

## Street Safety and Neighbourhood Speed Limits Update

### Engagement Plan

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At the City of Calgary, Engagement is defined as purposeful dialogue between The City and stakeholders to gather information to influence decision making. Public engagement about neighbourhood speed limits will follow the guidelines from Council's Engage policy (CS009).

The Residential Speed Limit Review team has identified three primary scenarios for how to achieve reduced vehicle operating speeds in residential areas. Engaging with Calgarians will provide information that will assist Council in making a final decision on which, if any, of these scenarios to implement.

### Engagement Overview:

#### Goals:

The goals of engagement for the project are:

- **Inform Calgarians of the scenarios:** The project will provide Calgarians with information to facilitate project understanding in terms of the project goals, the three scenarios being considered, and the tools that The City would use to support whichever scenario is adopted by council.
- **Prioritizing scenarios relative to their impacts:** The project team will ask Calgarians questions about their values as they relate to life and travel within their communities. This, along with technical analysis of the scenarios, will create a thorough and well-rounded package of information for Council to consider when making their decisions.

#### Scope:

Engagement will allow the project team to better understand Calgarians' values regarding neighbourhood speed limit changes, as well as which trade-offs Calgarians are most willing to accept to increase safety. This understanding will complement the project team's technical findings, input from the Calgary Police Service and other partners, and the strategies being employed by a parallel effort in the City of Edmonton, when a recommendation is made to Council.

Because engagement is not a representative process, engagement opportunities and questions will not be structured to give the impression of voting for one scenario over another.

The traffic calming measures that are needed to successfully implement the proposed scenarios are not open for engagement. The project team will strive to ensure residents understand the design implications of each scenario.

#### Outcomes:

The main outcomes of engagement will be to:

- Understand gaps in information or misunderstandings of stakeholders regarding traffic safety and project scope, and use the information for additional communication campaigns,
- Provide an analysis of how stakeholder needs and desires align with each of the proposed scenarios; and,
- Engage a wide spectrum of Calgarians.

## Engagement Strategy:

### Public Engagement:

In order to engage a broad and diverse sample of Calgarians, a suite of online tools will be developed to allow the public to be informed about project goals and potential impacts, and to provide input to the project in the form of prioritizing value statements that reflect the potential trade-offs inherent to each scenario.

In addition to this, the project team will be meeting with key internal and external stakeholders to help inform the technical analysis.

### Stakeholders:

In support of the broad public engagement tools discussed above, the project team will deploy targeted engagement for two key external stakeholder groups:

1. Ethnocultural communities – The input of Calgarians with linguistic and cultural barriers that prevent easy participation through online tools will be sought by working with partner organizations with relationships and resources to connect with these communities.
2. Businesses / Commercial stakeholders – in order to ensure that the recommended implementation plan supports local businesses and their employees, targeted engagement activity (working groups, one-on-one sessions) will be conducted with a spectrum of commercial stakeholders, with a primary focus on goods movement, livery and rideshare operators, regional transit operators, and land developers.

External Stakeholders requiring targeted engagement in addition to online engagement	Internal Stakeholders
<ul style="list-style-type: none"><li>• Ethnocultural communities</li><li>• Commercial/service-based stakeholders<ul style="list-style-type: none"><li>○ Goods movement industry</li><li>○ Taxi and ridesharing operators</li><li>○ Regional transit operators</li><li>○ Bussing companies</li></ul></li><li>• Development Industry</li><li>• Public sector<ul style="list-style-type: none"><li>○ Alberta Justice</li><li>○ Alberta Health Services</li><li>○ School Boards (CBE, CSSD)</li><li>○ Other municipalities</li></ul></li></ul>	<ul style="list-style-type: none"><li>• ALT and senior managers</li><li>• Calgary Neighbourhoods</li><li>• Calgary Police Service</li><li>• Calgary Transit</li><li>• Community Planning and CPAG partners</li><li>• Council</li><li>• Environmental &amp; Safety Management</li><li>• Fleet Services</li><li>• Urban Strategy and Main Streets program</li><li>• Waste &amp; Recycling Services</li></ul>

### Engagement Tactics:

**Online engagement:** Given the City-wide scope of this project, the majority of the project engagement will be through The City's Engage Portal.

Both the project website and the Engage Portal will include a mapping tool that will allow stakeholders to compare current travel times for their typical routes against travel times under the different proposed speed scenarios. There will also be online resources to understand the

relationships between speed limits, road design, vehicle operating speeds, and the frequency and severity of collisions.

In addition, participants will be asked to prioritize value statements related to their desired experience of their community and the city. Factors related to the possible scenarios include: ability to enjoy public and private spaces in neighbourhoods, personal commuting travel time, supporting local businesses, the number and severity of collisions, and accommodation for children and seniors.

**Business stakeholder engagement:** The project team will host a series of workshops with different industries and sectors likely to be most impacted by the proposed changes to better understand potential impacts to their business. These will be divided into:

- Development industry,
- Bussing and goods movement; and,
- Other impacted businesses.

**Project Milestones:**

<b>October 2019</b>	<b>T&amp;T Committee Update Report</b>
<b>November 2019</b>	<b>Council review of Committee Report</b>
<b>November-December 2019</b>	<b>Promotion of on-line engagement resources and targeted stakeholder meetings</b>
<b>January 2019</b>	<b>Analysis of engagement input</b>
<b>February 2019</b>	<b>T&amp;T Committee Final Report Recommendation</b>

**Reporting Back:**

What We Heard Report

Following the Engage Policy, the City will communicate with stakeholders how their input was incorporated into City decision-making and in cases where input was not used in influencing decisions or changing project outcomes, the reasoning why. A What We Heard and What We Did report will be completed following engagement and included in the final report to Council.