

Calgary 1881

2016 Accomplishments

- New 2016-2020 Strategic Plan
- Reviewed and revised bylaws
- Lead role on Civic Sport Policy review
- All Sport One Day, All Sport One City, Celebration of Sport events
- Engagement with facility advisory groups
- Respect in Sport initiative, PLAY Calgary
- Calgary Multisport Fieldhouse Society
- Governance assistance to local sport organizations
- Achieved financial targets



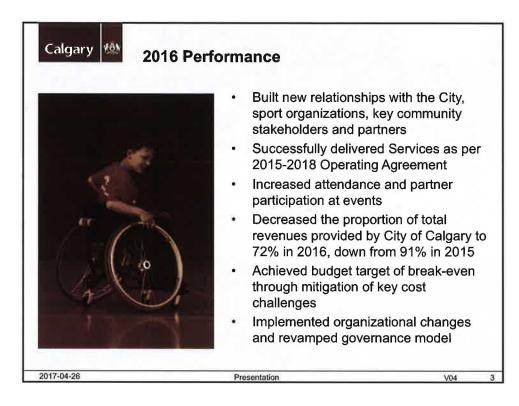
Presentation

CITY OF CALGARY
2017-04 RECEIVED
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Calgary 2016 Performance RBA Analysis: All Sport One Day Event Performance Measure 2014 2015 2018 results results results 2,700 53 2,300 2,700+ How much did you do? Children registered Total sport organizations 50 55 Participating facilities 10 12 14 Post-event survey 93% 93% 93% Rated experience "good" or "very good" 97% 96% 93% Intention to participate next vear Post-event survey How are Calgarian 93% 93% · Considering registering in a 2017-04-26 Presentation HERMAND INVANCED HE

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A Look Ahead

- Initiate updated Sport Facility Supply and Demand Study
- Help finalize new Civic Sport Policy
- Host Celebration of Sport & Sport Summit events
- · Redevelop website
- · Attract new sponsorships
- Expand stakeholder base through elimination of fees
- Build new community partnerships
- · Research and evaluate emerging sport issues



2017-04-26

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A Look Ahead

- I. Tough local economy creating revenue challenges
- II. Voice being "lost" in the complex network of local sport organizations
- III. Limited resources



2017-04-26

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