




Calgary  **2016 Accomplishments**


- New 2016-2020 Strategic Plan
- Reviewed and revised bylaws
- Lead role on Civic Sport Policy review
- All Sport One Day, All Sport One City, Celebration of Sport events
- Engagement with facility advisory groups
- Respect in Sport initiative, PLAY Calgary
- Calgary Multisport Fieldhouse Society
- Governance assistance to local sport organizations
- Achieved financial targets



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Calgary  **2016 Performance**



- Built new relationships with the City, sport organizations, key community stakeholders and partners
- Successfully delivered Services as per 2015-2018 Operating Agreement
- Increased attendance and partner participation at events
- Decreased the proportion of total revenues provided by City of Calgary to 72% in 2016, down from 91% in 2015
- Achieved budget target of break-even through mitigation of key cost challenges
- Implemented organizational changes and revamped governance model

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Calgary  **2016 Performance**

RBA Analysis: All Sport One Day Event

	Performance Measure	2014 results	2015 results	2016 results
How much did you do?	Children registered	2,300	2,700	2,700+
	Total sport organizations	50	53	55
	Participating facilities	10	12	14
How well did you do it?	<i>Post-event survey</i>			
	• Rated experience "good" or "very good"	93%	93%	93%
	• Intention to participate next year	97%	93%	98%
How are Calgarians better off?	<i>Post-event survey</i>			
	• Considering registering in a sport	93%	94%	93%

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A Look Ahead

- Initiate updated Sport Facility Supply and Demand Study
- Help finalize new Civic Sport Policy
- Host Celebration of Sport & Sport Summit events
- Redevelop website
- Attract new sponsorships
- Expand stakeholder base through elimination of fees
- Build new community partnerships
- Research and evaluate emerging sport issues



A Look Ahead

- I. Tough local economy creating revenue challenges
- II. Voice being “lost” in the complex network of local sport organizations
- III. Limited resources





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Thank you.
Questions please?

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