

Calgary



CITY OF CALGARY
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AUG 02 2017
ITEM: C2017-0616
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C2017-0616 Olympic Bid Exploration – Council

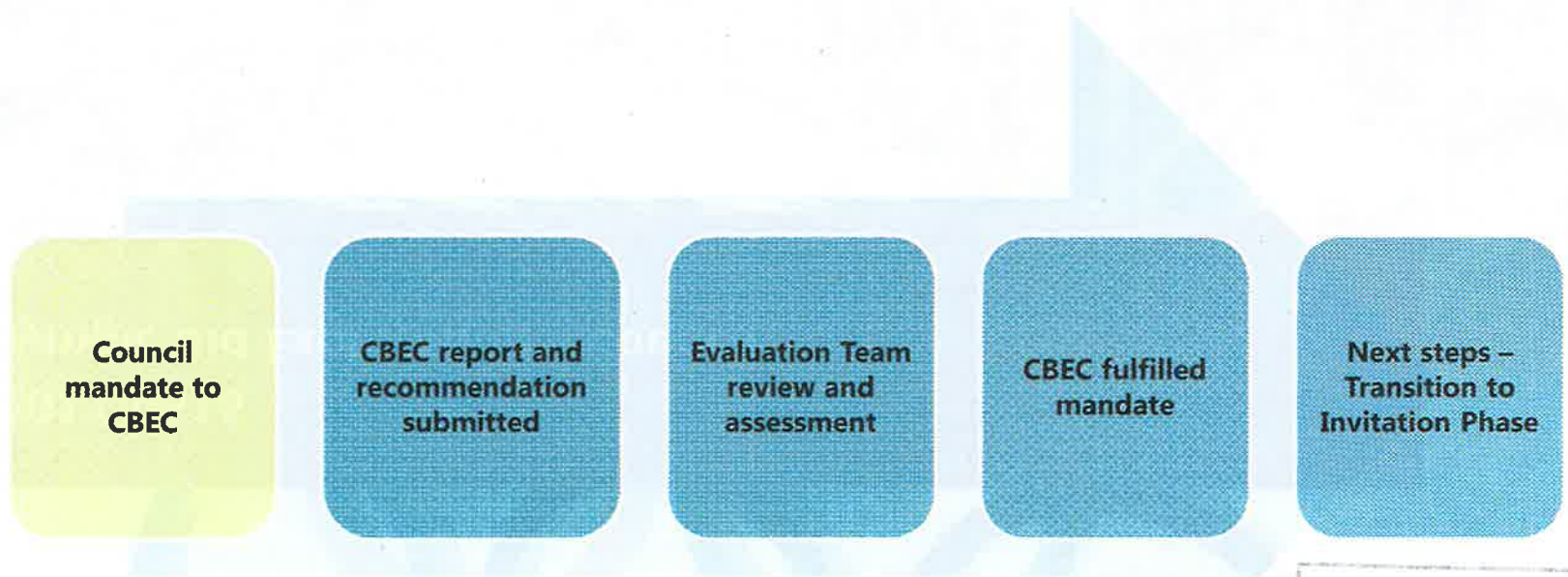
2017 July 31

2017 July 31

Council

1

Bid Exploration Process



Council Mandate to Calgary Bid Exploration Committee (CBEC)

Evaluate the feasibility of The City submitting a bid to host the 2026 Olympic and Paralympic Winter Games (OPWG).
(Funding Agreement)



Bid Exploration Process



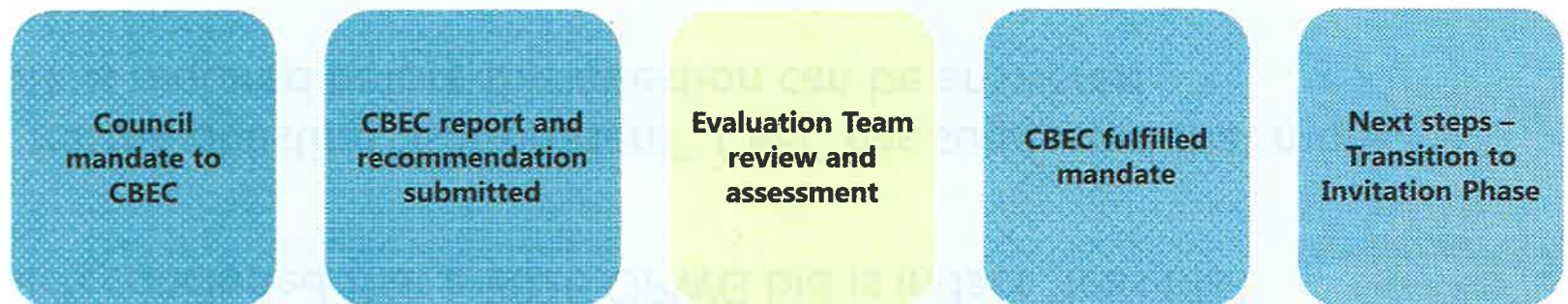


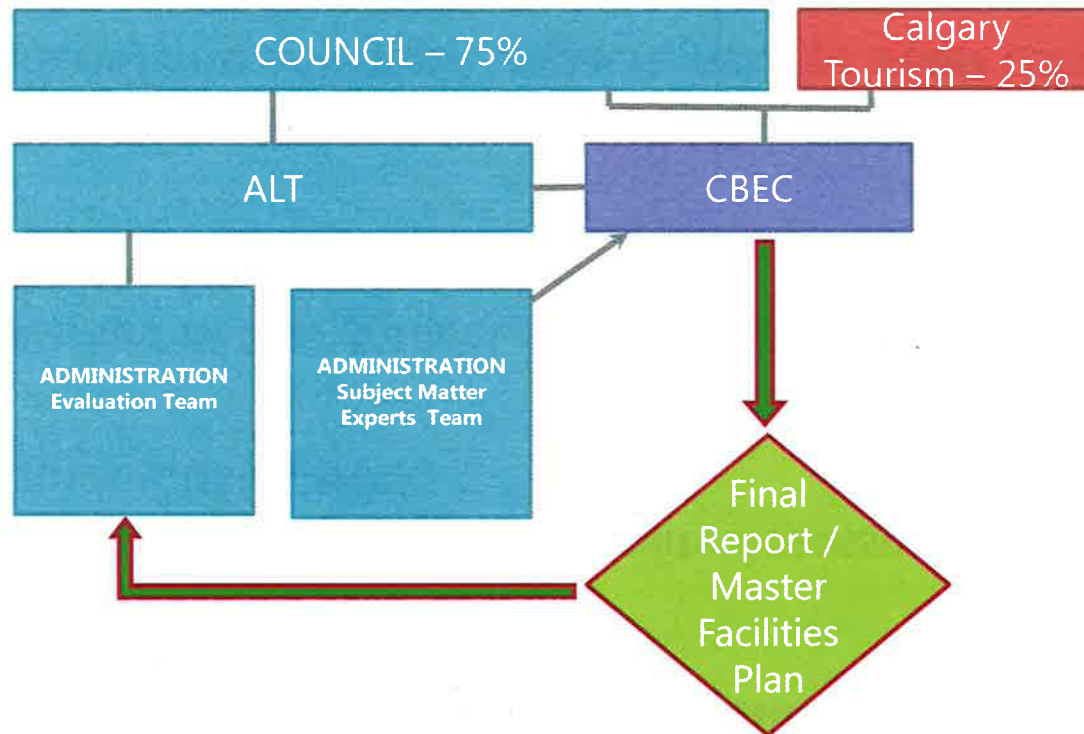
Calgary Bid Exploration Committee Report to Council

On 2017 July 24, CBEC shared with Council its recommendations which concluded that a 2026 OPWG bid is in fact "feasible".

As for the question "is it prudent", CBEC has suggested that more work is required before this question can be answered.

Bid Exploration Process







The City's Evaluation

1. The City developed a Feasibility Assessment framework to guide CBEC's work.
2. A team of City subject matter experts reviewed and assessed CBEC's work.
3. The City evaluated for alignment with City plans and policies, identifying any gaps, impacts, risks or other considerations.

City Evaluation Findings

1. Attachment 1 provides The City's Evaluation Summary.
2. Consistent with CBEC's conclusions, Administration has identified areas that could be further investigated.



Bid Exploration Process

**Council
mandate to
CBEC**

**CBEC report and
recommendation
submitted**

**Evaluation Team
review and
assessment**

**CBEC fulfilled
mandate**

**Next steps –
Transition to
Invitation Phase**

Council Mandate to CBEC

Evaluate the feasibility of The City submitting a bid to host the 2026 Olympic and Paralympic Winter Games (2026 OPWG).



Bid Exploration Process

**Council
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**Next steps –
Transition to
Invitation Phase**



Next Steps – Transition Oversight

Financial and reputational risk retained by The City
therefore

Transition oversight by The City

Continuity & knowledge transfer critical

Next Steps - Transition

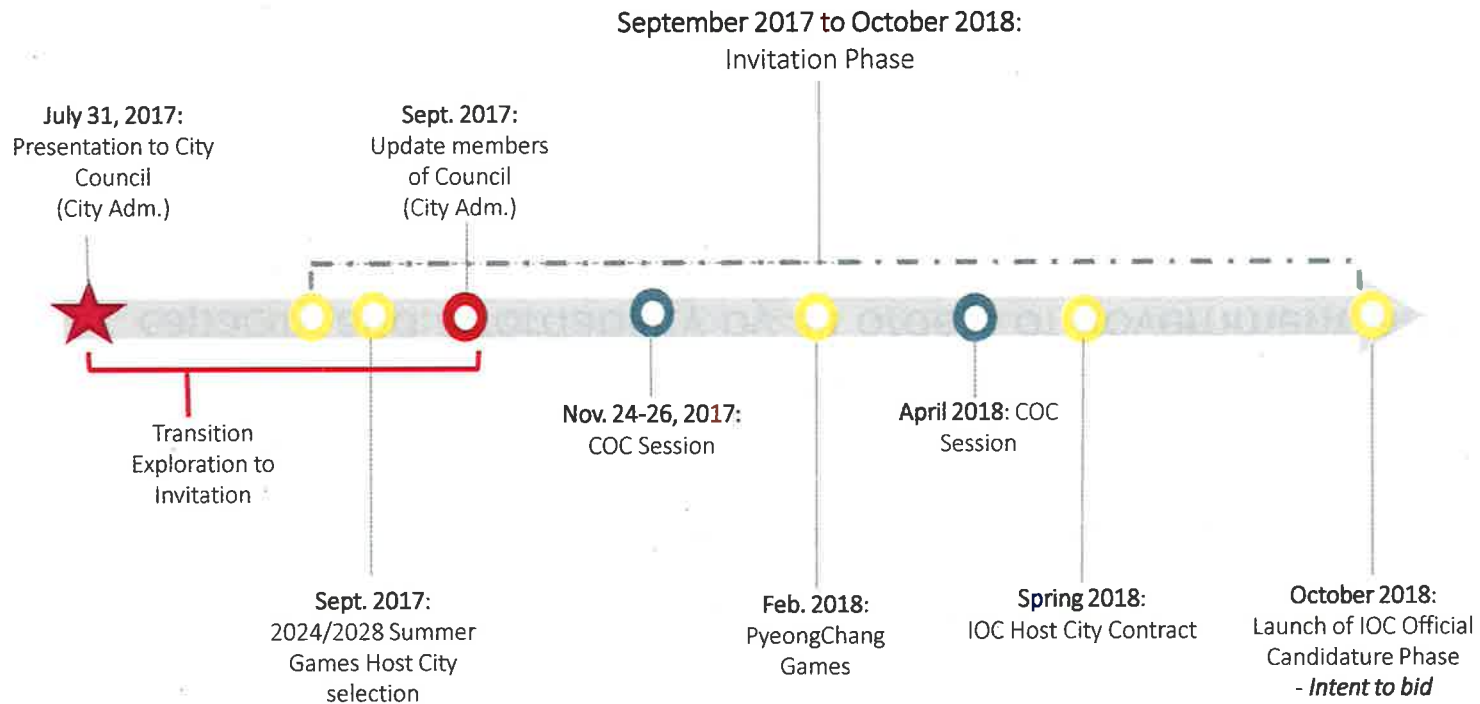
1. Transition from an Exploration Phase to an Invitation Phase in consultation with CBEC and the Canadian Olympic Committee .
2. The transition includes:
 - Workplan, budget, timetable, risk registry and description of the human and other resources;
 - Governance structure for the Invitation Phase; and
 - provide an update to Members of Council in 2017 September.

Next Steps – Invitation Phase

Key areas include:

- Dialogue with Provincial and Federal Government;
- Engaging the IOC and the Canadian Olympic Committees
- Host City Contract clarity;
- Costing models and funding framework including City's debt capacity and affordability by all orders of government; and
- Citizen engagement after more information has been obtained.

Transition to Invitation Phase



Principles for Pursuing the 2026 OPWG

1. We believe that it is reasonable for the capital costs for the facilities to host the 2026 OPWG be borne by entities including the municipal, provincial and federal governments given that the assets will generate long term benefits for the community.
2. We believe that is reasonable that the security costs for hosting the 2026 OPWG be borne by other orders of government, in addition to their contribution to the capital costs for the 2026 OPWG, given the international nature of the event.
3. We believe that Canadian taxpayers should not contribute to the direct operating costs of hosting the 2026 OPWG (other than security costs). We believe that it is reasonable for the operational cost of the 2026 OPWG should be covered by ticket sales, sponsorship, broadcast rights, IOC contributions and other earned revenues.
4. The City has limited debt capacity and it would be challenging for The City to incur additional debt with respect to the 2026 OPWG including the facilities that are already being contemplated by The City. Thus there must be a financial structure that accommodates the cash flow and debt level constraints of The City.
5. We believe that if the IOC requires financial guarantees in the host city contract, such guarantee must be provided by an entity other than The City or deemed to be at a level acceptable to The City.

Proposed Recommendation

Option 2 – City will not move forward with a bid unless certain condition can be satisfied

1. Endorse that the Calgary Bid Exploration Committee has fulfilled their mandate through the delivery of their 2017 May 31 Report and subsequent 2017 July 21 Recommendation and Risk Assessment submission.
2. Endorse the Principles for pursuing the 2026 Winter Olympic and Paralympic Games set forth in Attachment 4.
3. Authorize the General Manager, Community Services, to continue to work with the Chief Financial Officer and the City Solicitor and General Counsel, to undertake any activities required to transition from the Exploration Phase to an Invitation Phase, such activities to include, but not be limited to: transition of the Calgary Bid Exploration Committee, defining a governance structure for the Invitation Phase, development of a workplan, budget, timetable, risk register and description of the human and other resources required to complete such transition and to consult with the Canadian Olympic Committee where appropriate, and provide an update to Members of Council in 2017 September.
4. Approve the use of the remaining bid exploration funds to be applied to the workplan noted in Recommendation 3.



Administration's Recommendations

That Council:

1. Thank the Calgary Bid Exploration Committee for their commitment to meeting their mandate.
2. Receive for information The City's Evaluation Summary, Attachment 1.
3. Adopt the Option 2 recommendations, as outlined in Attachment 3 which would see The City of Calgary not moving forward with a bid for the 2026 Olympic and Paralympic Winter Games unless certain conditions can be satisfied.

Questions