



## Calgary Parking Committee

### Mandate and Composition

<p><b>Mandate</b></p>	<p>The Calgary Parking Committee is established as a committee of Council to oversee the Calgary Parking Authority with respect to the following purposes:</p> <ul style="list-style-type: none"> <li>(a) implement the parking policies and framework established by Council;</li> <li>(b) arrange for the provision of parking facilities;</li> <li>(c) manage and operate the parking facilities that are owned or leased by the City and which have been designated by Council for management by the Authority;</li> <li>(c.1) provide parking services for parking facilities owned or leased by third parties, or manage and operate such parking facilities;</li> <li>(d) manage and operate a parking enforcement program pursuant to the provisions of the Calgary Traffic Bylaw 26M96, as amended, and the Traffic Safety Act, R.S.A. 2000, c. T-6;</li> <li>(d.1) manage and operate municipal impound lots;</li> <li>(e) report to and advise Council, and City business units as appropriate, on matters related to the parking of vehicles in the City;</li> <li>(f) generate sufficient funds from its operation of parking facilities to finance its ongoing operations, service capital debt and meet financial return expectations established by Council;</li> <li>(g) demonstrate leadership in customer service by taking a proactive approach to customer complaints and feedback, regularly communicating with customers and establishing and tracking performance metrics;</li> <li>(h) ensure Authority operations are efficient and effective;</li> <li>(i) to perform all duties and functions delegated by Council pursuant to this Bylaw, subject to the provisions of the Act;</li> <li>(j) manage parking permit programs;</li> <li>(k) manage records of the Authority; and</li> <li>(l) develop, maintain, utilize, enhance and/or commercialize parking-related technologies.</li> </ul>
<p><b>Composition</b></p>	<ul style="list-style-type: none"> <li>2 Members of Council</li> <li>5 Elector-members</li> <li>1 General Manager, Transportation</li> <li>1 Chief Financial Officer</li> </ul>

## Details

<b>Chair</b>	John Pantazopoulos
<b>Number of meetings in the last year.</b>	There have been 7 Calgary Parking Committee Meetings in 2019, including a two-day Strategic Session. In addition, the Audit subcommittee and Governance subcommittee each met quarterly.
<b>Summary of initiatives, projects or work completed or ongoing in the last year.</b>	<p>The following highlights some of the work that has been completed by the Calgary Parking Committee and Administration in 2019:</p> <ul style="list-style-type: none"> <li>• <b>Financial</b> <ul style="list-style-type: none"> <li>○ In 2019, CPA returned a record distribution of \$24.6 million to the City of Calgary.</li> </ul> </li> <li>• <b>9th Avenue Parkade (9AP)</b> <ul style="list-style-type: none"> <li>○ CPA has partnered with the Calgary Municipal Land Corporation (CMLC) and PLATFORM to create a mixed-use development.</li> <li>○ 9AP highlights The City's plan to create forward-thinking projects and is designed to allow future conversion to non-parking use.</li> <li>○ 9AP broke ground in December 2018 and construction began in January 2019.</li> </ul> </li> <li>• <b>Municipally Controlled Corporation Business Plan</b> <ul style="list-style-type: none"> <li>○ On 17 December 2019, Council passed a notice of motion approving due diligence to explore the feasibility of CPA becoming a municipally controlled corporation.</li> <li>○ CPA Subcommittee struck and Project Team assembled in early 2020.</li> <li>○ Work is underway and City Administration are fully engaged in the process.</li> <li>○ On track to meet target of presenting to SPC on Transportation &amp; Transit in Q4 2020.</li> </ul> </li> <li>• <b>ParkPlus</b> <ul style="list-style-type: none"> <li>○ 8 new clients within and outside Calgary • Including Jubilee Auditorium, West Campus Development, Seton YMCA, ATB Campus, the Town of Canmore &amp; the City of Kelowna.</li> <li>○ Expanded services to 3 existing clients outside of Calgary • Edmonton, Sylvan Lake, Red Deer</li> <li>○ Incorporated RPP module into MyParking App in June 2019.</li> <li>○ Multiple product improvements under development including: <ul style="list-style-type: none"> <li>• Upgrading features on ParkPlus to improve marketability to other municipalities. <ul style="list-style-type: none"> <li>• Adding features that will allow for live time notification and promotions to support local businesses.</li> <li>• Enhanced real-time client reporting tools to drive better business decisions.</li> </ul> </li> </ul> </li> <li>○ Significantly improved MyParking App ratings on both Android and iOS phones.</li> </ul> </li> <li>• <b>Residential Parking Permits (RPP) Process Enhancements</b> <ul style="list-style-type: none"> <li>○ CPA introduced improvements to the MyParking app that allowed residents with visitor permits to start and stop visitor parking sessions on their cell phones. This was an enhancement that residents asked for and the CPA was excited to announce.</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Asset Management Plan</b> <ul style="list-style-type: none"> <li>○ Completed work on the Capital Asset Management Plan.</li> <li>○ Included a review of all facilities under CPA stewardship.</li> </ul> </li>   <li>• <b>Revamped Community Sponsorship Program</b> <ul style="list-style-type: none"> <li>○ To assist with grassroots transportation related projects.</li> <li>○ Provided \$33,000 in funding across 19 community groups.</li> </ul> </li> </ul>
<p><b>Outline of 2020 work plan.</b></p>	<p>Please find the Calgary Parking Committee 2020 Work Plan enclosed as <b>Attachment 8.b.</b></p>
<p><b>Challenges to fulfilling mandate.</b></p>	<p>Due to COVID-19, CPA’s revenue streams have declined between 70-90% since mid-March. Depending on the severity and length of the pandemic, CPA may not be able to meet the minimum \$11 million distribution to the City of Calgary in 2020.</p>
<p><b>Additional information you would like to share with Council.</b></p>	<ul style="list-style-type: none"> <li>• Parking Solutions was able to customize services for many clients in order to keep them operating during the COVID-19 pandemic.</li> <li>• CPA is still generating revenue on the majority of its third-party contracts.</li> <li>• To date, 4 of Parking Solutions’ clients have claimed force majeure due to COVID-19 and CPA has been very responsive in adapting its service approach as requested.</li> <li>• CPA has acted aggressively to minimize its expenses due to COVID-19, including the temporary closure of all</li> </ul>