

**Marketing Activities for Recruitment
2018 Calgary Licence and Community Standards Appeal Board**

- Calgary Herald - 2017 September 08 (Attachment 5)
- Postmedia multi-platform newspaper sites – 2016 September 05 to October 03
- 311 script
- Social media including Twitter, Facebook and LinkedIn
- Calgary.ca, including careers page banner
- Council/committee stream advertisement
- Diversity Coordinator – Calgary Neighbourhoods
- Industry newsletters and websites:
 - Community Newsletters
 - Canadian Bar Association – Alberta
 - Commercial Real Estate Development Association – Calgary (NAIOP)
 - Foundation of Administrative Justice (FOAJ)
 - Canadian Institute for Administrative Justice (CIAJ)
 - Council of Canadian Administrative Tribunals (CCAT)
 - Institute of Corporate Directors (ICD)
 - Federation of Calgary Communities newsletter
 - Community Newsletters