



September 04, 2019

Crescent Heights Community Association
1101 - 2nd Street NW
Calgary, Alberta
T2M 1V7



Dear Members of Council,

On September 11, 2019, the SPC on Community and Protective Services will be considering the request of businesses in our community to form a Business Improvement Area. We ask that members of Council support their request and vote to create the Crescent Heights Village BIA.

As a community association, we support the businesses in our community, which is why we have supported their efforts to create a BIA. Our residents benefit from the shops, restaurants, and services in our community; therefore, we have a strong desire to see our businesses thrive and we believe a BIA is the best opportunity for businesses to support one another in attracting clients and customers and promoting their businesses within the community and beyond. In addition, the BIA will allow local businesses to become partners with us in addressing crime, beautifying Centre Street, promoting placemaking, and addressing other issues in which we have a common interest.

Thank you in advance for voting to support the creation of the Crescent Heights Village BIA.

Sincerely,

Kirstin Blair, President
Crescent Heights Community Association



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