

APPENDIX 11D

EVALUATION CRITERIA FOR CALGARY BID

Calgary Bid Evaluation Outline

- Why Calgary?
- What is the inspiration behind the bid? Your vision.
- Why now?
- What criteria has Calgary used to develop its bid?
(Eg – Vancouver’s was: athlete focused, community driven and supported, int’l win- ability was a theme)
- What has Calgary done to engage the community and the public? Future plans to engage and build support?
- What do your polling results tell you to date?
- What has Calgary done to engage and consult athletes and coaches in the development of its Bid?
Can you speak to your future plans to involve athletes and coaches moving forward?
- What sort of international hosting has Calgary done in the past 10 years and what are your future plans, regardless of whether Calgary moves ahead with a Bid? What facility plans are currently being considered in Calgary?
- Tell us about the CBEC leadership team.
- What experts/consultants have you engaged in your process to develop your bid evaluation?
- What is your overall venue concept broken down by sport?
- Please explain your opening/closing ceremonies thinking and medal ceremonies/pageantry thoughts and location?
- Have you engaged other cities or towns in partner discussions?
- Please outline, at a high level, your thoughts on an overall Bid budget, considering Agenda 2020 implications. Early as it is what is the current thinking on a Games budget should Calgary be awarded the Games.
- Please concentrate on your high level assumptions and conclusions regarding Legacy:
- Would Calgary hope to leave a financial legacy from a Games?
- Please provide us with a general legacy concept.
- As this is ultimately and international competition why do you think you can win?