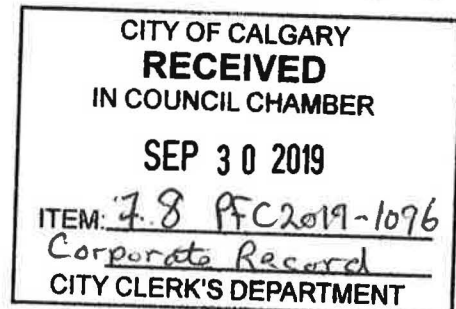


**Calgary Economic Development's  
collaborative energy makes us a  
conduit, connector, catalyst and  
storyteller for Calgary.**

September 9, 2019

Joyti Gondek  
Councilor, Ward 3  
700 Macleod Trail S.E.  
Calgary, AB T2G 2M3

Dear Councilor Gondek,



**Re: Support for the Wearable Technology Citizen Scientist Program**

On behalf of Calgary Economic Development, I am pleased to submit a letter of support for the University of Calgary's Wearable Technology Citizen Science Program proposal for the Council Innovation Fund.

The Wearable Technology Citizen Scientist Program is fully aligned with *Calgary in the New Economy*, the Economic Strategy for Calgary. *Calgary in the New Economy* puts forward a vision of Calgary as the city of choice in Canada where entrepreneurs embrace technology to solve the world's greatest challenges: cleaner energy, safe and secure food, movement of goods and people and better health. This project supports the notion of embracing technology for better health solutions. Further, it supports talent development and the growth of our life sciences sector and establishes Calgary as a living lab, a city that is capable and willing to test wearable devices and health IT related innovations in a real-world setting. The living lab initiative of The City of Calgary allows companies and researchers to validate new technologies, an attractive tool in our toolbox in attracting companies and investment to Calgary.

*Calgary in the New Economy* is a community wide strategy. This project and the partnership between The City of Calgary and the University of Calgary is a great example of how we will achieve our vision for the future by working together. Calgary Economic Development is happy to support this project.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mary Moran'.

Mary Moran  
President & Chief Executive Officer  
Calgary Economic Development

cc. Dr. Reed Ferber Ph.D., ATC, University of Calgary; Andrew Sedor, City of Calgary