

## Engagement Report



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### CHABAD LUBAVITCH ENGAGEMENT SUMMARY REPORT

**July 16, 2018**

#### **Community Association Meeting**

- Held at the Chabad Calgary Campus (134 Forge Road SE) to outline the land use redesignation proposal and development concept for an expanded campus including the potential for residential units and additional compatible uses.
- Attendees included representatives of the Fairview Community Association (Leigh-Ann Barry, Elizabeth Duer, Dave Eisenbart, Pat Hirsche), Chabad Lubavitch (Rabbi Menachem Matusof, Simon Apter, Rabbi Zalman Levin, Brochie Levin), Landstar (Robert Moskovitz, George Mylonas) and Rick Balbi Architect Ltd. (Rick Balbi).
- Discussion was positive, with all parties indicating mutual interest in a residential component and a move away from industrial.

**October 17, 2018**

#### **Community Open House – Public**

- Held at the Chabad Lubavitch Campus (134 Forge Road SE) to discuss land use and development concept with residents and businesses in the Fairview Community from 4pm – 7:30pm, hosted by representatives of Chabad Lubavitch, Landstar and Rick Balbi Architect Ltd. City of Calgary representative were also present and available for questions and discussion.
- The open house was advertised extensively. Approximately 200 postcards were hand-delivered to nearby residences. 35-40 neighbouring businesses received hand-delivered notices. Flyers were posted at the Macleod Trail Co-op, Acadia Aquatics Centre, the Market on Macleod and the Calgary Farmer's Market. Notices were provided to the Macleod Trail Save-On-Foods, Acadia Recreation Centre, Fairview Community Centre and the Osten & Victor Alberta Tennis Centre to post at their discretion.
- 23 individuals signed in to the open house, total attendance estimated at approximately 30 individuals.
- Response was entirely positive, with no negative feedback received at the time of the open house.
- One email was received prior to the open house indicating concern primarily surrounding walkability in the area and parking.
- Several written letters of support have been received since the open house and can be provided upon request.
- Copies of the notifications are attached for reference.

## Engagement Report

BS"D

*You are invited to a*

# LAND USE REDESIGNATION OPEN HOUSE



**Wednesday,  
October 17  
4:00-7:30PM**

**The community is invited to an  
Open House  
celebrating the vision of  
the Chabad Calgary Campus**  
An opportunity to learn more about Chabad,  
and the details of our current  
Land Use Redesignation application.

Please join us for:

- a tour of our Calgary Campus
- a discussion on our vision and plans for the location
- an overview of what we bring to the community

Refreshments will be served.

Can't attend?  
Send us your feedback at  
[openhouse@chabadalberta.org](mailto:openhouse@chabadalberta.org)

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 **LANDSTAR**  
Built to experience.

Chabad Lubavitch of Alberta  
134 Forge Road SE | Calgary AB T2H 0S8  
403.281.3770 | [ChabadAlberta.org](http://ChabadAlberta.org)

 **CHABAD**  
CARING & SHARING

Figure 1: Open House Invitation Poster

## Engagement Report

B5"D

LET'S TALK ABOUT THE UPCOMING

# CHABAD CALGARY CAMPUS

LAND USE REDESIGNATION

## HIGHLIGHTS

- We envision a mixed-use development, with a playground, reception hall, gymnasium, restaurant, and residential (seniors' housing).
- The site is located within a 10 minute walk from residential areas.
- The land use redesignation application has been submitted to the City.

**HELLO NEIGHBOUR!**  
**WE WANT TO HEAR FROM YOU.**



- Chabad Alberta, the landowner, will be hosting an **evening information session** to inform community residents about our vision and intentions and gather early feedback regarding the 134 Forge Road SE site!
- Visit our project website [www.ChabadAlberta.org/OpenHouse](http://www.ChabadAlberta.org/OpenHouse) for more information.
- You can also email us at [openhouse@chabadalberta.org](mailto:openhouse@chabadalberta.org).

**INFORMATION SESSION | WEDNESDAY, OCTOBER 17, 2018**

**CHABAD CALGARY CAMPUS 134 FORGE ROAD SE**

Chat with us about the project from 4:00 - 7:30 pm

Come tour our campus | Discuss our vision |

See what we bring to the community

Can't attend?

Send us your feedback at [openhouse@chabadalberta.org](mailto:openhouse@chabadalberta.org).

[CHABADALBERTA.ORG/OPENHOUSE](http://CHABADALBERTA.ORG/OPENHOUSE)

[OPENHOUSE@CHABADALBERTA.ORG](mailto:OPENHOUSE@CHABADALBERTA.ORG)



Figure 2: Open House Invitation Card Side 1

B5"D

LET'S TALK ABOUT THE UPCOMING

# CHABAD CALGARY CAMPUS

LAND USE REDESIGNATION

## SITE CHARACTERISTICS

- 1.93 acres
- Centrally located
- Bordering on Glenmore Trail
- Currently home to several growing outreach programs



[CHABADALBERTA.ORG/OPENHOUSE](http://CHABADALBERTA.ORG/OPENHOUSE)

[OPENHOUSE@CHABADALBERTA.ORG](mailto:OPENHOUSE@CHABADALBERTA.ORG)



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Figure 3: Open House Invitation Card Side 2