



Renfrew Community
Association
811 Radford Road NE
Calgary AB T2E 0R7

September 10, 2019

Calgary City Council SPC on Community and Protective Services

cc: Crescent Heights Community Association, Councillor Druh Farrel

RE: Crescent Heights Village BIA

Dear Councillor,

We are writing this letter in support of the proposed creation of a 'Crescent Heights Village' business improvement area. We encourage you to also support this initiative when it comes before the SPC on Community and Protective Services on September 11, 2019.

As a neighbouring community association, we understand the importance of providing businesses an adequate, unified, voice to the City and the public. While community associations do as much as possible to support local businesses, our priority is supporting and catering to residential members. Businesses are best suited to advocate for themselves and their patrons through a unified voice, such as the one provided when a BIA is created.

We wholeheartedly support the initiative to create a Crescent Heights Village BIA, as we believe it to be beneficial both for local businesses, and our community. The BIA will support the ongoing beautification of Centre Street, and will help local businesses in the area thrive.

Sincerely,

David Barrett, VP-External
Renfrew Community Association

On behalf of:
Renfrew Community Association Board of Directors

