

REQUEST FOR RECONSIDERATION – ECONOMIC DEVELOPMENT INVESTMENT FUND

EXECUTIVE SUMMARY

Administration is asking Council to reconsider Recommendation 6 of the report C2017-0370 on the Economic Development Investment Fund (EDIF) directing Administration to return to Council during the 2018 budget deliberations in November 2017 to present the EDIF's terms of reference, long-term recommended value and funding sources. Calgary Economic Development (CED) has assembled an EDIF Steering Committee comprising key Calgary business leaders to explore the development of the EDIF.

In order to allow key Calgary business leaders the time to shape the EDIF concepts in greater detail, Administration recommends that the EDIF's terms of reference, long-term recommended value and funding sources come forward to the Priorities and Finance Committee (PFC) meeting on 2017 December 05. Despite this recommended reconsideration, the EDIF report will still be circulated during budget deliberations process.

ADMINISTRATION RECOMMENDATIONS:

That Council:

1. Reconsider their decision for Administration to report to Council on the EDIF at a regular meeting of Council by November 2017 during the 2018 budget deliberations process. This decision is contained in the Minutes of the Strategic Meeting of Council, 2017 June 19; and
2. Direct that Administration's recommendation on the EDIF's terms of reference, long term recommended value and funding sources be brought to the 2017 December 05 Priorities and Finance Committee Meeting for consideration.

PREVIOUS COUNCIL DIRECTION / POLICY

Council, at its Strategic Meeting on 2017 June 19, approved the \$10 million start-up of Calgary's EDIF to respond to Calgary's prolonged economic challenges and capitalize on new opportunities that will create jobs, drive economic recovery and revitalize the downtown core.

BACKGROUND

Across North America, EDIFs have helped relieve conditions of economic distress and increased diversification, while providing significant returns on investment. To this end, at the Strategic Meeting of Council on 2017 June 19, Council agreed to the \$10 million start-up of the made-in Calgary EDIF to: (1) help keep Calgarians working; (2) invest in infrastructure; and (3) increase the effectiveness of local government. These outcomes support Council's vision to make Calgary a great place to make a living; a great place to make a life.

The goals of the EDIF include, but are not limited to:

- Help create the right conditions for growth;
- Diversify the local economy;
- Leverage municipal funds for additional private and public sector investments;
- Create employment lands and stimulate employment; and
- Create a return on investment (both direct and indirect).

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INVESTIGATION: ALTERNATIVES AND ANALYSIS

Calgary Economic Development (CED) has assembled an EDIF Steering Committee comprising key Calgary business leaders to explore the development of Calgary's EDIF. The EDIF Steering Committee has the following members:

1. Steve Allan, Chair of the Board, Calgary Economic Development (CED)
2. Mary Moran, President and CEO, CED
3. Michael Brown, President and CEO, Calgary Municipal Land Corporation (CMLC)
4. Ian Bruce, Former CEO of Peters & Co. Limited
5. Cheryl Gottselig, Q.C., Partner, Burnet, Duckworth & Palmer (BDP) Law Firm
6. Jim Gray, Chairman of the Energy Group, Brookfield Asset Management
7. Scott Hutcheson, Executive Chairman, Aspen Properties
8. Barry Munro, Partner, EY

Administration recommends that the report on the EDIF's terms of reference, long- term recommended value and funding sources be brought to the 2017 December 05 PFC meeting in order to allow key Calgary business leaders the time to shape the EDIF concepts in greater detail. The EDIF report will still be circulated during budget deliberations process.

Stakeholder Engagement, Research and Communication

Calgary Economic Development (CED) and the Calgary Municipal Land Corporation (CMLC) have been consulted as to the most effective and efficient method of addressing this report to Council.

Strategic Alignment

N/A

Social, Environmental, Economic (External)

N/A

Financial Capacity

Current and Future Operating Budget:

N/A

Current and Future Capital Budget:

N/A

Risk Assessment

There are no risks associated with this report.

REASONS FOR RECOMMENDATIONS:

Administration recommends that Council direct that the report on the EDIF's terms of reference and long- term recommended value and funding sources be brought to the 2017 December 05 Priorities and Finance Committee meeting in order to allow key Calgary business leaders the time to to shape the EDIF concepts in greater detail.