

Applicant Submission



Stantec Consulting Ltd.
200 – 325 25 Street SE, Calgary AB T2A 7H8

April 22, 2019
File: 116500475.235

Attention: Brendyn Seymour
Planner II
City of Calgary
P.O. Box 2100, Postal Station M
800 Macleod Trail SE
Calgary, AB T2P 2M5

Dear Mr. Seymour,

Reference: Providence Outline Plan, Community & Street Naming Proposal (LOC2017-0308)

On behalf of Dream Development ('Dream'), Stantec Consulting Ltd. ('Stantec') is proposing the name "Alpine Park" be considered as the community name for Community A of the Providence Area Structure Plan ('ASP'), as illustrated in **Figure 1.0**.

The name Alpine Park has been chosen to emphasize the term "alpine" (relating to high mountains) given the proximity of the site to the Rocky Mountains. The intent of the name is to complement and support the overall vision of the community, which will reinforce the alpine theme as an authentic expression of west Calgary. This theme will be reflected through the community's architecture, landscape architecture, and overall lifestyle.

The Alpine environment has an omnipresence not only visually throughout the city, but also in the lifestyle and identity of many Calgarians. As one of the few remaining tracts of developable land on the west end of the city; the name is meant to evoke the sense of westerliness without directly referencing the word "west". Further, the use of "Park" in the community name reflects both the expansive open space system fundamental to the structure of the community, as well as the direct connections to Fish Creek Provincial Park and proximity to Kananaskis Provincial Park. "Park" is a common element of placemaking throughout Calgary and will be supplemented with naming opportunities of the community's trail and park networks and other interface features with Tsut'ina Nation, referenced in collaboration with Nation Elders and members.

Each proposed street name in the community has been chosen to represent mountainous features, parks, and trails from Alberta, furthering the connection to the Alpine Park community name. The four street prefix names proposed include the following:

Prefix	Rationale	Proposed Street Types
Alpine	To be used for the larger/longer connector roads throughout Alpine Park in order to provide a sense of placemaking and wayfinding for the larger community.	Avenue, Boulevard, Drive, Green

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Prefix	Rationale	Proposed Street Types
Bighorn	Bighorn Wildland is located west of Calgary, cherished for its cool, clean water, open valleys, and unique mountain ranges.	Avenue, Crescent
Bluerock	Bluerock Wildland Provincial Park is located south west of the subject lands.	Avenue, Hill, Street, Terrace, Way
Treeline	A feature synonymous with the foothills of mountainous regions, and reflective of the community's overall connection to both alpine ranges and significant park features of the west.	Avenue, Manor, Passage, View

Additional roads within the Outline Plan are proposed to continue existing City numbered street names which includes 37 Street SW, 45 Street SW, and 154 Avenue SW. Orientation and configuration of proposed street names noted above are illustrated in **Figure 2.0**.

The name Alpine Park as well as the proposed street names above are unique in the Calgary context, and are not presently used for any other residential communities or streets to the best of our knowledge. The thematic association of Alberta mountainous trails, mountain range peaks and features, and associated characteristics are intended to aid in the overall wayfinding and placemaking for the community.

We trust that you will find this naming proposal in order. Should you have any questions, please do not hesitate to contact the undersigned.

Regards,

Stantec Consulting Ltd.



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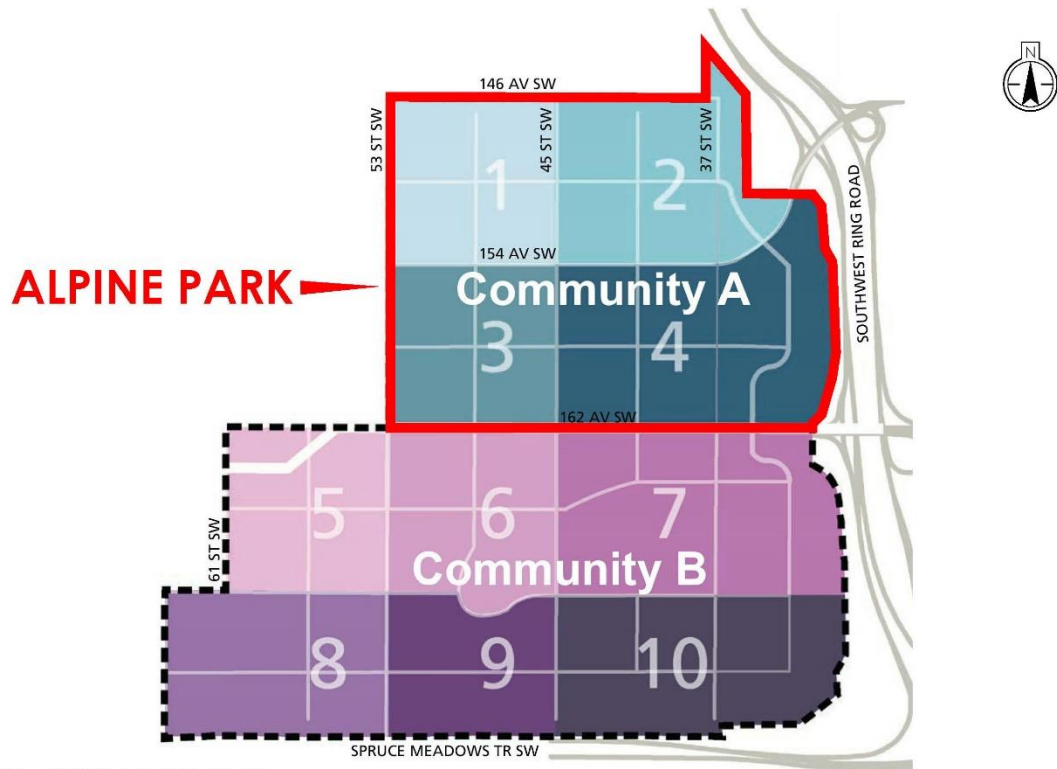
Attachment: Figure 1.0 Community A
Figure 2.0 Proposed Street Names

c. Trevor Dickie, Dream Development
Josh White, Dream Development
Jim Grandan, Dream Development
Greg Chamberlain, Stantec Consulting Ltd.

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FIGURE 1.0 | PROVIDENCE

Community Naming Alpine Park



dream 
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Apr 2019

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