



COUNCIL POLICY

Policy Title: Year Long Proclamations Policy

Policy Number: CC020

Report Number: C97-38

Approved by: City Council

Effective Date: 1997 July 14th

Business Unit: City Clerks

BACKGROUND

Council approved the year long proclamation policy at its meeting on July 14th, 1997.

PURPOSE

The purpose of this policy is to establish guidelines for when to consider a year long proclamation.

POLICY

Requests for year long proclamations are submitted by a consortium of community organizations, include the potential impact on Calgary of the proposed proclamation, outline a promotion and marketing plan, and identify a steering committee to coordinate the proclamation implementation.

PROCEDURE

1. The City Clerks Department (Protocol Division) review requests for year long proclamations on an individual basis.

2. That the proclamations be supported by a minimum of three of the following organizations:

- The Calgary Convention and Visitors Bureau
- Calgary Economic Development
- Calgary Research and Development Authority
- Calgary Convention Centre
- The Calgary Exhibition and Stampede
- The Calgary Transportation Authority
- The Calgary Airport Authority



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AMENDMENTS

None