



2019 August 29

**RE: 17th Avenue Retail & Entertainment District Business Improvement Area (BIA) Proposed Boundary Change**

Dear Business Owner,

Businesses located within the current and proposed boundaries of the 17th Avenue Retail & Entertainment District Business Improvement Area (BIA) are being advised that City Council will be reviewing the proposed amendment to expand the boundary of the BIA. The BIA board of directors have approved the proposed expansion and a decision will be made by City Council on 2019 September 30. Attached is a map of the current boundary outlined in red, and the proposed expansion area is in purple.

The proposed boundary expansion will first be considered at the Standing Policy Committee on Community Protective Services on 2019 September 11 and any members of the public may attend this meeting and make submissions. Interested business owners within the BIA current and proposed boundaries have the opportunity to present to City Council should they wish. Written submissions (35 copies) may be brought to the meeting to be distributed at the discretion of Council. A period of five minutes is allotted to each speaker. This meeting of City Council is scheduled for:

Date: 2019 September 30  
Time: 9:30a.m.  
Location: Municipal Building, Plaza Level  
Council Chamber, 800 Macleod Trail SE, Calgary Alberta, T2P 2M5

Additional information on attending or presenting at a City Council meeting can be found online at:

<http://www.calgary.ca/CA/city-clerks/Pages/Legislative-services/Legislative-Services-FAQ.aspx>

The agenda for the meeting will be posted online one week prior at:

<http://agendaminutes.calgary.ca/sirepub/meetresults.aspx>

Should you require clarification and/or require additional information on the boundary expansion, please contact:

Esther Kelly, Executive Director, 17th Avenue Retail & Entertainment District Business Improvement Area at 587-356-4106 or [brz@17thave.ca](mailto:brz@17thave.ca)

If you require clarification regarding The City of Calgary process, please contact:

Kathy Tsang, Business Improvement Area Specialist, The City of Calgary at 403-660-5913 or [Kathy.Tsang@calgary.ca](mailto:Kathy.Tsang@calgary.ca)

Sincerely,

Melanie Hulsker, Acting Director  
Calgary Neighbourhoods  
T 403-268-5163 | Mailcode #116

Attachment: Map of the Proposed Changes to the 17th Avenue Retail & Entertainment District Business Improvement Area

cc: Evan Woolley, Councillor Ward 8, Mail Code #8001

Kathy Tsang, Business Improvement Area Specialist, The City of Calgary, Mail Code #8113

Esther Kelly, Executive Director, 17th Avenue Retail & Entertainment District Business Improvement Area



# Attachment: Map of the Proposed Changes to the 17th Avenue Retail & Entertainment District Business Improvement Area

