

Calgary



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CITY CLERK'S DEPARTMENT

# 2016 Civic Partner Annual Report

*Parks Foundation  
Calgary*



## 2016 Accomplishments

19

Building Communities  
Projects

88

Benches Sponsored



Rotary/Mattamy  
Greenway

94%  
Complete

10km to go!

12

Conceptual Drawing  
Grants

\$500,000

Amateur Sport Grants



Calgary



## 2016 Accomplishments

### Tourmaline Fitness Park, Point McKay





## 2016 Performance

Performance Measure	2015	2016	What story does this measure tell about your work? Why is it meaningful?
Building Communities Projects	15	<b>19</b>	Growing need in mature communities and with new schools.
Project Gift Administration Projects	41	<b>32</b>	Free administration services help projects get off the ground and succeed.
Amateur Sport Program Recipients	18	<b>19</b>	Amateur athletes and facilities get needed financial support.
Bench Dedication Program	68	<b>88</b>	Increasingly popular way to honour friends and loved ones.
Donors to Parks Foundation Projects and Programs	930 donors on 53 projects = \$8,065 per capita	<b>998 donors on 61 projects = \$7,595 per capita</b>	High level of support shows public confidence in the work of Parks Foundation.

## A Look Ahead - Priorities



### 2017 Key Priorities:

- Increase operating stability fund and donor management capacity.
- Finish remaining 10km of Rotary/Mattamy Greenway.
- Fundraise for David Richardson Memorial Disc Golf Park & Manmeet Singh Bhullar Park.
- Develop 10+ community playground projects & sponsorship of 60+ benches.
- Identify capital projects for 2018 and beyond.





## A Look Ahead - Key Strategic Risks



### Major Building Projects

Project fees are a key revenue source



### Municipal Funding & Economy

End of operating grant and donor challenge



### People Management

Board of Governors & staff succession plans



### Long Term Assets

Financial reserve and short contractual maintenance period



# THANK YOU

FOR YOUR SUPPORT

Parks Foundation  
Calgary