Great Communities. It was intended that revisions to the Urban Form Classification system could be addressed through the proposed future sustainment program; however, there is value in exploring a natural evolution of the proposed system ahead of approving local area plans using the Guidebook to ensure the foundation system is consistent for all plans moving forward.

The anticipated changes to the Urban Form Classification system are significant enough that testing and stakeholder outreach will be required to ensure they address concerns received to date such as:

- The system is too complicated
- Lack of clarity on the differentiation between different categories
- Level of detail is too vague and subjective, leading to uncertainty around implementation
- Linkage to the Land Use Bylaw is unclear
- Too many permutations when applying policy modifiers to urban form categories

Administration is proposing the work plan below to determine how best to address these concerns through amendments to the Guidebook.

Scope of work

- a) Simplify and consolidate the urban form classification system and make it more user-friendly.
- b) Reduce the number of urban form categories and policy modifiers.
- c) Focus the urban form categories on the experience people have along the street through clearer direction on how to achieve desired built form and by using policy modifiers to provide clarity around these different experiences.
- d) Reorganize and restructure the document so that it is all in one place (Urban Form Categories, Urban Form Category cross-sections, and building frontage policies) without the need for readers to flip between sections.
- e) This work will identify and define how to evolve the system to better address feedback received by using the urban form categories and policy modifiers in a more intuitive manner for the user.

Out of Scope

The intent of this report is to ensure Administration has clear direction and can deliver revisions to the Guidebook in coordination with amendments to the North Hill Communities local area plan. Any outcomes or issues not listed above will not be considered as part of this scope of work.

Stakeholder Outreach

In order to be responsive to the feedback and engagement already received and completed, Administration proposes a stakeholder outreach approach that would both allow for testing and comments on the next evolution of the Guidebook's urban form categories, while being

cognizant of the need to limit impacts to timelines and other work program initiatives. The above scope of work will result in a delay in the existing local area plans planned. Communication and outreach plans will be adjusted accordingly. Administration is proposing the following work plan to ensure there is stakeholder feedback and appropriate testing along with broader community-wide outreach and education. Additionally, any feedback received on topics beyond the Urban Form Classification system will be captured as part of the sustainment program to be considered as part of potential future revisions.

1. Targeted Stakeholder Outreach on Urban Form Classification System

- Administration will work with the existing stakeholder group that has been involved in the Guidebook for Great Communities over the last 18 months with targeted sessions on refinements
 - One working session in October 2020 followed by circulations of draft revisions.
 - Administration may consider additional information and testing sessions as required.
- Administration will do internal testing with local area planners and development planners.
- Administration will do additional testing with a small group of industry partners and community representatives familiar with the existing Guidebook and North Hill local areas plan to be solicited in July/August.

2. Testing with North Hill Communities Local Area Plan and other in-flight local area plans

- Changes to the Urban Form Classification system need to be tested through the current local area planning work. This would include collaboration with North Hill, Westbrook, and Heritage Communities local area plans. As the Urban Form Categories are ultimately implemented through the Guidebook, it is important to test what changes would mean to the local area plans in terms of content and the policy maps. This will not include specific Guidebook sessions with the working groups.

3. General outreach and education

- Given the technical nature of these amendments Administration will not engagement broadly on the Urban Form Classification system with Calgarians who may not be aware of the Guidebook or be familiar with what implementation through a local area plan might look like. The Guidebook team will continue to provide education and outreach Calgarians to raise awareness of the Guidebook and provide support ahead of future policy work.