The proposed Proclamations and Letters of Recognition Policy retains elements of the existing policies while creating efficiencies and clarity in a number of areas, including:

1. **Combining the policies governing Council's written recognition of Calgary's non-profit and charitable community**
2. **Clarity of definitions, criteria and exclusions**
3. **Updating the criteria for Year Long Proclamations**

<table>
<thead>
<tr>
<th>Highlight #</th>
<th>Current Policy / Policies</th>
<th>Proposed Policy</th>
<th>Rationale</th>
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</thead>
</table>
| 1          | - Proclamation Policy (CC015) *(Adopted 1990)*  
- Letters of Recognition Policy (CC012) *(Adopted 1990)*  
- Year Long Proclamations Policy (CC020) *(Adopted 1997)* | - Proclamations and Letters of Recognition Policy – combining three current policies | - Clearly defined terms, criteria and exclusions can be found in one place.  
- Requesting organizations have one comprehensive policy to reference. |
| 2          | - ‘Definitions’ section does not exist.  
- Eligibility criteria vaguely written and open to interpretation.  
- Letter of recognition is offered for causes that do not ‘merit’ a proclamation.  
- No requirement for a local organizer or events.  
- Exclusions not documented in policy. | - ‘Definitions’ section included.  
- Clarity of criteria for a proclamation and a letter of recognition.  
- Proclamations and letters of recognition have defined purposes and carry equal merit.  
- The cause can be of local, national or international significance, but must have a local contact or activities.  
- Exclusions included in policy. | - Clarify difference between a proclamation and a letter of recognition.  
- Definition of ‘established charitable organization’ will mitigate reputational risk of Council appearing non-inclusive.  
- Citizen groups understand eligibility and the difference between the two documents, and are better able to select appropriate form of recognition to request.  
- Ensures local relevance or activities, which aligns with comparable jurisdictions.  
- Citizen groups understand criteria and exclusions. |
| 3          | - Year Long Proclamations must be supported by one of seven civic partners, some of which no longer exist. | - Council can direct a Year Long Proclamation, provided it is accompanied by a documented communications strategy. | - Outdated criteria, no longer applicable. |