



casola-koppe  
ARCHITECTS



November 11, 2019

Re: Spray Group Parkhill Project/35-47 34<sup>th</sup> Ave SW

To whom it may concern,

I am writing to offer my support of Spray Groups' development project along 34<sup>th</sup> Ave SW, in the community of Parkhill.

As a purpose built rental multi-residential site, this ~80 unit, transit-oriented development will boost the rental housing stock in the city as a whole and the community, where approximately half of all existing residential units are already rental. Designed to complement the current development patterns along Mission Road area and aligned with the evolution of land use in the Immediate area as well as the Calgary Municipal Development Plan, this project will add gentle density, augment neighbourhood housing stock, improve the overall public realm, and add population to a community where growth has essentially flatlined over the past decade. This will, in turn, help create more vibrant park and street life, bring in more infrastructure investment, and stimulate retail activity along the adjacent urban Main Street of Macleod Trail.

As a landowner in the area, I appreciate that this project seeks to balance the characteristics that define Parkhill while also proposing an attractive vision for the ongoing evolution of this community and the city. The mid-rise, medium-density nature of this development will bring in more users of community amenities. Its relative location will provide more eyes on surrounding streets, which, when combined with the landscaped, paved, and gently illuminated rear alley, will improve the overall safety of the area. I appreciate the parking amenities provided, and trust that, given the type of units, its proximity to major transit and cycling networks, vehicular congestion in the area will not increase significantly.

Overall, I remain confident that this project will add value to the community and look forward to seeing it progress for the benefit of community residents, landowners, and visitors alike.

Sincerely,

Name printed 1703938 Alberta

Landowner/Resident, Address 48, 54, 62, 66, 70, 76, 82, 86, 88 Mission Rd. SW.