

A Presentation by

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Executive Director, Decidedly Jazz Danceworks



# About DJD

30<sup>th</sup> Anniversary Season

- Founded in 1984
- Enriching lives by engaging people in exploring, evolving and promoting the art of jazz dance
- From humble beginnings \$206,000 Canadian Job Strategies Grant
- Since then combined annual revenues are over \$46M with 40% having been paid to artists, employees or contractors
- Fiscally responsible, Artistically innovative
- Highly collaborative art form and company
- Encourage connections: between music + movement, audiences + performers, self-expression + teamwork, creativity + community





# Current Impact

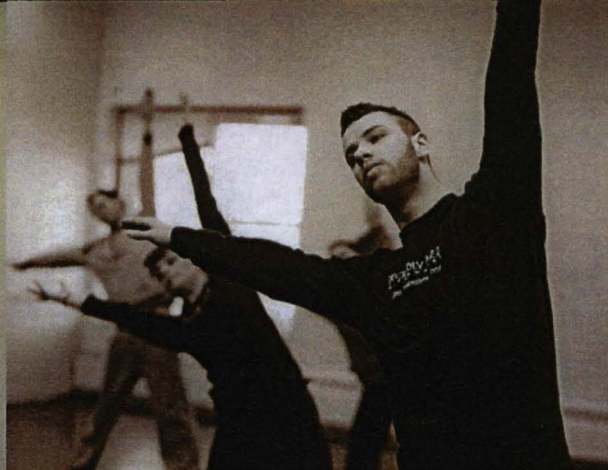


- 25,000 audience members annually
- More than 50 original creations
- 8-12 professional dancers, 4-8 musicians, 12-15 emerging artists
- 100+ dance instructors
- 10,000+ children
- 4,200 dance class participants
- Other facility users
  - 5 community groups
  - 11 artist groups
  - 43 independent artists



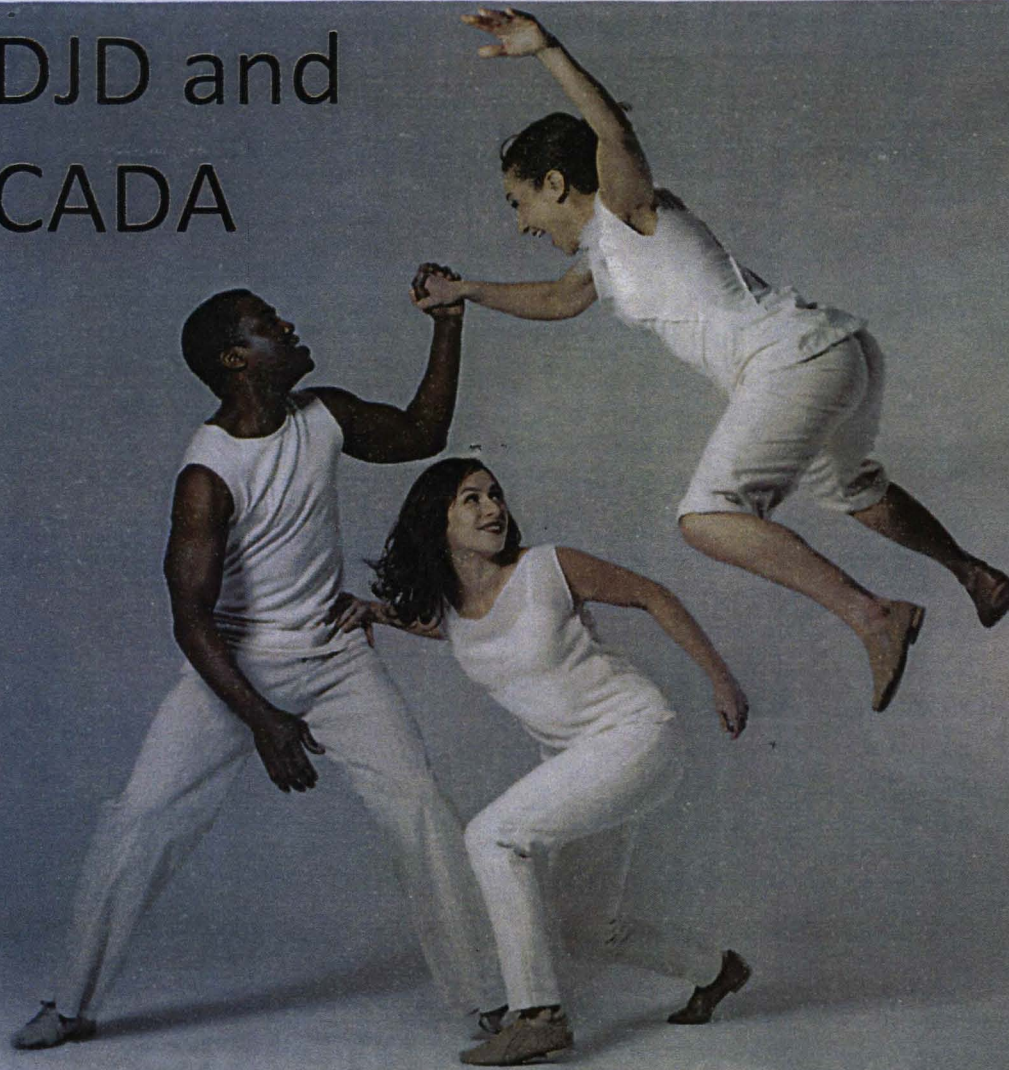
## An arts-focused community engagement organization

- Creating interesting cultural experiences for people of all ages
- Getting people actively involved in healthy, creative activities
- Building confidence, tolerance and teamwork
- Pursuing positive social change





# DJD and CADA



- DJD is well-known to CADA – has been a client since 1988
- CADA was early to recognize the value of this project and recommend support of \$5.46M from the City through the Cultural Space Investment Process in 2008
- This vote of confidence helped leverage:
  - Two \$1M private gifts
  - \$1M from Suncor Energy Foundation
  - \$5M from the Province
  - \$1.9M from the Federal Government
  - \$800,000 from Individual Donations
- Bringing us to 85% of our \$25M campaign goal



# New Possibilities for Greater Impact

- Increased opportunities for performance and public access
- Expanded space for new creation and rehearsal
- Professional Training program expansion – more dancers, choreographers, and dance instructors
- Double the size of the School of Decidedly Jazz
- Shared space for additional community use
- Space for more independent artists
- Opportunities for greater social impact





## This new Dance facility will ...

- Be an important cultural asset for Calgary
- Enliven the Beltline District with vibrant programming for all Calgarians
- Increase access to the arts
- Strengthen the cultural fabric of our city
- Help other non-profit organizations, dancers and dance companies
- Further develop our art form and talent
- Provide an accessible place where people can explore, experience and celebrate jazz

