

**Report back on the status of direction outlined in the 2014 Notice of Motion on Public Art.**

**The focus of public art should be on city-building rather than a collections approach.**

**Each business unit has a different process, with varying levels of public engagement and varying levels of success. It is generally felt by artists, former board members, and former CADA members that the approach by Utilities and Environmental Protection is the most successful and collaborative.**

**The roles and responsibilities of the Public Art Board are unclear and they have little say over projects or location. The mandate, membership, roles, and responsibility of the Public Art Board and their relationship with Administration, should be reviewed.**

#### **Pool funds**

- Allow for projects to occur in the right context, with the right time frame, and in the right place, not tied to the geographic location of the capital project.
- Allow for pooling of funds between departments.

#### **Develop department public art plans**

- Each department should develop a public art plan, including a locational master plan that identifies key sites, projects, or City systems.
- Plans and projects should be responsive to the context
- If project based, engage artist early to incorporate art into the project where feasible.
- Recognize, value and support subject matter experts - within the Public Art Program, City staff, citizens, artists, community and stakeholder groups. This process must be collaborative and bring multiple voices - the spectrum of subject matter expertise - to the table.
- Identified key sites with the highest impact that provide one or more of the following:
  1. Generate tourist interest
  2. Showcase and elevate the cultural life of Calgary and its people
  3. Enhance place-making and community point of pride



4. Transform disused spaces through art using Crime Prevention Through Environment Design principles
5. Strengthen the capacity of Indigenous artists to tell the story of Moh'kinsstis, our history and landscape
6. Highlight The City and its systems. Use Watershed+ and CMLC as template.
7. Review the bid process (UEP employs Request for Qualification rather than Requests for Proposals therefore the artist is chose for their portfolio and is expected to develop site specific work).

### **Communicate, invite and share**

- Embed communications into the project to engage, share inspiration, communicate and exchange information.

### **Allow an appropriate amount of time for projects to develop**

- Successful projects need time to develop relationships, engage with citizens, understand context, and support research. Artists should be engaged early for art to be incorporated into the project rather than as an afterthought.

### **Recognize the entire history and culture of this place**

- Work with indigenous staff and artists, Traditional Knowledge Keepers and citizens, to explore and develop ways and means to support the Indigenous Policy Framework.
- Increase programs for mentorship of emerging artists. There should be more opportunities for interaction between experienced public artists, art students, and emerging artists.

