



September 4, 2019

City of Calgary, Standing Policy Committee on Planning & Urban Development
And All Members of Calgary City Council
The City of Calgary
PO Box 2100, Station M
Calgary, AB T2P 2M5

Dear Members of SPC - Planning & Urban Development

Re: Report PUD2019-1104, Community Outreach for Planning

BILD Calgary Region (BILD) would like to recognize the effort and dedication of Emma MacIsaac, Claire Owens, and the Baseline Engagement (now Community Outreach) Project Team.

Over the course of the last couple of years, the team facilitated a number of stakeholder sessions and workshops with a broad range of participants (community residents, Community Associations, Industry Associations, Builders/Developers, current and past Councillors) which promoted healthy dialogue on the subject of engagement, in particular as it relates to **roles and responsibilities** and **managing expectations**. Notwithstanding the complexity of defining 'appropriate' engagement, it was interesting to note the majority of participants had a shared goal of greater clarity on both of these themes.

The Administrative team has taken the input gathered through the project outreach and attempted to translate this into a guide for a "best-practice approach to community outreach on planning applications and policy plans" resulting in the Toolkit and online resources and supports.

As the Community Outreach on Planning & Development Toolkit was launched over the summer, the timing has not been ideal to generate feedback but BILD will continue to promote the resource to our Members in anticipation of offering some more meaningful input and response to the Toolkit's helpfulness and success in supporting community outreach and engagement on their planning applications.

We are therefore encouraged to read in Administration's report (p.4) to Committee and Council as the third bullet under "June 2019-Fall 2019 ... - *The toolkit will see refinements and improvements over time (ongoing).*"

Again, BILD would like to thank Administration for the opportunity to participate in this project and for their leadership in advancing the shared goal of a more predictable, best-practice approach to community outreach on planning applications and we look forward to providing input into refinements and improvements to the Toolkit on an ongoing basis, as needed.

Respectfully,
BILD Calgary Region



Beverly Jarvis
Director of Policy, Projects & Government Relations

c.c. Emma MacIsaac & Claire Owens, City of Calgary