

## **Marketing Activities for Recruitment 2018 Calgary Subdivision and Development Appeal Board**

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- Calgary Herald - 2017 September 08 (Attachment 6)
- Postmedia multi-platform newspaper sites – 2016 September 05 to October 03
- 311 script
- Social media including Twitter, Facebook and LinkedIn
- Calgary.ca, including careers page banner
- Council/committee stream advertisement
- Calgarysdab.ca
- SDAB stream advertisement
- Diversity Coordinator – Calgary Neighbourhoods
- SDAB e-Newsletter
- Industry newsletters and websites:
  - Association of Professional Engineers and Geoscientists of Alberta (APEGA)
  - Alberta Association of Landscape Architects (AALA)
  - Community Newsletters
  - Alberta Professional Planners Institute (APPI)
  - Canadian Institute of Planners (CIP)
  - Alberta Association of Architects
  - Canadian Bar Association – Alberta
  - Commercial Real Estate Development Association – Calgary (NAIOP)
  - Foundation of Administrative Justice (FOAJ)
  - Canadian Institute for Administrative Justice (CIAJ)
  - Council of Canadian Administrative Tribunals (CCAT)
  - Institute of Corporate Directors (ICD)
  - Federation of Calgary Communities newsletter
  - Community Newsletters