

Rationale for Hosting

- Maximizing physical infrastructure legacy for Calgary to remain Canada's high performance winter sport training hub.
- Creating sustainable sport hosting opportunities.
- Building participation in sport and physical activity with related health benefits.
- Building civic pride (participation, community cohesiveness and volunteerism).
- Reputational enhancements and expanded global reach with resulting economic and tourism benefits.
- Addressing affordable housing gap.
- Social and cultural benefits (indigenous participation, arts and cultural programming and more).
- Economic development, include job creation.