

OLYMPIC BID EXPLORATION UPDATE

EXECUTIVE SUMMARY

This Administration report to Council provides an update on the Calgary Bid Exploration Committee's (CBEC) work. Administration is confident that CBEC is meeting their mandate and mission to date. CBEC has delivered their final report to Administration on time and under budget, and Administration has initiated the evaluation process.

At today's Strategic Session of Council, Administration, CBEC and The City's consultant will be presenting an update on the Olympic Bid Exploration to Council. The presentations will include CBEC's research, investigation techniques and high level findings as applied by their subcommittees. CBEC's final report will be shared with Council on 2017 July 5.

Due to the competitive nature of this work and in respecting confidential information as it relates to venue operators/other key stakeholders, it is integral to keep parts of CBEC's final report confidential. Administration wants to ensure a transparent process is followed and to this end will share as much information as possible.

Administration will continue its work in reviewing CBEC's final report utilizing the Council approved Administration Feasibility Assessment and recommendations will be included as part of the 2017 July 24 meeting of Council.

ADMINISTRATION RECOMMENDATION(S)

That Council receive this report for information.

PREVIOUS COUNCIL DIRECTION / POLICY

On 2017 January 23, Council approved (C2017-0097) which endorsed Administration's Feasibility Assessment, gave authority to General Manager of Community Services and the Deputy City Manager to make content changes, unless they are material in nature, and receive for information Administration's project governance structure and CBEC's updates including a refined funding agreement and CBEC's report delivery milestones.

On 2016 October 3 (C2016-0810), Council adopted Administration's recommendations: 1) that The City of Calgary assume a controlling interest in CBEC; 2) Authorize the General Manager (GM), Community Services to exercise all the powers and voting rights of The City as a shareholder of Calgary Bid Exploration Committee when such action is required subject to the GM; and 3) Authorize the Mayor to execute on behalf of The City all company resolutions and related documents, including a unanimous members' agreement, required to establish the appropriate shareholder and governance structure of Calgary Bid Exploration Committee.

BACKGROUND

On 2016 June 20, Council endorsed the Calgary Sport Tourism Authority's (CSTA) recommendation that a 2026 Olympic and Paralympic Winter Games (OPWG) bid exploration be initiated. Council approved \$5 million for the purpose of carrying out the bid exploration.

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On 2016 September 19 the Calgary Bid Exploration Committee (CBEC) board of directors was formed as a partnership between The City of Calgary and Tourism Calgary with the mission to objectively recommend to City Council whether or not there is merit for Calgary to submit a bid to host the 2026 Olympic Paralympic Winter Games (OPWG).

During the fall of 2016 until the spring of 2017, the Bid Exploration project successfully transitioned from the initiation phase, to the planning phase, to the implementation phase. CBEC has conducted an in-depth investigation utilizing the Council approved Administration Feasibility Assessment (C2017-0097) as a guide, to determine if a bid for 2026 OPWG is feasible and prudent for Calgary.

On 2017 May 31, The City received CBEC's submission as per the agreed schedule. The City's Evaluation team is currently reviewing this work, as well a consultant and academics have been retained to support Administration in their review. The results of these evaluations will form Administration's recommendation and will be presented at the 2017 July 24 meeting of Council,

INVESTIGATION: ALTERNATIVES AND ANALYSIS

CBEC was formed as a partnership between The City of Calgary and Tourism Calgary. The mandate was to, "...prepare a feasibility study and conceptual Master Hosting Plan for The City of Calgary regarding a bid for the 2026 Olympic and Paralympic Winter Games (OPWG)". CBEC invested approximately \$3 million out of the allotted \$4.7million that was approved by Council for this work to deliver their final report on-time.

To complete the final report for submission to Administration, CBEC's Board structured themselves under five subcommittees who were tasked with exploring five critical aspects of a 2026 OPWG bid exploration which included:

- Public engagement and community impact
- Government and stakeholder relations
- Master facilities planning
- Security
- Finance and investment

CBEC's final report was developed to address critical questions as outlined in Administration's Feasibility Assessment. Administration's Evaluation team is currently reviewing CBEC's final report. The completed review will be provided to the Administrative Leadership Team (ALT) for endorsement prior to reporting to Council on 2017 July 24.

Timeline

The IOC has unofficially changed their original deadline for prospective bid cities to submit their letter of intent for the 2026 OPWG from 2017 September 13, to a date following the PyeongChang 2018 OPWG.

The Federal and Provincial Governments are interested in CBEC's report and the results of the 2017 July 24 Council meeting. Further conversations continue to occur with other orders of government, and CBEC's report will be shared with them on 2017 July 7 however, there will likely be no funding commitments prior to the 2017 July 24 Meeting of Council.

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Stakeholder Engagement, Research and Communication

During the course of the Olympic Bid Exploration Project, Administration has provided several updates to ALT, Council and internal stakeholders. A key component to the review of CBEC's work relies on The City's Evaluation team which is made up of members from City business units including Infrastructure Calgary, Calgary Neighbourhoods, Corporate Innovation, Finance, Transportation Infrastructure, Recreation, Urban Strategy, Growth Strategies, Calgary Police Service and Law.

Administration has initiated conversations with other orders of government and several of the Bow Valley Corridor communities. The Federal Government (through Sport Canada) has shared their processes and the potential next steps beyond 2017 July. Initial conversations have occurred at the provincial level through the Assistant Deputy Minister of Culture and the Assistant Deputy Minister of Parks. The City and CBEC have also engaged the Town of Canmore and Town of Banff. Government relations initiatives have been continuously supported by the Mayor's office.

Strategic Alignment

CBEC's exploration and Administration's review of a potential 2026 OPWG Calgary bid utilizes plans that have been developed to shape the future of Calgary. The City's existing Infrastructure Investment and Strategic Plans including The Municipal Development Plan, Calgary Transportation Plan and existing Area Structure Plans, to name a few have been used throughout CBEC's exploration process to ensure alignment.

Social, Environmental, Economic (External)

The Plans noted in Strategic Alignment above exist to shape the future of Calgary and meet the needs of citizens now and in the future. Extensive community consultation is built into the process of developing these strategic plans and as a result they reflect Calgarian's social, environmental and economic priorities.

Financial Capacity

Current and Future Operating Budget:

By 2017 June 19, CBEC has received three instalments from The City of Calgary totalling \$3 million. To date, CBEC has spent less than the allocated amount in the Funding Agreement.

Current and Future Capital Budget:

Part of CBEC's analysis provides high level projections on potential capital budget expenditures associated with hosting the Olympic Games.

Risk Assessment

CBEC has submitted risks related to the bid process and the hosting of the games. Administration is currently reviewing all the proposed risks from CBEC as well as maintaining a separate risk registry as it relates to the City of Calgary.

To continue to manage risk, it is critical to rely on the expertise of both Administration's Advisory and Evaluation teams along with a communications plan which outlines expectations, deliverables and clear messaging that, at this stage, the project is still exploratory. This body of

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work continues to be supported by The City's Customer Service and Communications team in conjunction with CBEC's communications team.

REASON(S) FOR RECOMMENDATION(S):

This report for information informs Council of CBEC's work to date. This update supports Administration's goal to provide an objective, balanced and comprehensive exploration of a potential 2026 OPWG bid.

ATTACHMENT(S)

None