Arts Commons Transformation Project Update

1. Project progression & policy framework

2. Urban Strategy: alignment with planning policies & strategies

3. Arts Commons: Phase 1 – community & economic impacts

4. CMLC: work to date & detailed design work

5. CFO: financial strategy update

September 30, 2019
## Project Progression and Authorizations

<table>
<thead>
<tr>
<th>Timeline</th>
<th>Progress &amp; Authorizations</th>
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<tbody>
<tr>
<td>2007</td>
<td>MSI established.</td>
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<td>2007</td>
<td>CADA's Infrastructure Plan; $25 M recommended for Arts Commons.</td>
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<td>2011</td>
<td>Council approves $25 M; and explore land on Block 52. Arts Commons develops plans &amp; advocates funding sources.</td>
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<td>2018</td>
<td>Province extends Community Revitalization Levy for Rivers District to 2047.</td>
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<td>2019</td>
<td>Council approves consideration for 4 major unfunded capital projects.</td>
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<td>Today</td>
<td>This Report requests $10 M of the $25 M for detailed design, costing, and to finalize funding structure.</td>
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## Partnered Capital Development Process

1. **Vision, Concept, Business Case**
   - Funding Development
     - Detailed Design & Costing
2. **Final Due Diligence**
   - Council Report
   - Council Approval
   - Execute Project
Advances Downtown Strategy and Future of Stephen Avenue

**Work**
World class amenities help attract and retain talent

**Place**
Arts Commons expansion will be an anchor to renew Stephen Avenue and Olympic Plaza as a re-invigorated destination for residents and visitors

**Live**
Will enhance the living experience downtown and help grow the market for downtown living

**Connect**
Arts Commons brings together Calgarians for shared experiences and allows people to connect with arts and culture and with each other.
Arts Commons Video

Arts Commons - Community Impact

- 43,661 students and teachers engaged
- 1,866 artists employed
- 25,843 volunteer hours contributed
- 408,984 in total attendance to a ticketed event at Arts Commons

(2017 - 2018 Season)
Arts Commons

ACT Economic Impact - Construction Phase

3,155 jobs will be created in Calgary

$239M labour income

$11M collected by The Calgary of Calgary

$386M added to Calgary's GDP

Economic Contribution Analysis, Deloitte 2019

Arts Commons

Arts Commons - Post Construction

683 jobs in Calgary

$34M labour income

$1.2M collected by The Calgary of Calgary

$53M added to Calgary's GDP

$420K annual operating surplus

Economic Contribution Analysis, Deloitte 2019
CMLC Review

Arts Commons Transformation Project
Project Program Assessment Report – July 18, 2019

CMLC completed a review of the Arts Commons Transformation (ACT) program needs and project goals through processes which included:

- One-on-one interviews with ACT stakeholder groups
- A review of past program project documents

Interviews were held with representatives of the Executive and the Board of ATP, CPO, Downstage/OYR, Theatre Calgary, as well as Arts Commons.

The review resulted in the identification of issues/opportunities, common themes, and guiding principles to consider when seeking an order of magnitude updated project cost.

Common themes are the foundation of Guiding Principles. Principles should serve as the baseline for the project team during the next stages to ensure the project objectives are met.

Review of Design Briefs

Design briefs developed in 2011 and 2016 were analyzed to identify any discrepancies that would impact an updated order of magnitude cost estimate.

The interview process with individual resident companies, and Arts Commons, identified items of importance today that would impact overall cost.

Primary hard construction cost estimates were developed from historical costs for comparable facilities and/or amenities.

Taken into consideration in updated estimates are:

- Project Phasing/Construction Sequencing phased over a four-year term
- Site Development costs for surface works, landscaping, site fittings and services
Thank you

Questions