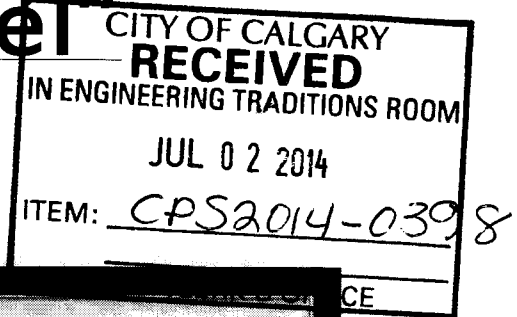


Golf Courses "Crown Jewel" in Rec. Dept.



McCall Lake, is unquestionably the
most unique golf facility in the city
of Calgary!

McCall Lake Golf Course was
awarded “Winner” in the
favourite golf course
category in the 2013-14 Calgary
Herald Reader’s Choice Award.

Save McCall Lake

Save McCall Lake Issue

The Issue

- City of Calgary announced it wants to close and repurpose the historical, much-loved McCall Lake Golf Courses including the 18 hole regulation course, the par 3 course, the driving range, the putting greens and the chipping area.
- Note – **No other** city golf course facility offers this unique golf package of golf courses and related practice areas

Save McCall Lake Repurpose Vision

- To realize a \$34.6M need to fund all life-cycle (10 yr) city golf course expenses
- McCall Lake Golf Course apparently requires \$6.7M of this so it is deemed to be the bigger loser (19%) & therefore a sacrificial lamb to fund the other city courses
- McCall Lake land area has potential high value for resale. This attractive windfall appears to trump other impacts such as populous quality of life, social and environmental issues, traffic and overall (including airport) safety

Save McCall Lake

Save McCall Lake Group

- Concern for preservation of green space
- Questioning \$6.7M sustainability costs
- Concern for environmental and safety issues
- Represent & ask for a voice for the public who were not considered initially in this decision
- Concern for the loss of one of *only two* 18 hole regulation city golf courses
- Concern for residents of north Calgary regarding city golf course availability

Save McCall Lake

Rationale for retention of McCall Lake

- Golf on Calgary run facilities is growing not diminishing
- Demographics changing
 - 105 people retire every day in Alberta
 - 2012 – 2022 number of retirees to double
 - even greater increase in following years
- Population in Calgary rising dramatically
 - epicentre in Canada

Save McCall Lake

- GCO .00125% of parks and rec. expenses (based on consolidated statement of operations)
- 24% of all rounds played in 2013 at McCall Lake
- Only regulation publicly operated 18 hole golf course in Northern half of Calgary
 - caters to 700,000 citizens
- Only public rec. facility that provides R.O.E. Or R.O.I.
- Mc Call is a very important safety factor for Calgary airport
- More industrial development exacerbates the already carbon intensive air quality of that area

Save McCall Lake

Results From Public Engagement

- Golfers and non-golfers against redevelopment
 - over 2000 participants
- Golf courses should be treated in equitable manner – mill rate supported
- Lack of tee time availability
- Overcrowding at other city golf courses
- Loss of green space – another concern
- Impact on citizens quality of life: families, children, seniors & citizens with disabilities

- Affordability factor
- Over 3000 Calgarians have signed petitions on & off line to retain course
- 32% or 384,000 citizens have played golf in city in last 12 months
- 80% have played public courses – 66% have played McCall Lake
- Safety issue with airport authority (letter attached as stated in SMLG report Apr.14 meeting)
- Impact on aging population, youth participation, family golf bonding
- Northeast always being “dumped on

Save McCall Lake

Results from Environmental and Geotechnical Study

- Two ponds require infill
- Birth place forest remains
- 1200 trees to be removed
- Extension of McCall Lake for storm water
- Off site transportation improvements required
- Utility on site grading prohibitive
- More airport authority restrictions required
- Relocation of leaseholders

Save McCall Lake

Synopsis

- Concept plan does not meet funding requirements of GCO
- Leaseholders most likely can't retain existing property
- Land values lower than expected
- Acreage assessment fees
- Environmental degradation
 - more vehicular traffic, air quality affected, more industrial wasteland, less green space, destruction of wildlife & bird habitat, flood water mitigation

Primary Considerations

➤ Recent city expenditures of note :

- Bike lanes 5-9 M
- tunnel 250 M plus
- skate board park 4 M
- artwork
- library 250 M

All important to different constituents

- 2013 loss on GCO – approx. \$350,000
- 2013 parks and rec. expense to city - \$257 M
-Percentage of GCO total - .000125%
- Demographics and pop. growth will increase participation
- June 8th, 2014 500 golfers went through the turnstiles at McCall Lake

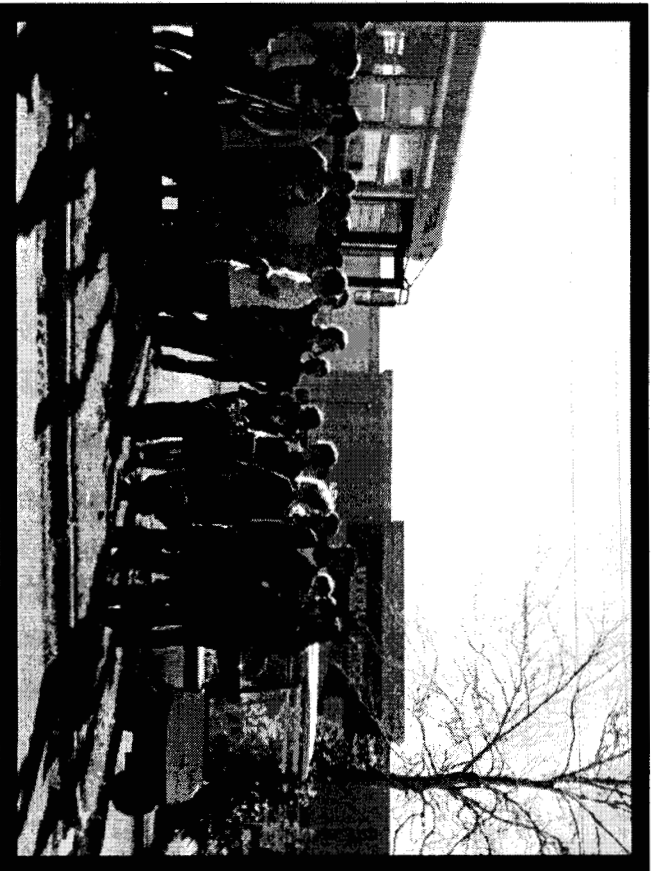
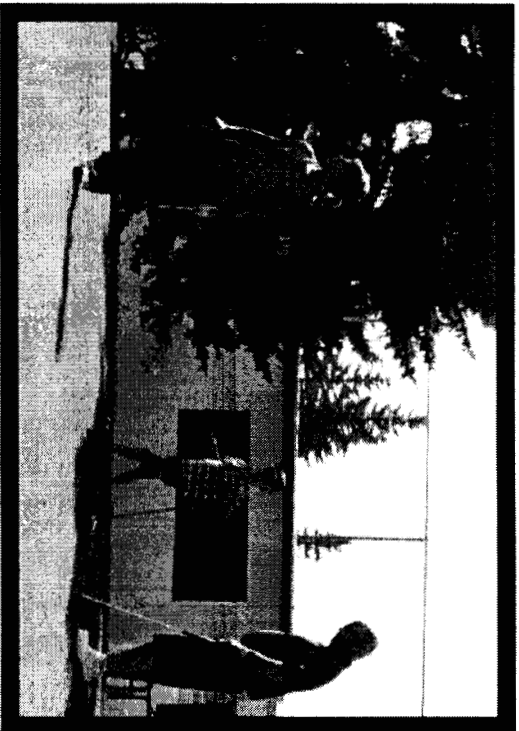
Summary: based on numbers it would indicate more golf courses should be constructed and other facilities reviewed for cost containment. GCO is the “**Crown Jewel**”

Save McCall Lake

Recommendations

- Absolute Necessity GCO come under Mill Rate support –(not an Enmax oligopoly)
- Review all Parks and Rec. Facilities for cost containment including staffing requirements
- Separate operating statements for all facilities –more fact based decisions
- GCO to prioritize capital expenditures as required – not nice to haves
- Dollars accessed through city funds on a non-bearing interest loan basis

- KPMG financials & recommendations we feel are overstated
 - Budget should be appropriated @ a maximum of \$29M - 2.9M/year
- “BUT”**
- North east sports grant \$6 to \$7 M
 - GCO costs now approx. \$22 M
 - over 10 yrs. \$2.5 M per year
 - No more consultative studies
 - A plethora of alternatives available to enhance revenue (as stated in SMLG original report Apr. 14)



Save McCall Lake

McCall Lake is Worth Saving!!

Is Calgary a world class city or not?

Would New York City destroy Central Park?

Why would we destroy McCall Lake, a Green Oasis in the middle of an industrial district?

Citizens of Calgary are very “passionate” about saving this green space/ golf course.

It's what Calgarians want, it's what they deserve.

They are the ultimate voice of the city.

Save McCall Lake