

Attach 1 - Ward Boundary Review Engagement Plan - C2019-1584.docx

Tactic	Description	Rationale	Targeted Audiences
Online Engagement (Feedback may be submitted February, 2020 – April, 2020)	<ul style="list-style-type: none"> <li>Online information and forum to provide feedback on proposed scenarios</li> </ul>	<ul style="list-style-type: none"> <li>Well-used platform for citizen engagement</li> <li>Convenient, accessible</li> <li>Easy to promote, share and distribute web link to interested Calgarians</li> </ul>	<ul style="list-style-type: none"> <li>Citizens</li> <li>Community stakeholders (e.g., community associations)</li> </ul>
In-Person Pop-Ups (targeting affected Wards, dates and locations TBD)	<ul style="list-style-type: none"> <li>Small teams attend busy locations to provide information and collect feedback on proposed scenarios</li> <li>Examples include: Malls, community centres, recreation centres, farmer's markets, libraries, etc.</li> </ul>	<ul style="list-style-type: none"> <li>Convenient</li> <li>Cost effective</li> </ul>	<ul style="list-style-type: none"> <li>Citizens</li> </ul>
In-Person Public Engagement Open House (date TBD)	<ul style="list-style-type: none"> <li>Located at the Municipal Building</li> <li>Provide information and collect feedback on proposed scenarios</li> </ul>	<ul style="list-style-type: none"> <li>Convenient, central location to provide information and collect feedback on proposed scenarios</li> </ul>	<ul style="list-style-type: none"> <li>Citizens</li> <li>Community stakeholders (e.g., community associations)</li> <li>Members of Council</li> </ul>
Returning Officer presentation to school boards and administration (date TBD)	<ul style="list-style-type: none"> <li>Provide information and invite feedback on proposed scenarios</li> </ul>	<ul style="list-style-type: none"> <li>To help inform school board governance and administrative considerations related to proposed ward boundary scenarios</li> </ul>	<ul style="list-style-type: none"> <li>Trustees and administrators, Calgary Board of Education and Calgary Catholic School District</li> </ul>
May, 2020 Council Meeting	<ul style="list-style-type: none"> <li>Returning Officer's recommendations and summary of public and stakeholder engagement</li> </ul>	<ul style="list-style-type: none"> <li>To submit the Returning Officer's recommendations and summary of public and stakeholder engagement to Council</li> </ul>	

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July, 2020 Public Hearing	<ul style="list-style-type: none"> <li>• Advertised by legislated requirements</li> <li>• Opportunity for public to comment</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Municipal Government Act</i> requirement, opportunity for citizen and stakeholder feedback on recommendations</li> </ul>	<ul style="list-style-type: none"> <li>• Citizens</li> <li>• Other stakeholders</li> </ul>
July, 2020 Council Meeting	<ul style="list-style-type: none"> <li>• City Council deliberation of Returning Officer's recommendations</li> <li>• To allow for preparation for Election 2021 start date of January 1, 2021</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Municipal Government Act</i> requirement</li> </ul>	<ul style="list-style-type: none"> <li>• Members of Council</li> </ul>