

Business Improvement Areas and Business Revitalization Zones – Board Appointments 2019-2020

EXECUTIVE SUMMARY

Each year, Administration solicits and receives from the Business Improvement Areas (BIAs) and Business Revitalization Zones (BRZs) their membership selected for appointment to the individual BIA and BRZ boards. This report presents the BIA and BRZ board memberships for appointment by Council.

ADMINISTRATION RECOMMENDATIONS:

That Council:

1. Appoint members to the boards of BIAs and BRZs for the 2019 terms as set out in Attachment 1;
2. Direct that retiring board members receive a letter from the Mayor thanking them for their service; and
3. Release Attachment 1 as a public document after Council rises and reports on the matter.

PREVIOUS COUNCIL DIRECTION / POLICY

At the 2017 December 18 Regular Meeting of Council, Council appointed board members to BIA and BRZ boards for the 2018 terms.

At the 2016 November 28 Regular Meeting of Council, Council adopted the recommendations contained in report CPS2016-0826, amending The City's bylaws establishing various BRZs in order to align these bylaws with current provincial legislative requirements and current BRZ practices to improve board governance.

BACKGROUND

Effective 2016 July 01, the Government of Alberta amended the Municipal Government Act (MGA) to change the Business Revitalization Zone designation to Business Improvement Area. In conjunction with the amendment to the MGA, the Government of Alberta enacted Alberta Regulation 93/2016 Business Improvement Area Regulation, also effective 2016 July 01.

The MGA provides that a Council may by bylaw establish a business improvement area for one or more of the following purposes:

- (a) *improving, beautifying and maintaining property in the business improvement area;*
- (b) *developing, improving and maintaining public parking;*
- (c) *promoting the business improvement area as a business or shopping area.*

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The *MGA* provides that a business improvement area is governed by a board consisting of members appointed by Council under the business improvement area bylaw (*MGA s.51(1)*). The *MGA* also provides that the board is a corporation (*MGA s51(2)*).

The business improvement areas are regulated by the *Business Improvement Area Regulations*, Alberta Regulation 93/2016 (*BIA Regulation*), which provide the following:

Board

- 6 (1) *A board established for a business improvement area must consist of individuals nominated by one or more taxpayers in the zone.*
- (2) *A council may also appoint one or more councillors to be members of a board.*
- (3) *A council may only revoke the appointment of a board member who was nominated by a taxpayer if the revocation is recommended by the board.*

INVESTIGATION: ALTERNATIVES AND ANALYSIS

Twelve BRZs and BIAs have been established between 1984 and 2017, each under a separate City of Calgary bylaw. The board membership established by the BIAs and BRZs for appointment by Council is detailed in Attachment 1.

Stakeholder Engagement, Research and Communication

The boards of the BIAs and BRZs were contacted by Administration during the second week of November. The following BIAs and BRZs submitted their 2018/19 board members by 2018 December 03.

1. 17th Avenue Retail & Entertainment District Business Improvement Area
2. 4th Street South West Business Improvement Area
3. Greenvue Industrial Business Improvement Area
4. Inglewood Business Improvement Area
5. International Avenue Business Revitalization Zone
6. Kensington Business Revitalization Zone
7. Mainstreet Bowness Business Improvement Area
8. Marda Loop Business Improvement Area
9. Montgomery on the Bow Business Improvement Area
10. Victoria Park Business Improvement Area

The Chinatown District BIA and the Calgary Downtown Association BIA and are not due to appoint board members until Q1 and Q2 2019 respectively. Appointment by Council of these boards will occur at the appropriate time.

Law and Legislative Services Report to
Combined Meeting of Council
2019 January 14

ISC: UNRESTRICTED
C2019-0025
Page 3 of 3

Business Improvement Areas and Business Revitalization Zones - Board Appointments 2019-2020

Strategic Alignment

This report aligns with Council's priority of a Well-Run City: "Calgary's government is open, responsive, accountable and transparent, delivering excellent services at a fair price. We work with our government partners to ensure we have the tools we need".

Social, Environmental, Economic (External)

None.

Financial Capacity

Current and Future Operating Budget:

None.

Current and Future Capital Budget:

None.

Risk Assessment

There are no risks associated with the recommendations of this report.

REASON FOR RECOMMENDATIONS:

In accordance with the *MGA* (s.51(1)), Council appoints members to Business Improvement Areas and Business Revitalization Zones.

ATTACHMENT

1. 2019-2020 BIA-BRZ Board Appointments (CONFIDENTIAL)