

POSTPONED COVER PAGE

Establishment of a Downtown Convention District, C2018-0671

Notice of Motion, Councillor Colley-Urquhart

Background: At the 2018 May 28 Regular meeting of Council, Councillor Colley-Urquhart's Notice of Motion C2018-0671 was postponed to the 2018 September 24 Combined meeting of Council.

Public Hearing: This is not a public hearing matter.

Ineligible to Vote: All Councillors are eligible to vote.

Excerpt from the Minutes of the Combined Meeting of Council, held 2018 September 24:

"10.1 Establishment of a Downtown Convention District, C2018-0671

Administration in attendance during the Closed Meeting discussions with respect to Report C2018-0671:

Clerk: L. Kennedy, J. Lord Charest. Legal: G. Cole. Advice: J. Fielding, B. Stevens. Observer: C. Male, M. Thompson, D. Duckworth, K. Black, D. Shearer.

Moved by Councillor Sutherland

Seconded by Councillor Chu

That with respect to Report C2018-0671, the following be adopted:

That Council:

1. Postpone Report C2018-0671 to no later than a 2019 January Meeting of Council; and
2. Direct that the closed meeting discussions with respect to Report C2018-0671 remain confidential pursuant to Section 24 and 25 of the *Freedom of Information and Protection of Privacy Act*.

MOTION CARRIED"

Excerpt from the Minutes of the Regular Meeting of Council, held 2018 May 28:

" 10.1.1 Event Centre Exploration Committee, C2018-0547

A copy of a Draft Terms of Reference with respect to Notice of Motion C2018-0547 was distributed.

Notice of Motion, C2018-0547 be tabled, by general consent, to be dealt with as the first item following afternoon break.

Notice of Motion, C2018-0547 was lifted from the table and dealt with at this time.

Moved by Councillor Davison
Seconded by Councillor Keating

That with respect to Notice of Motion C2018-0547, the following be adopted, **after amendment:**

Event Centre **Assessment** Committee

NOW THEREFORE BE IT RESOLVED THAT Council reaffirm its commitment to the exploration of an Event Centre that takes into account the best interest of all Calgarians;

AND FURTHER BE IT RESOLVED that Council nominate three (3) Councillors to serve as members of the Event Centre **Assessment** Committee ("ECAC") at **today's closed session** meeting of Council and appoint the members upon rise and report;

AND FURTHER BE IT RESOLVED that the initial membership of the ECAC shall also include:

1. City Manager, City of Calgary
2. President, CMLC

AND FURTHER BE IT RESOLVED that the initial membership of the **ECAC** include the following Committee Advisors to serve as a sub-panel:

1. Board Chair, Calgary Economic Development ("CED")
2. Board Chair, CMLC

AND FURTHER BE IT RESOLVED that **Council adopt, for the first meeting only**, the Terms of Reference (the "Terms"), **as distributed at today's Meeting**, which shall include but are not limited to pursuing new and various options for a funding framework;

AND FURTHER BE IT RESOLVED that the **ECAC** report back to City Council no later than June 25, 2018 **and include revised Terms**.

AND FURTHER BE IT RESOLVED that the first meeting of the ECAC be held on 2018, June 19 at 1:00 p.m. in the Chamber.

Against: Councillor Farrell

MOTION CARRIED

Administration in attendance during the Closed Meeting discussions with respect to Report C2018-0547:

Clerk: B. Hilford and J. Lord Charest. Legal: G. Cole.

Moved by Councillor Jones
Seconded by Councillor Chahal

That with respect to Notice of Motion C2018-0547, the following be adopted:

That Council appoint the following three (3) Members of Council to serve as members of the Event Centre Assessment Committee, with a term to expire at the 2019 Organizational Meeting of Council:

1. Councillor Davison
2. Councillor Keating
3. Councillor Sutherland

And further, that the Closed Meeting discussion with respect to Notice of Motion C2018-0547 remain Confidential pursuant to Sections 17 and 19 of the *Freedom of Information and Protection of Privacy Act*.

MOTION CARRIED

10.1.2 Establishment of a Downtown Convention District, C2018-0671

Moved by Councillor Farkas

Seconded by Councillor Colley-Urquhart

Subject to Section 6(1) of the Procedure Bylaw, Section D.1 (4) were suspended to allow Members to debate on the postponement motion.

ROLL CALL VOTE

For: (9): Mayor Nenshi, Councillor Chahal, Councillor Chu, Councillor Colley-Urquhart, Councillor Davison, Councillor Demong, Councillor Farkas, Councillor Farrell, and Councillor Gondek

Against: (4): Councillor Jones, Councillor Keating, Councillor Sutherland, and Councillor Woolley

MOTION CARRIED

Moved by Councillor Sutherland

Seconded by Councillor Chu

That Councillor Colley-Urquhart's Motion, as follows, be postponed to the 2018 September 24 Regular Meeting of Council:

"Moved by Councillor Colley-Urquhart

Seconded by Councillor Farkas

That with respect to Notice of Motion C2018-0671, the following be adopted:

NOW THEREFORE BE IT RESOLVED THAT Administration be directed to:

1. Engage with the Calgary TELUS Centre Committee (CRTC) and key stakeholders to examine the merits of formally establishing a Downtown Convention District;
2. Bring proposed analysis and amendments for a Downtown Convention District to Council through the Standing Policy Committee on Planning and Urban Development no later than December 2018; and
3. Upon Council direction by December 2018, return with an updated Centre City Plan along with associated amendments for a Downtown Convention District no later than Q1 2019 for final Council approval."

ROLL CALL VOTE

For: (7): Councillor Chu, Councillor Davison, Councillor Demong, Councillor Jones, Councillor Keating, Councillor Sutherland, and Councillor Woolley

Against: (6): Mayor Nenshi, Councillor Chahal, Councillor Colley-Urquhart, Councillor Farkas, Councillor Farrell, and Councillor Gondek

MOTION CARRIED"



Report Number: C2018-0671

Meeting: Regular Meeting of Council

Meeting Date: 2018 May 28

NOTICE OF MOTION

RE: ESTABLISHMENT OF A DOWNTOWN CONVENTION DISTRICT

Sponsoring Councillor(s): COUNCILLOR COLLEY-URQUHART

WHEREAS it is timely for The City of Calgary to re-frame our traditional convention centre approach to embrace a broader area around the Calgary TELUS Convention Centre (CTCC) as something larger than just the buildings; with a Downtown Convention District being more inclusive, strengthen stakeholder engagement, re-invigorate the downtown and enhance collaboration amongst the various entities that service large group gatherings including Calgarians, Canadians and/or delegates from around the world;

AND WHEREAS the first step to defining a Downtown Convention District would be an inclusive approach to encase a set of parameters that would be used to draw various groups and organizations together to result in a Team Calgary message; encompassing the necessary branding to market our city and the downtown core as a place to convene, interact and connect with people while adding pageantry, naming and signage to visually embrace the area;

AND WHEREAS the Centre City Plan provides for the establishment of special districts and the creation of District Strategies and is currently in the process of being reviewed and updated which could include a more specific policy perspective for the establishment of a Downtown Convention District;

AND, WHEREAS a Downtown Convention District (following preliminary discussions) with those listed below could include, but not be limited to:

- Calgary TELUS Convention Centre
- Calgary Marriott Downtown Hotel
- Hyatt Calgary Downtown
- Glenbow Museum
- Arts Common
- Olympic Plaza
- The Fairmont Palliser Hotel
- Palliser Square
- Le Germain Calgary Hotel

AND WHEREAS the key to success of a Downtown Convention District would result in enhanced cooperation with all the partners working together to attract, welcome and host guests in the downtown core, to ensure that they feel embraced by Calgary and connected to our history, arts, culture and business community;

AND WHEREAS for this approach to succeed the partners would need to ensure there is a unified approach for the:

- Coordination of rentable space into a single entry system for the convention sales team;
- Joint marketing messaging and materials;
- Coordination of contracts for renting out space;
- Coordination of food services;
- Coordination of AV services; and
- Coordination of Events Management teams.

AND WHEREAS a Downtown Convention District would enable Calgary to market a potential combined 240,652 square feet of mixed format meeting space, 1250 connected hotel rooms and 6 theatres ranging in capacity from 185 to 1797 people (up from the current offering of 122,000 square feet with no theatre spaces);

NOW THEREFORE BE IT RESOLVED THAT Administration be directed to:

- a) Engage with the CTCC and key stakeholders to examine the merits of formally establishing a Downtown Convention District;
- b) Bring proposed analysis and amendments for a Downtown Convention District to Council through the Standing Policy Committee on Planning and Urban Development no later than December 2018; and
- c) Upon Council direction by December 2018, return with an updated Centre City Plan along with associated amendments for a Downtown Convention District no later than Q1 2019 for final Council approval.