

CPC 2011 May 12 CPC 2011 March 31 CPC 2010 December 23	M-2010-048	CITY OF CALGARY RECEIVED COUNCIL CHAMBER AUG 01 2017 ITEM 6.32 CPC2017-265 <i>Administration Distribution</i> CITY CLERK'S DEPARTMENT	Page 1
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Public Engagement

January 2008 Mail-out

The January mail-out consisted of a newsletter announcing the start of the station area planning process for Brentwood, Lions Park and Banff Trail station areas. Community members were invited to an information session outlining the planning process.

North West L.R.T. TOD Launch Information Session February 2008

Land Use Planning and Policy held two open houses to discuss the focus and concepts of Transit-Oriented Development for the 3 North West station areas and accepted applications to volunteer for the upcoming Land Use Exercises; approximately 300 people attended the two events.

Visioning Exercise March 2008

Urban Strategies (supporting planning consultant) and City staff facilitated visioning exercises for the three separate station areas at the same event. The result was to identify opportunities and constraints in the area, as well as establishing an overall vision for each station area.

Land Use Exercise April 2008

Urban Strategies and City staff facilitated a full-day design charrette workshop to explore redevelopment approaches to support higher density within the Banff Trail station area. This event was attended by 40 stakeholders from Banff Trail and Capitol Hill communities. Stakeholders consisted of residents from communities, landowners and other professionals including architects and planning consultants.

Main Ideas Meeting June 2008

Urban Strategies and City staff presented main ideas compiled during charrettes and potential solutions for improvements to the stakeholder group.

February 2009 Mail-out

This mail-out provided an update on the status of the planning work for the Brentwood, Lions Park and Banff Trail station areas.

Main Ideas Meeting June 2009

Meet with volunteer stakeholders from Banff Trail station area to revisit and discussed ideas from 2008. This dialogue lead to the creation of a working draft plan for further discussion with community association and landowners in the Fall 2009 and Winter of 2010.

Banff Trail Community Association – TOD subcommittee Meeting October 2009/June 2010

Banff Trail Community Association established a TOD subcommittee that worked closely with City staff to refine ideas and concepts based on the fundamentals from the 2009 working draft.

Motel Village Property Owners Meeting December 2009

City staff presented ideas of the working plan to the property owners and discuss concerns and issues.

Draft Plan Open House May 2010

City staff displayed and discussed fundamental concepts and vision contained in the draft ARP with members of the public. Comments on the Draft were accepted from May 15 to June 30, 2010.

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Proposed Plan Open House December 2010

City staff displayed and discussed the final policy recommendations contained in the Plan with members of the public and area stakeholders

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Communication Summary

Communication of events was made through a series of mail-outs, newsletters, email updates, and working session with station area stakeholders. The following table illustrates the communications and event attendance over the course of the project.

Mailout, Community Signs and Posters	January 2008	15,000 newsletters distributed (3 Northwest TOD areas; invitations to Feb 6 & 9 and volunteer forms for Visioning/Land Use Exercise)
Information sessions	February 6 & 9, 2008	Attendance: 300 (3 Northwest TOD areas)
Visioning Exercise	March 1, 2008	Attendance: 100 (3 Northwest TOD areas)
Phone invites to Stakeholders	March 2008	50 Direct Phone Invites
Land Use Exercise	April 3-5 2008	Attendance: 40 (April 4 Banff Trail Station Stakeholders)
Mailout - TOD Update	June 2008	13,000 newsletters distributed
Main Ideas Presentation	June 24, 2008	Attendance: 40 (Banff Trail Station Stakeholders)
Mailout - TOD Update	February 2009	13,000 newsletters distributed
Main Ideas Revisited	June 29, 2009	Attendance: 40 (Banff Trail Station Stakeholders)
Banff Trail Community Association – TOD subcommittee Meeting	October 20, 2009	Attendance: 20 (BTCA subcommittee members)
Motel Village Property Owners Meeting	December 2, 2009	Attendance: 20 (Motel Village Landowners/Agents)
Banff Trail Community Association – TOD subcommittee Meeting	February 17, 2010	Attendance: 20 (BTCA subcommittee members)
Draft Banff Trail SARP Mailout. Community road signs	May 2010	1,300 Post Card Invitations
Draft Plan Information Session	May 18, 2010	Attendance: 100
Proposed Banff Trail SARP Mailout. Community road signs	November 2010	1,300 Post Card Invitations
Proposed Brentwood SARP Information Session	December 8, 2010	<i>not available for report</i>

City staff met several times with the McMahon Business Group (Motel Village business owners and operators) in 2009 and 2010. In addition to newsletter mail-outs and phone calls, the Transit-Oriented Development webpage was updated frequently with presentation materials, newsletters, and other project updates. The Banff Trail Station webpage was viewed just under 500 times from May to the end October 2010.