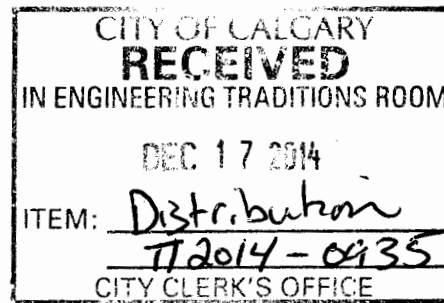


December 16, 2014



RE: Response to Transportation and Transit. TT2014-0935. Consolidated Parking Policy Work Plan

The Calgary Downtown Association (CDA) is supportive of the report, including carshare parking policies, limousine hydrant parking and identification of new commercial on-street paid parking locations.

The cost, availability and accessibility of short-stay parking in the downtown is the largest deterrent to doing business, especially for the retail sector. The CDA is very interested in the research proposed for "employee per square foot ratio," which may support increased on-site parking for new buildings in the downtown. Increased parking in TOD areas would be supported, as the CDA is very aware of the desire for more commuters to utilize transit, and it would also reduce the overall number of cars entering the inner-city, making more short-stay parking available for businesses.

Finally, the CDA is very interested in the potential of parking revenues being allocated for re-investment, especially in the downtown, where the majority of the revenues are derived. Failing infrastructure, whether in the pedestrian realm (eg. sidewalks, lighting, parks), and under the streets (eg. power, sewer, etc.) are significant concerns, and would be well served by annual cash injections.

Maggie Schofield
Executive Director

