







2





A Challenging & Complex Issue



Poor oral health is a multi-faceted and complex issue.

- Fluoride is safe, equitable and cost effective, but is just one of many important strategies
- In 2017, over 27,000 Alberta emergency room visits for non-traumatic dental issues cost over \$5 million in taxpayer dollars¹.
- Fluoridation remains the broadest, most costeffective means of reaching those in need.
 - Figueiredo, Rafael and Jordan Rattai, Kerri Fournier, Liran Levin. "Emergency department visits for dental problems associated with trauma in Alberta: A report between the years 2011 and 2017," Dentol Traumatology. 2018;; 1-8.











