



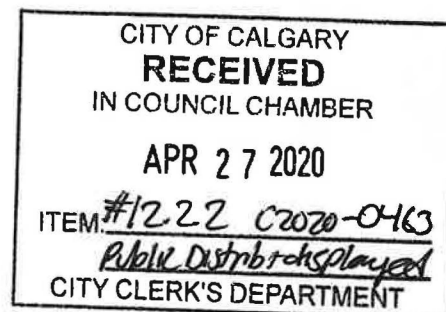
Change the
image of areas and
downtowns.

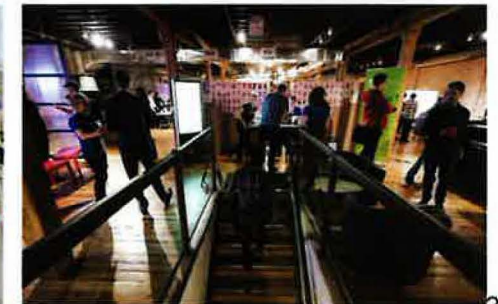


Spark and
leverage private
investment.



Accelerate and
grow full-time
retail tenants.





**One block,
one million
square feet
at a time.**

1M focuses efforts, resources, partners, and tools applied at a block level, creating visibility and gravity in and around a series of anchor projects - learning more and building momentum across downtown.

Google Earth

1M

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Google Earth

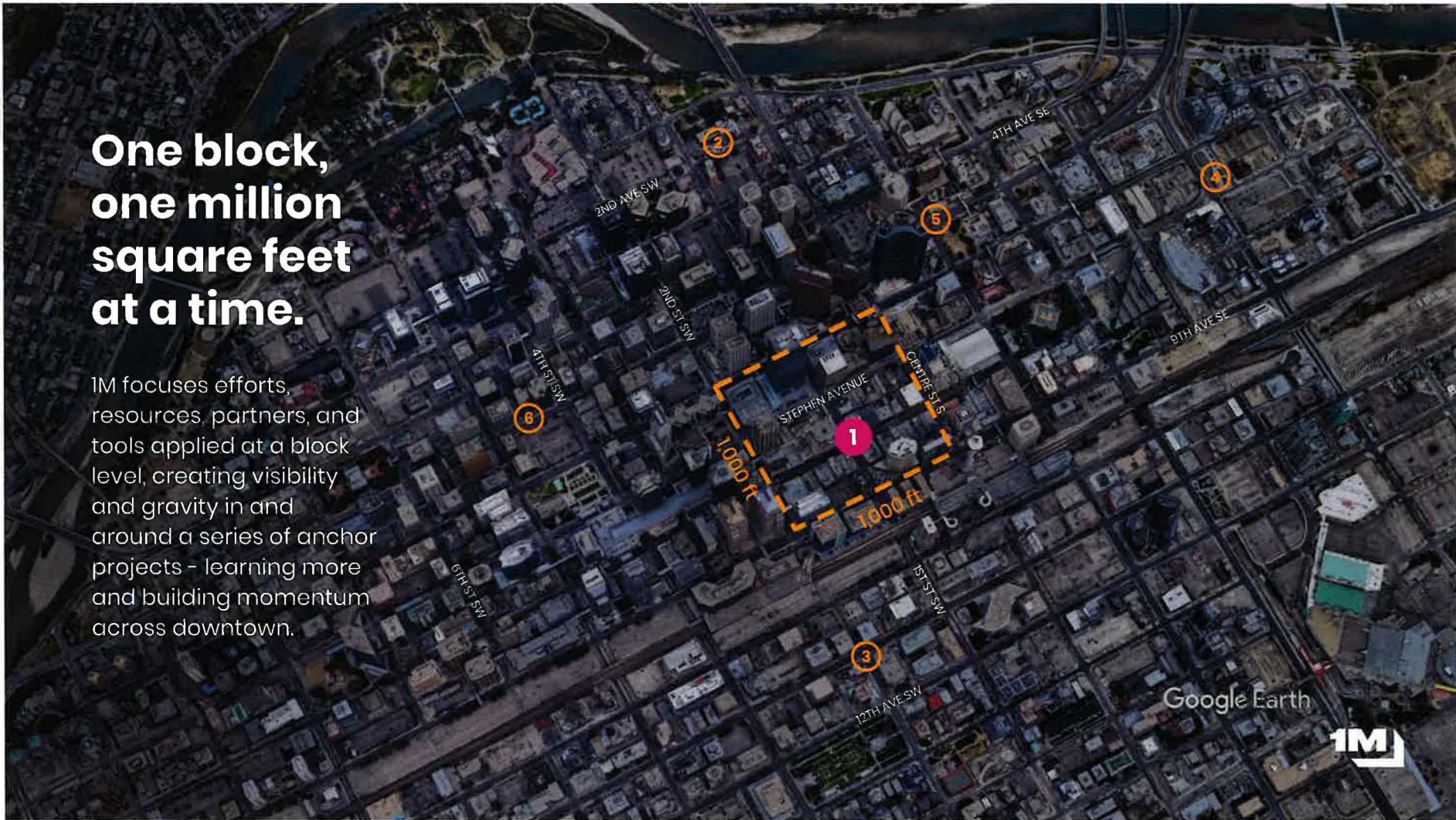
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1M





"13 million square feet of vacant office space"

Spaces

"1 million square feet from the ground up"

"Downtown is dead after office hours"

Experiences

"Curate all-day, 9-5, 5-9 experiences"

"Competing for tenants to fill space"

Creators

"Creating a community of talent across space"

Assembling a network of spaces.

Streets

Lobbies

Amenities

Workspaces

Storefronts

Venues

Retail spaces

Plus 15's

Leased

Managed

Pop-ups

Short-term

Long-term

Event-based

Outdoor

Indoor

Spaces in this area



Storefront Displays at Hudson Bay Arcade



Modern Office Tower Lobby at The Edison



Outdoor Plaza Space at Brookfield Place



Flagship Retail in H Clarence Block



Alleyway Between Stephen Ave & 7th Ave



Corner Storefront Retail on Stephen Ave & 1st St



Flexible Office Space at WeWork Edison

Accelerating space-driven creators.

Scale your vision
Access turnkey space
Braintrust of mentors
Get area insights

Minimum viable leasing
Seed funding
Quickly validate ideas
Build to grow and scale

Experiences in this area



outdoor
Thursday Nights at Stephen Avenue Public Market



tech
Global Game Jam at Thin Air Games



culinary
An Underground Japanese Whiskey Tasting



culinary
The Art of Macarons With Crave




retail, design
Storefront Display Design Workshop



outdoor
Green Alley Project

1M focuses on calls to action, driving engagement in area



CitiesParticipatesAccelerate

Calgary / Stephen Avenue & 1st Street


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Curated by
David Robertson
Calgary, AB

Powered by Airbnb Experiences

airbnb



Coffee Masterclass with
Phil & Sebastian

Calgary, AB
Phil & Sebastian, Stephen Avenue Centre

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Development



Block 1.

16 acres

6 buildings

4,000,000 sf total

3,650,000 sf office

350,000 sf retail

100+ companies

Brookfield Place

2,400,000 sf

Stephen
Avenue Place

620,000 sf

HBC Building

450,000 sf

TELUS Sky

760,000 sf

Stephen
Avenue Centre

50,000 sf

The Edison

446,300 sf

Google Earth

