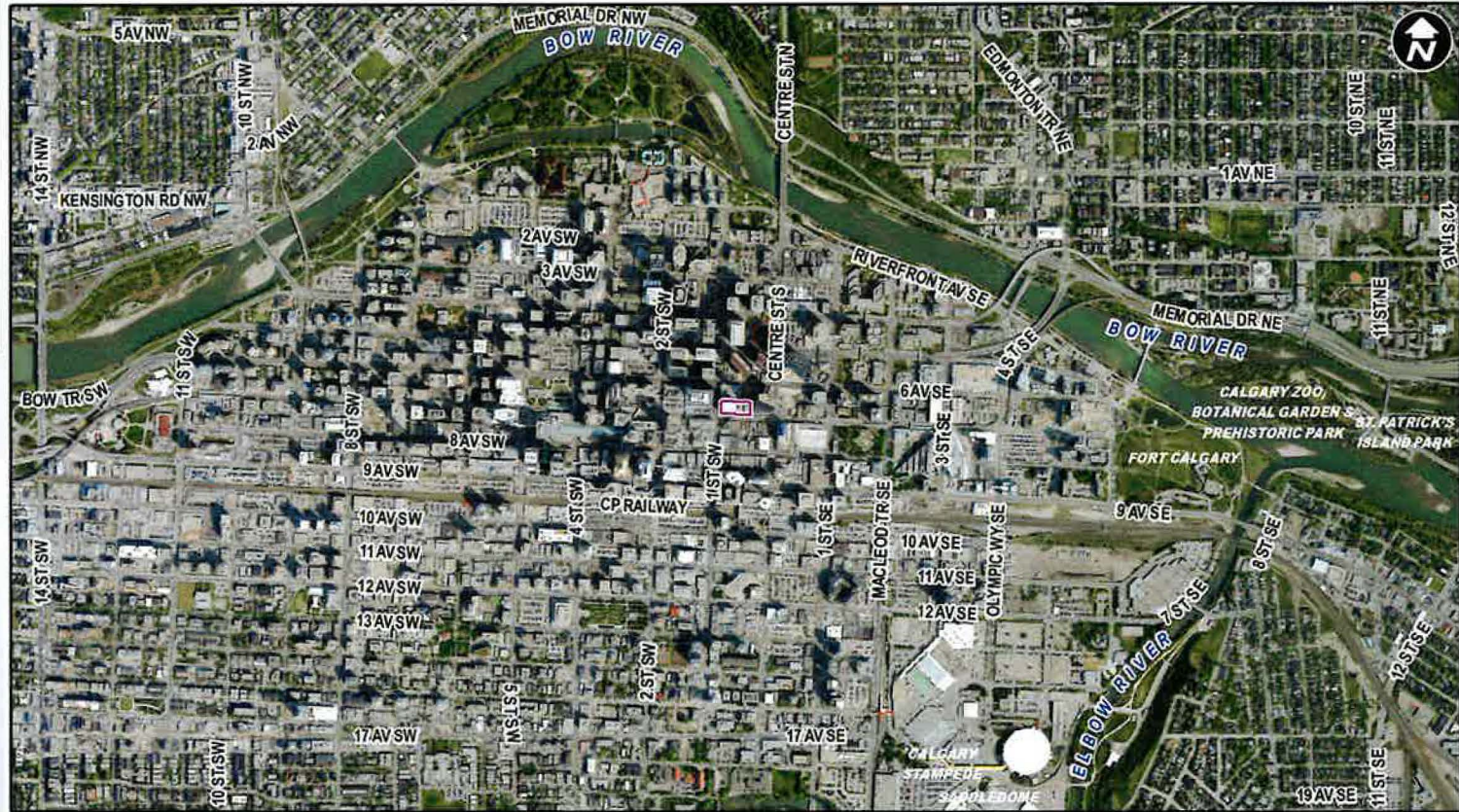
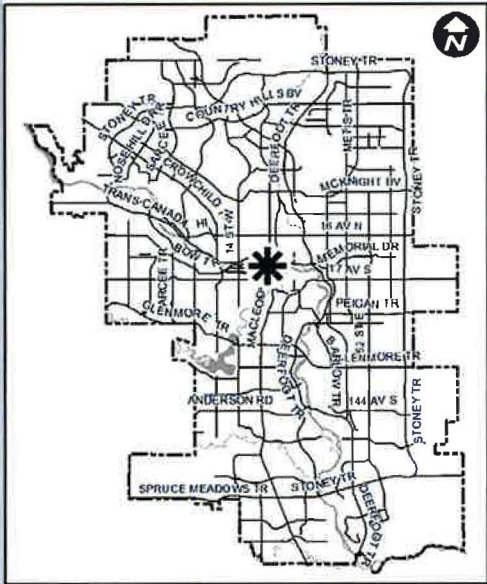


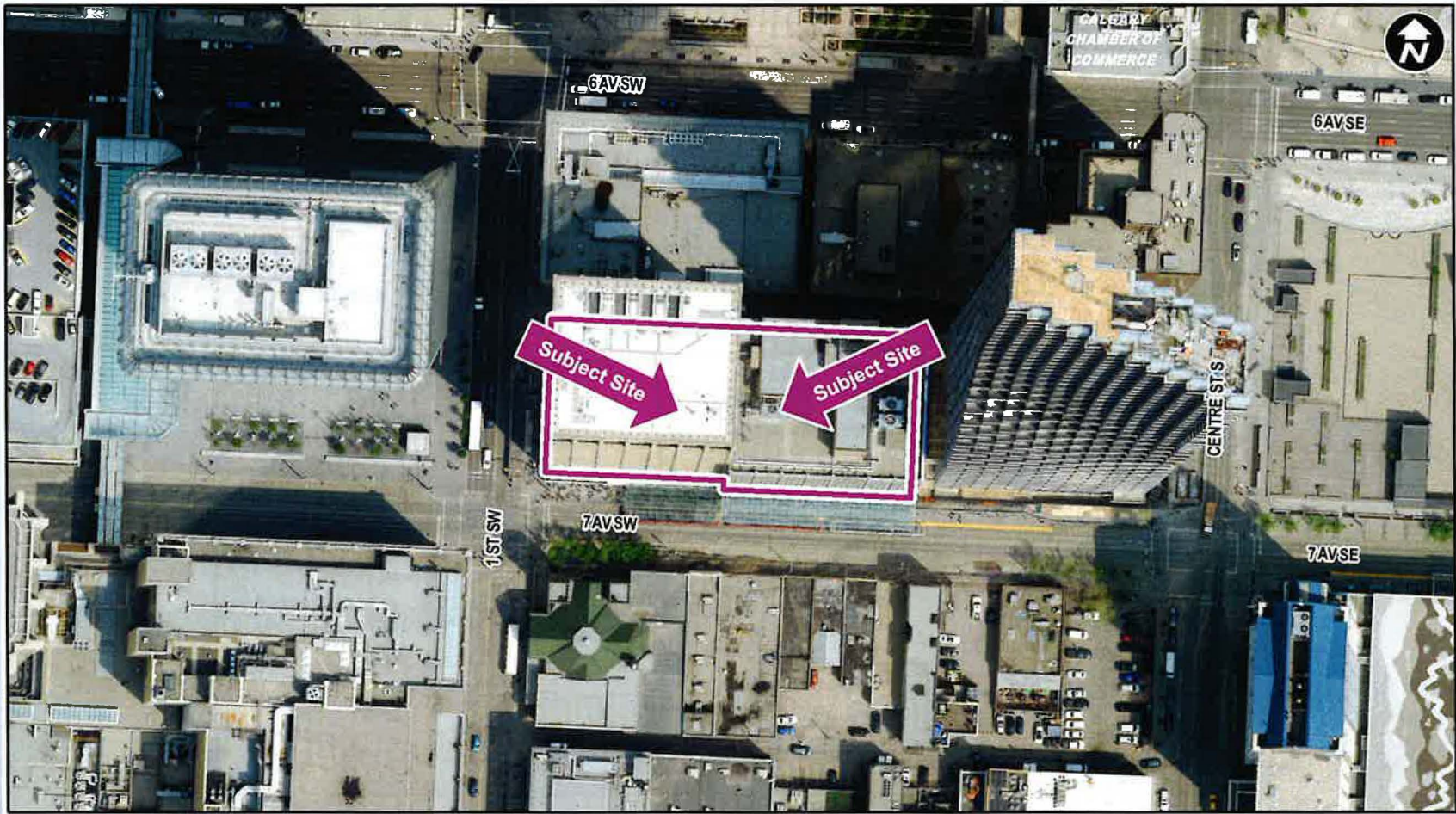


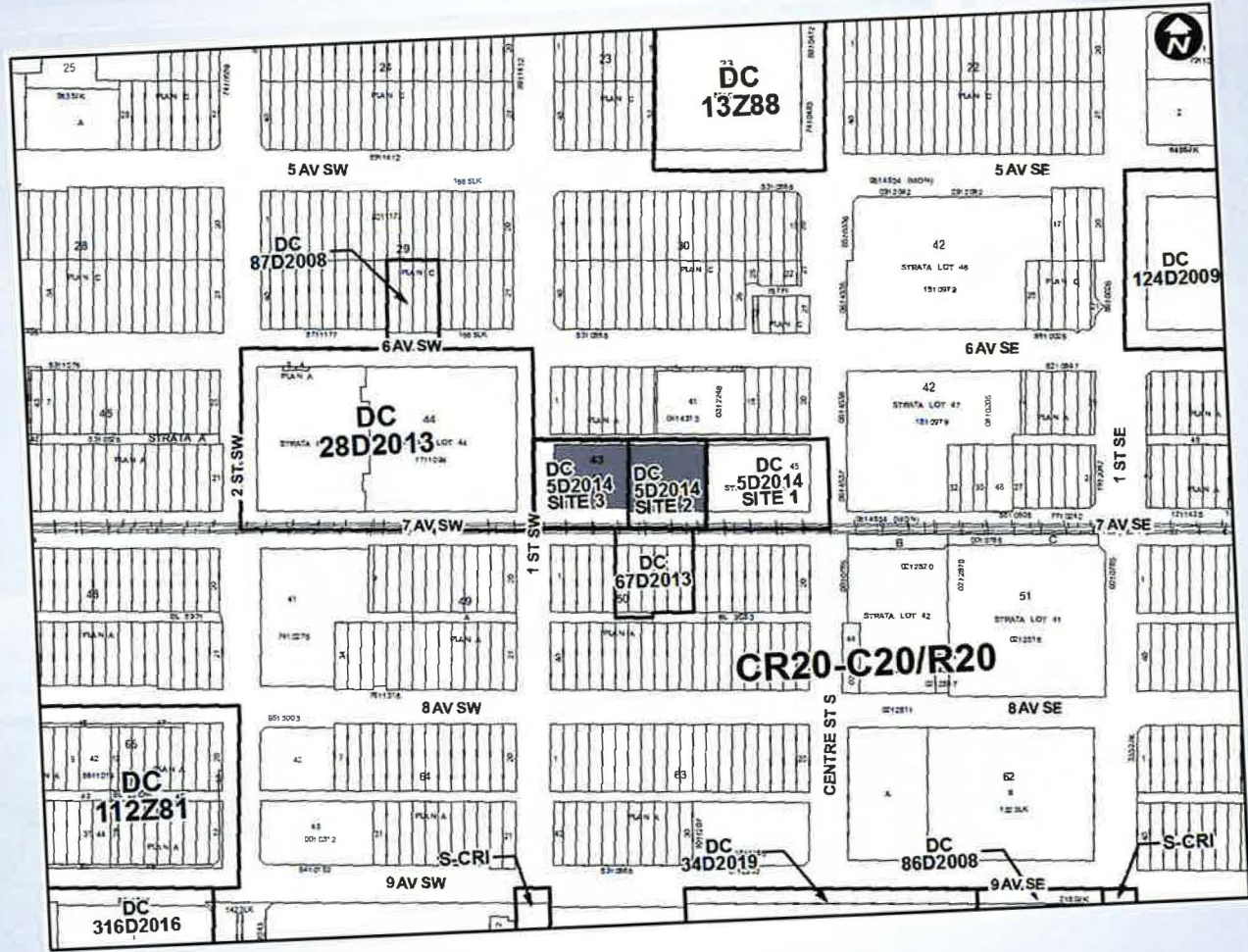
Calgary Planning Commission Agenda Item: 7.2.9

LOC2020-0020 Land Use Amendment

CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER
JUN 04 2020
ITEM: 7.2.9 (LC2020-0430)
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CITY CLERK'S DEPARTMENT







EXISTING Land Use

LOC2020-0020

June 3, 2020



PROPOSED Land Use

LOC2020-0020

June 3, 2020

Summary of DC

Based on CR20

Applies to Len Werry and 7th Avenue Buildings

New use - digital installation (combination of public art and signage)

Attributes

- i) digital art installation = public art;
- ii) digital message event installation = signage for Telus (no 3rd party signs);
- iii) digital special event installation = community signage.

All signs full motion picture video

Setback rules from 1 St and 7 Av - for Roads traffic and Transit

Planning Policy

Centre City Plan

Civic District Public Realm Strategy

Circulation comments

Circulated to adjoining land owners, Ward Councillor and Calgary Downtown Association

CDA provided comments in attachment 3

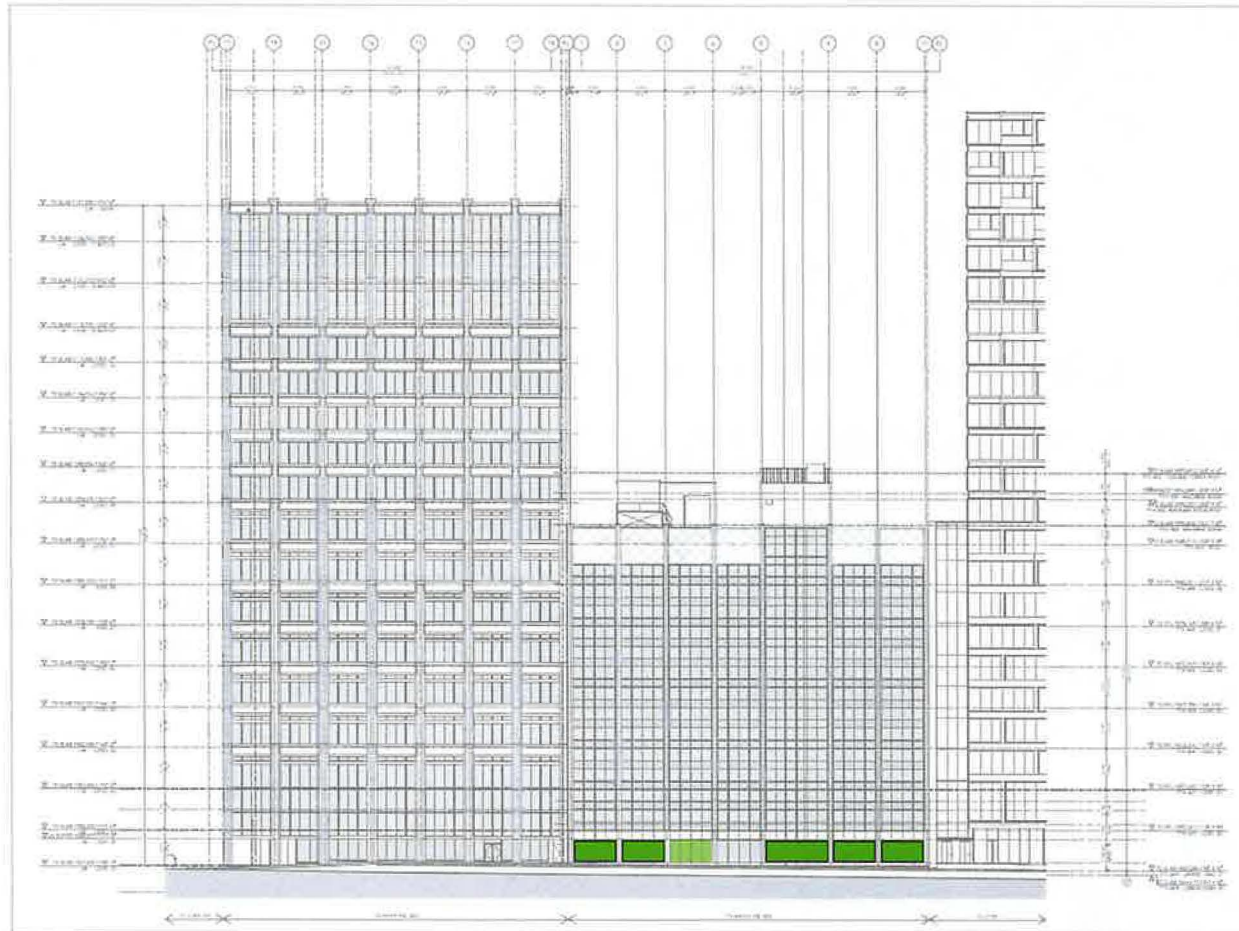
Administration recommendation - Approval

That Calgary Planning Commission recommend that Council hold a Public Hearing; and

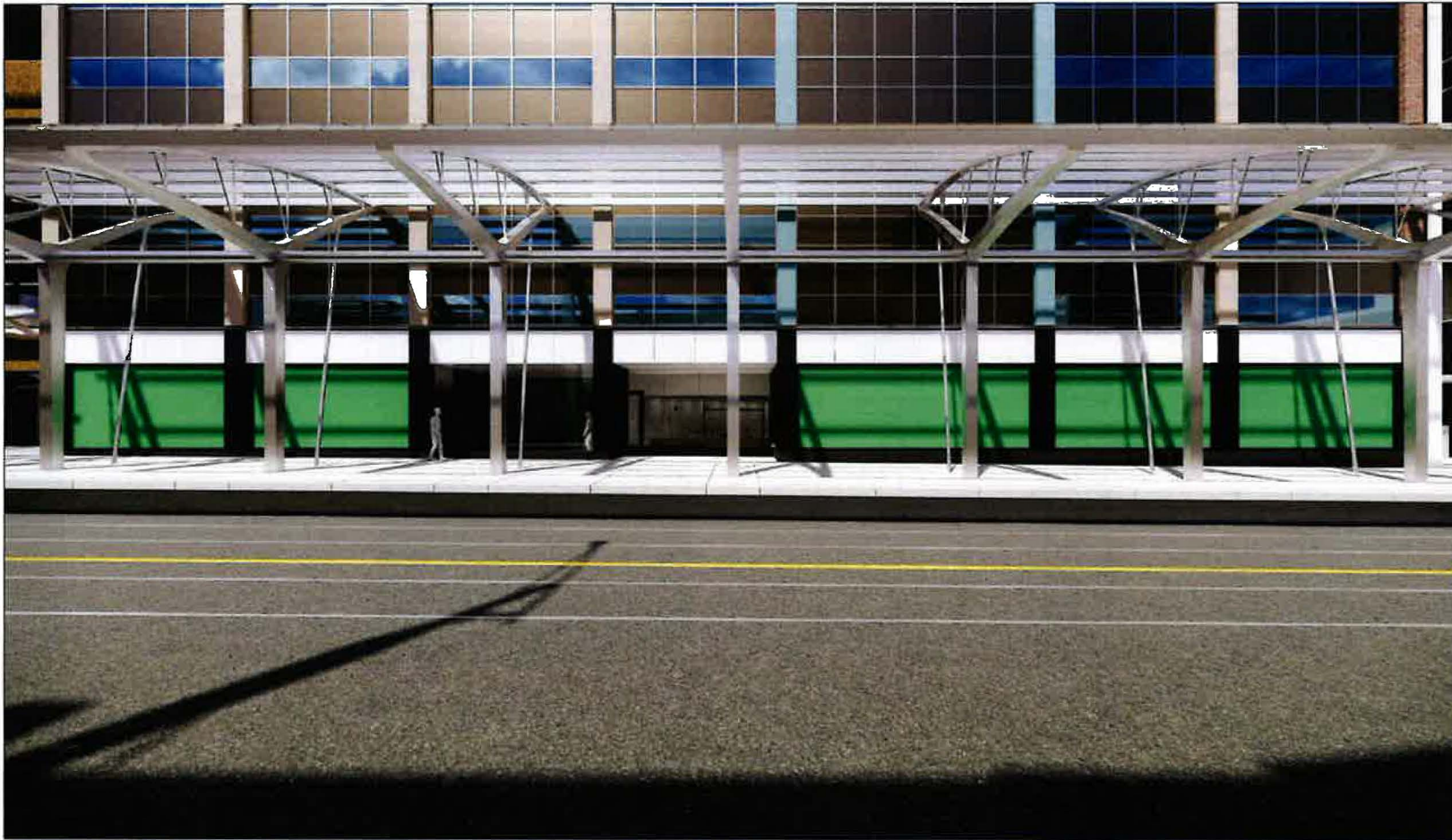
ADOPT, by bylaw, the proposed redesignation of 0.35 hectares +/- (0.86 acres +/-) located at 622 1 Street SW (Plan 1513138, Block 43, Lot 43), from DC Direct Control District to DC Direct Control District to accommodate digital installation, with guidelines (Attachment 2);

Give three readings to the proposed bylaw;

LEN WERRY COMPLEX - SOUTH ELEVATION - DIGITAL SCREEN LOCATIONS



7TH AVENUE BUILDING - DIGITAL SCREEN LOCATIONS



LEN WERRY BUILDING - DIGITAL SCREEN LOCATIONS

