

## TOURISM CALGARY BOARD APPOINTMENT REPORT

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### EXECUTIVE SUMMARY

This report requests that Council approve the extension of The City's current appointment to Tourism Calgary's Board of Directors, Mr. Jeff Robinson, for one additional year, until 2018 October, to support Tourism Calgary's board continuity, stability, and appropriate succession planning, and to align with Tourism Calgary's bylaw changes to the length of terms for board members from three years to two years.

### ADMINISTRATION RECOMMENDATIONS

That Council:

1. Extend The City's current appointment of Mr. Jeff Robinson as a citizen member of Tourism Calgary by one year for a term to expire on the latter of:
  - a. Council's Organization Meeting in 2018; or
  - b. The day on which the appointment of Mr. Robinson's successor become effective.
2. Approve the removal of Tourism Calgary from:
  - a. the City Clerk's 2017 advertisement, recruitment, and appointment process for Boards, Commissions and Committees; and
  - b. the 2017 October 30 Organization Meeting appointment process.
3. Direct that Report C2017-0543 remain confidential pursuant to Sections 17(1) and 19 of the *Freedom of Information and Protection of Privacy Act* (Alberta) until Council rises and reports on the matter; and
4. Direct that the Attachment remain confidential pursuant to Sections 17(1) and 19 of the *Freedom of Information and Protection of Privacy Act* (Alberta).

### PREVIOUS COUNCIL DIRECTION / POLICY

C2014-0907 Briefing from the City Solicitor Re: Legal Matters (Verbal) Council adopted the report's recommendations as follows: That Council: 1. Receive the verbal Briefing (A) from the City Solicitor Re: Legal Matters, for information; and 2. Direct that the briefing and In Camera discussions remain confidential pursuant to Sections 16(1)(c)(iii) and 27(1)(a) of the *Freedom of Information and Protection of Privacy Act* (Alberta).

### BACKGROUND

Tourism Calgary-Calgary Convention & Visitors Bureau is a City of Calgary Civic Partner with a mandate to increase the economic impact of the tourism economy to Calgary and a mission to inspire more people to visit Calgary for memorable experiences. The organization is a separate legal entity from The City of Calgary and was established under the *Societies Act* (Alberta) in 1957.

### INVESTIGATION: ALTERNATIVES AND ANALYSIS

Under Tourism Calgary's current bylaws, The City of Calgary may appoint one member to Tourism Calgary's Board of Directors to act as The City's representative. In 2014, Council approved the appointment of Mr. Jeff Robinson to the Board of Directors for a three year term ending 2017 October. Mr. Robinson's resume is included as an Attachment.

Following The City's appointment, Tourism Calgary revised their bylaws and amended the term length for Board members from three years to two years, up to a maximum of three consecutive

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terms. With this revision, The City's three year appointment no longer matched Tourism Calgary's appointment cycle.

At Tourism Calgary's Annual General Meeting on 2017 May 24, Tourism Calgary elected Mr. Robinson to a term expiring in 2018 to align with their new two year term cycle for Board members. However, this new term does not align with The City's current appointment that is set to expire in 2017 October.

Additionally, at the AGM, it was recognized that the current Chair of Tourism Calgary, Mr. Roderick McKay, completed his term as Chair of the Board of Directors. Through the Board's succession planning process, The City's appointee, Mr. Jeff Robinson, has been identified as a candidate to replace Mr. McKay's as Board Chair. The Board of Directors will vote on the issue at their meeting on 2017 June 15.

As reflected in the Attachment, Mr. Robinson is an accomplished executive with international experience who brings valuable skills in the areas marketing, strategic planning, operations management, project management, and business development. Tourism Calgary has noted that Mr. Robinson has been a valued contributor and member of the Board since 2014, and accordingly the organization has identified him as a successor for the Chair position.

To support Board continuity, stability, and appropriate succession planning, and in consideration of the timing and bylaw changes to term lengths, Administration recommends that Council approve a one year term extension for The City's appointment to Tourism Calgary's Board. If approved, the term for The City's appointment would expire in 2018 October and future appointments would be two years in length, not three.

### **Stakeholder Engagement, Research and Communication**

This report was prepared by Administration in collaboration with Tourism Calgary.

### **Strategic Alignment**

The strategic recruitment of Tourism Calgary Board members supports the organization's capacity to deliver results and contribute to priorities in Action Plan 2015-2018 including actions under A Prosperous city: Economic growth and competitiveness.

### **Social, Environmental, Economic (External)**

The alignment of The City's appointment with Tourism Calgary's revised Board term lengths will support the effectiveness of Tourism Calgary's Board of Directors and ensure appropriate succession planning as needed.

### **Financial Capacity**

#### **Current and Future Operating Budget:**

There are no additional costs attached to this report.

#### **Current and Future Capital Budget:**

There are no additional costs attached to this report.

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**Risk Assessment**

Approving the extension of The City's appointment will reduce the organization's exposure to risk by supporting Board continuity, stability and appropriate succession planning.

**REASONS FOR RECOMMENDATIONS:**

Extending the term of The City's current appointment to Tourism Calgary's Board of Directors and adjusting future appointment from three year to two year terms will support the effectiveness of Tourism Calgary's Board of Directors. The revised term would expire in 2018 October.

**ATTACHMENT**

Resume - Jeff Robinson

PROPOSED URGENT BUSINESS

CONFIDENTIAL