

CITY OF CALGARY
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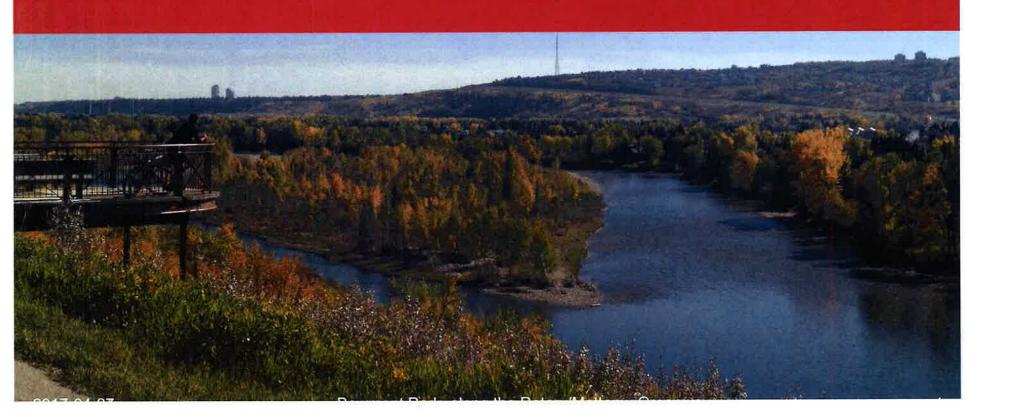
APR 2 7 2017

ITEM: CPS2017 .0369

CITY CLERK'S DEPARTMENT

# 2016 Civic Partner Annual Report

Parks Foundation Calgary

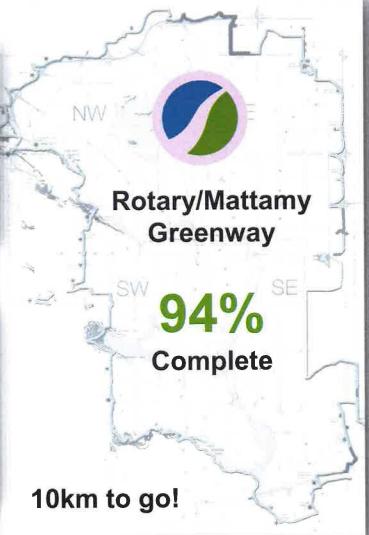




# **2016 Accomplishments**









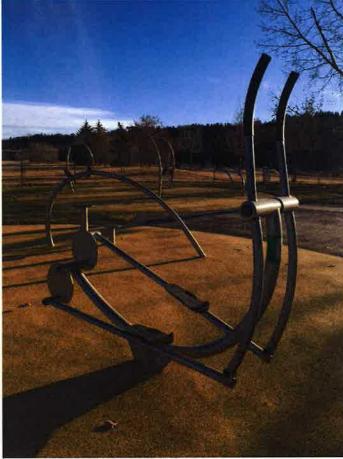




# **2016 Accomplishments**

#### **Tourmaline Fitness Park, Point McKay**









# 2016 Performance

Performance Measure	2015	2016	What story does this measure tell about your work? Why is it meaningful?
Building Communities Projects	15	19	Growing need in mature communities and with new schools.
Project Gift Administration Projects	41	32	Free administration services help projects get off the ground and succeed.
Amateur Sport Program Recipients	18	19	Amateur athletes and facilities get needed financial support.
Bench Dedication Program	68	88	Increasingly popular way to honour friends and loved ones.
Donors to Parks Foundation Projects and Programs	930 donors on 53 projects = \$8,065 per capita	998 donors on 61 projects = \$7,595 per capita	High level of support shows public confidence in the work of Parks Foundation.





#### A Look Ahead - Priorities







#### 2017 Key Priorities:

- Increase operating stability fund and donor management capacity.
- Finish remaining 10km of Rotary/Mattamy Greenway.
- Fundraise for David Richardson Memorial Disc Golf Park & Manmeet Singh Bhullar Park.
- Develop 10+ community playground projects & sponsorship of 60+ benches.
- Identify capital projects for 2018 and beyond.





# A Look Ahead - Key Strategic Risks



#### **Major Building Projects**

Project fees are a key revenue source



### **Municipal Funding & Economy**

End of operating grant and donor challenge



### **People Management**

Board of Governors & staff succession plans



#### **Long Term Assets**

Financial reserve and short contractual maintenance period



# THANK YOU FOR YOUR SUPPORT Parks Foundation Calgary