

S – Short-term (2017-18)
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Actions in the Centre City

#	Action	Lead	Support	S	M	L	O
PLACEMAKING AND RESIDENTIAL DENSIFICATION							
1	Continue to evaluate, prioritize and implement actions and ideas identified in the Centre City Plan .	- Urban Strategy - Planning and Development	CMLC				X
2	Work with stakeholders to explore opportunities to repurpose existing downtown real estate.	CED	All				X
3	Implement the Council approved Civic District Public Realm Strategy .	Urban Strategy	CMLC				X
4	Work with the development community in the further build out of East Village.	CMLC	City				X
5	Develop a Master Plan for Victoria Park and work with the development community in the further build out of Victoria Park.	CMLC	- City - CED	X			
6	Complete new Area Redevelopment Plans for Chinatown and Downtown West End.	Planning and Development	CED		X		
7	Complete redevelopment and construction of Century Garden.	Community Services	Urban Strategy	X			
8	Complete Construction of West Eau Claire Park.	Community Services	Urban Strategy	X			
9	Complete design concepts for : - Stephen Avenue Pedestrian Mall 2nd Street SW - Barclay Mall (3 Street SW).	Urban Strategy	- Transportation - Community Services - DCMO - CMLC	X			
10	Deliver Phase 11: East Village Streetscape Upgrades.	CMLC		X			
11	Deliver Phase 12: East Village Streetscape Upgrades.	CMLC			X		
12	Work with CED-Real Estate Sector Advisory Committee and The City to advance the Real Estate Sector Top Ten List including opportunities to repurpose or convert downtown office space to residential.	CED	- CMLC - The City				X
CULTURE AND ENTERTAINMENT INITIATIVES							
13	Collaborate with Tourism Calgary and other stakeholders to attract and leverage world class events and festivals.	CED	All				X

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14	Continue ongoing discussions with Calgary Sports and Entertainment Corporation on options for a new arena/event centre, including a Victoria Park Option.	• DCMO	• CMLC	X			
15	Implement the Cultural Plan for Calgary.	• Community Services	• CADA • CED				X
16	Provide stable, predictable levels of support to the city's major festivals, cultural facilities and arts groups as cornerstones of cultural programming in the Centre City.	• Community Services	• CED				X
17	Explore and implement programming in Centre City that responds to the diverse interests and needs of the community, including for indigenous and ethno-cultural communities and for disadvantaged residents.	• Community Services					X
18	Support alternative cultural groups and venues in Centre City by providing administrative and financial support, brokering access to facilities and spaces, ensuring flexible and supportive land use and design policies, and providing access to City-owned buildings.	• Community Services					X
19	Increase the visibility of indigenous communities and heritage in the Centre City through public, art, place names and urban design.	• Community Services		X			
20	Design parks, public spaces and streetscape spaces so there is appropriate infrastructure in place for turn-key festival and event use.	• Community Services	• Urban Strategy • Transportation				X
21	Explore the potential to bring smaller programs and events tied to major downtown festivals to neighbourhoods.	• Community Services					X
22	Work with festivals and entertainment groups to encourage Transit as a preferred method of access.	• Transportation					X
23	Promote and/or market festivals and events through Transit (e.g. musicians on board, Station activation, cross promotion utilizing various channels).	• Transportation					X
24	Promote Calgary as a film, television and digital media centre to best utilize and connect cultural resources and support local talent.	• CED	• City				X
25	Support community partners to strengthen Calgary's creative industries and cultural sector through a multi-pronged business development strategy that includes creative industry hubs.	• CED • Community Services	• CMLC				X
26	Continue to work with stakeholders to support investments in the Culture and Entertainment District.	• CMLC • City	• CED				X

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27	Collaborate with CED and Calgary Arts Development Authority (CADA) to develop a coordinated digital and content strategy to maximize benefits for the creative industries and cultural sector. Digitize and distribute important tangible and intangible cultural artifacts as part of the strategy.	- Community Services - CED	CADA	X			
28	Meet with the National Music Centre, CED, CMLC, CADA, Music Mile representatives and other stakeholders to identify opportunities to leverage partnerships and investment, where possible.	Community Services	- CMLC - CED	X			
29	Work with key stakeholders to develop strategies to promote Calgary's cultural and heritage resources to tourists and residents.	- Tourism Calgary - Community Services	CED	X			
30	Explore opportunities to leverage the National Music Centre, Calgary Stampede, New Central Library and music assets in the Culture and Entertainment District.	CMLC	City	X			
31	Complete the build of the New Central Library.	CMLC	City	X			
32	Invest in a centrally located space or facility where First Nations, Metis and Inuit communities can gather, practice their cultural traditions and discover new ways to express their identities.	Community Services			X		
33	Implement actions regarding the convention centre approved by Council as part of the follow up report from the 2015 November Strategic Session of Council.	Community Services			X		
ECONOMIC DEVELOPMENT AND REGULATORY INITIATIVES							
34	Meet regularly with post-secondary institutions to identify opportunities to expand their presence in the downtown and Centre City.	CED	- City - CMLC				X
35	Continue to advance strategies and actions of the Economic Strategy that support the 10 priorities identified at the Downtown Economic Summit.	CED	- City - CMLC				X
36	Continue to work with CED-Real Estate Sector Advisory Committee, innovators, the Rainforest group and post-secondary institutions to explore opportunities to develop, create, partner and/or support innovation hubs.	- CED - CMLC	All				X
37	Provide support to The City and CMLC to identify and develop emerging business cases and estimated return on investment and public benefit measurement on proposed projects.	CED	CMLC				X

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38	Implement the Talent Hub and Headquarter Strategy to attract companies to fill downtown space and utilize available talent.	• CED	• City • CMLC				X
39	Collaborate with the Calgary Convention Centre Authority, Calgary Stampede, and Tourism Calgary to promote and attract meetings, conferences and conventions and effectively meet Calgary's long-term needs.	• CED • Community Services					X
40	Establish an Economic Development Investment Fund (EDIF) that allows for economic development initiatives and strategic investments.	• City • CED	• CMLC	X			
41	Implement the Centre City Enterprise Area and monitor impact and outcomes to facilitate the occupancy of vacant retail and office space.	• Urban Strategy • Planning and Development		X			
42	Develop a new Centre-City wide communication platform to inform private investors of The City's overall plans for the Centre City and downtown area – including all Business Units and CMLC.	• Urban Strategy	• CFOD • CMLC • CED	X			
43	Implement recommendations from the Calgary Building Services ZBR to simplify the processes required for small businesses to open and operate safely in Calgary.	• Planning and Development			X		
44	Review the Centre City Redevelopment Levy Program.	• Planning and Development		X			
45	Convene a downtown and Centre City developer's roundtable program to identify existing barriers in the land use bylaw and policy documents to various types of residential and mixed-use development.	• Planning and Development • CED • CMLC		X			
46	Host a small business-focused Planning & Development challenge on the Civic Innovation YVC Platform. Implement rapid experiments to generate insight and data for update and refresh of the Centre City Plan.	• DCMO	• CED	X			
47	Update and refresh the Economic Strategy in consultation with stakeholders. Work with The City's Resiliency Team to determine how the 100 Resilient Cities Network resources and opportunities can be leveraged to enhance and refine the Economic Strategy, and to ensure resiliency planning and the Economic Strategy are complementary and aligned.	• CED	• City		X		
48	Implement refreshed Economic Strategy actions and tactics.	• CED	• All				X

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49	Work with key convention centre delivery partners to monitor and adjust Calgary's convention centre offerings as needed based on market demand for services.	• Community Services				X	
MOBILITY INITIATIVES							
50	Continue to invest in transit, cycling and pedestrian infrastructure to improve access across the Centre City.	• Transportation					X
51	Improve safety, parking, loading, transit and traffic along the cycle track network.	• Transportation	• CMLC				X
52	Support mobility within Centre City through the LRT Free Fare Zone on 7 Avenue.	• Transportation					X
53	Improve access to, and mobility within, Centre City through investments in Transit infrastructure and higher order transit services, including the RouteAhead BRT Program and introducing 4-car train service on the Blue Line LRT.	• Transportation		X			
54	Collaborate with Event Organizers to develop a multiuse pass to generate revenue for Calgary Transit and provide a convenient transportation service and access to activities throughout the city	• Transportation		X			
55	Create a cross-corporate working group to support CED and the Mayor's Office in attracting companies to specific sites in Calgary's downtown by developing transportation improvement plans, particularly to create active mode connections between those sites and nearby amenities. Consider partially funding those improvements through short term allocation of new revenue.	• Transportation	• CED	X			
56	Adjust cycling network through the Beltline to align with the Green Line LRT plans.	• Transportation		X			
57	Improve connections to the cycle track network from the pathway system and neighbouring communities by building or improving on-street bikeways.	• Transportation		X			
58	Implement a way-finding program to guide Calgarians and visitors to key destinations along bicycle routes.	• Transportation	• Urban Strategy	X			

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59	Continue to action tactical urbanism projects and facilitate public requests to activate streets as places.	- Transportation - Urban Strategy		X			
60	Help Centre City communities apply and deliver micro-grant projects that improve walkability in partnership with the Federation of Calgary Communities.	Transportation		X			
61	Build and deliver cycle track projects in the East Village and Victoria Park to enhance connectivity and safety.	CMLC	Transportation	X			
62	Design and deliver 17 Ave Extension.	CMLC	City	X			
63	Improve existing on-street bike routes to improve comfort and safety and to align with current best practices.	Transportation			X		
64	Improve lighting deficiencies at roadway crossings, under passes, transit stations and high use pathways.	Transportation			X		
65	Review and improve pedestrian facilities (connectivity and accessibility) within 600 m of all current and future Centre City transit station areas.	Transportation			X		
66	Construct missing sidewalk links in the Centre City. Ensure sidewalks have an adequate width, include ramps at crossings and Urban Braille.	Transportation			X		
67	Build mid-block crossings and temporary curb extensions (delineators, paints, flower pots, traffic calming curbs) in high-use areas to promote a safe and enjoyable walking experience.	Transportation			X		