

Calgary



CITY OF CALGARY
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ITEM: 13.5 C2018 - Dale
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CITY CLERK'S DEPARTMENT

Olympic Bid Dialogue Stage Update

2018 March 21



Overview

- Government Relations
- Bid Corporation
- IOC/IPC Observer Program summary
- Public Engagement
- Timeline and Next Steps



Government Relations

- Continue to work with Government of Canada and Government of Alberta for funding of Bid Corporation
- City has received positive indications from GoC and GoA
- No formal funding confirmation



Government Relations

Should Administration receive funding confirmation:

- Administration will immediately advise Council in writing
- Bid Corporation to then be incorporated
- City of Calgary funding share to be provided



Proposed BidCo Membership

- Canadian Olympic Committee;
- The City of Calgary;
- Government of Canada;
- Government of Alberta;
- Town of Canmore;
- Canadian Paralympic Committee;
- At-large, including Indigenous representation



Observer Program Update

The Calgary 2026 specific objectives:

1. Deeper understanding and first-hand perspective on the opportunities and challenges involved in hosting;
2. Invite a broader level of engagement within the City of Calgary, the Government of Alberta, the Town of Canmore, the Government of Alberta and other stakeholders;
3. Demonstrate to the IOC that Calgary is interested in assessing the Olympic Winter Games and has leadership potential, credibility and a collaborative approach;
4. Team building for those who will carry out the majority of the early-stage work required at both the Executive level and the Observer level.
5. Presentation of Team Canada as a unified front in our activities by involving the COC, the Canadian IOC Members, the Federal government, Provincial government, Town of Canmore and City of Calgary to work together on key messaging and objectives.



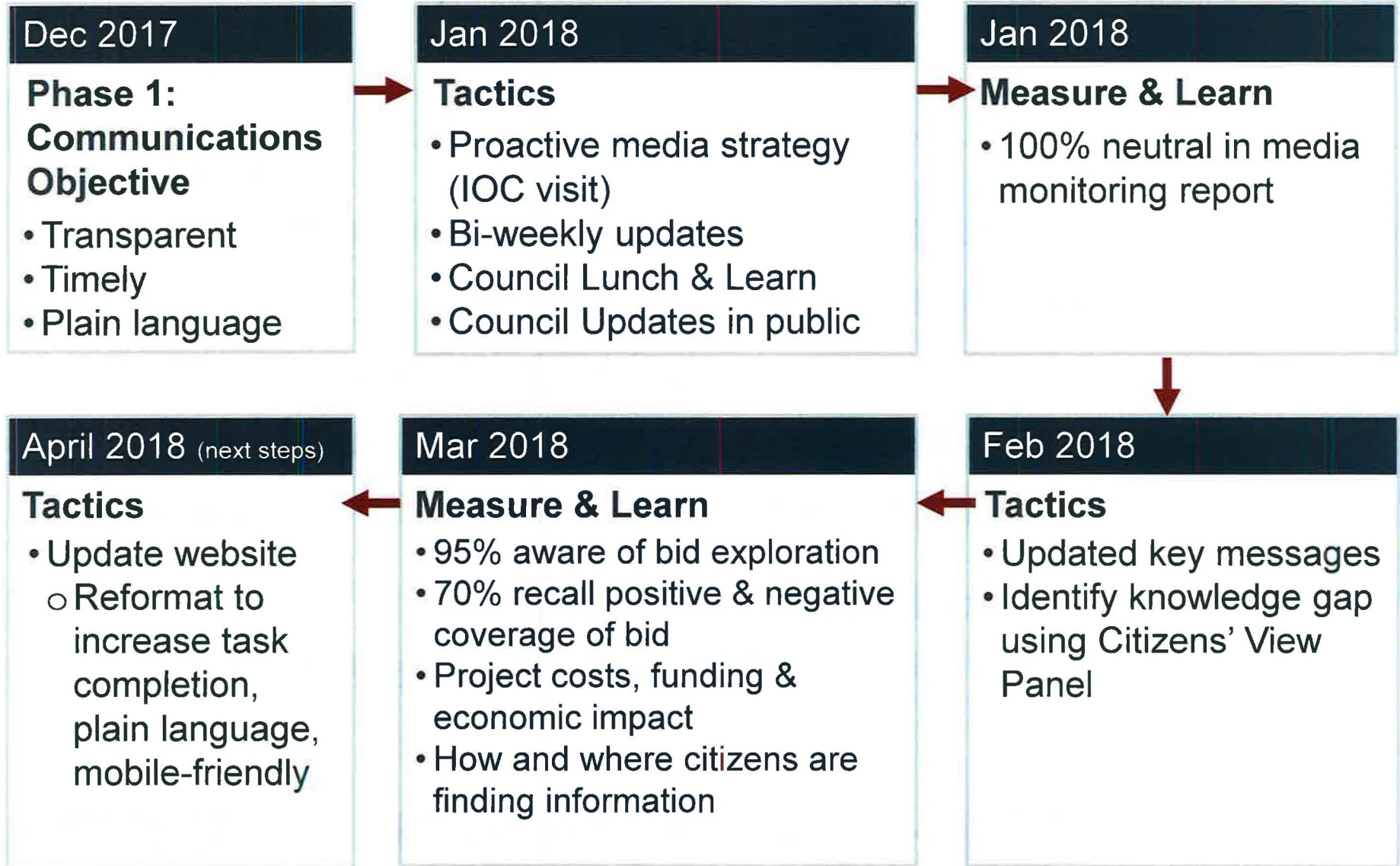
Observer Program Update

The Observer Program provided delegates with an in-depth look at the Olympic & Paralympic Winter Games:

- Delegates assessed existing and built infrastructure
- Liaised with other orders of government
- Met with local government
- Met with IOC and COC officials, athletes and staff
- Viewed the logistical details of a Winter Games transition



Communications - Update





Communications - Stakeholders

**Indigenous
Community**

**Business
Community
Involved in
Games
Plan**

**Community
Partners**

**Athlete
Community**

**Public Outreach / Engagement
with All Calgarians**



Public Outreach / Engagement

April 2018

**Phase 2:
Communications
Objective**

- Demonstrate public sentiment and understanding to inform Council on a decision to continue to move forward with the bid exploration for 2026 OPWG.

April / May 2018

Proposed Tactics (dependent on budget and timing)

- Engage Portal (website)
 - Q & A section for info sharing
 - Input section on “Should Calgary bid on the 2026 OPWG?” (open-ended & prioritization questions)
- Community Outreach
 - In-person Speaker Series
 - Virtual Town Halls via “Cover it Live”
 - Youth Engagement (schools, City Hall School)
 - “Pop-up” info spots
- Quantitative & Qualitative Research

June 2018

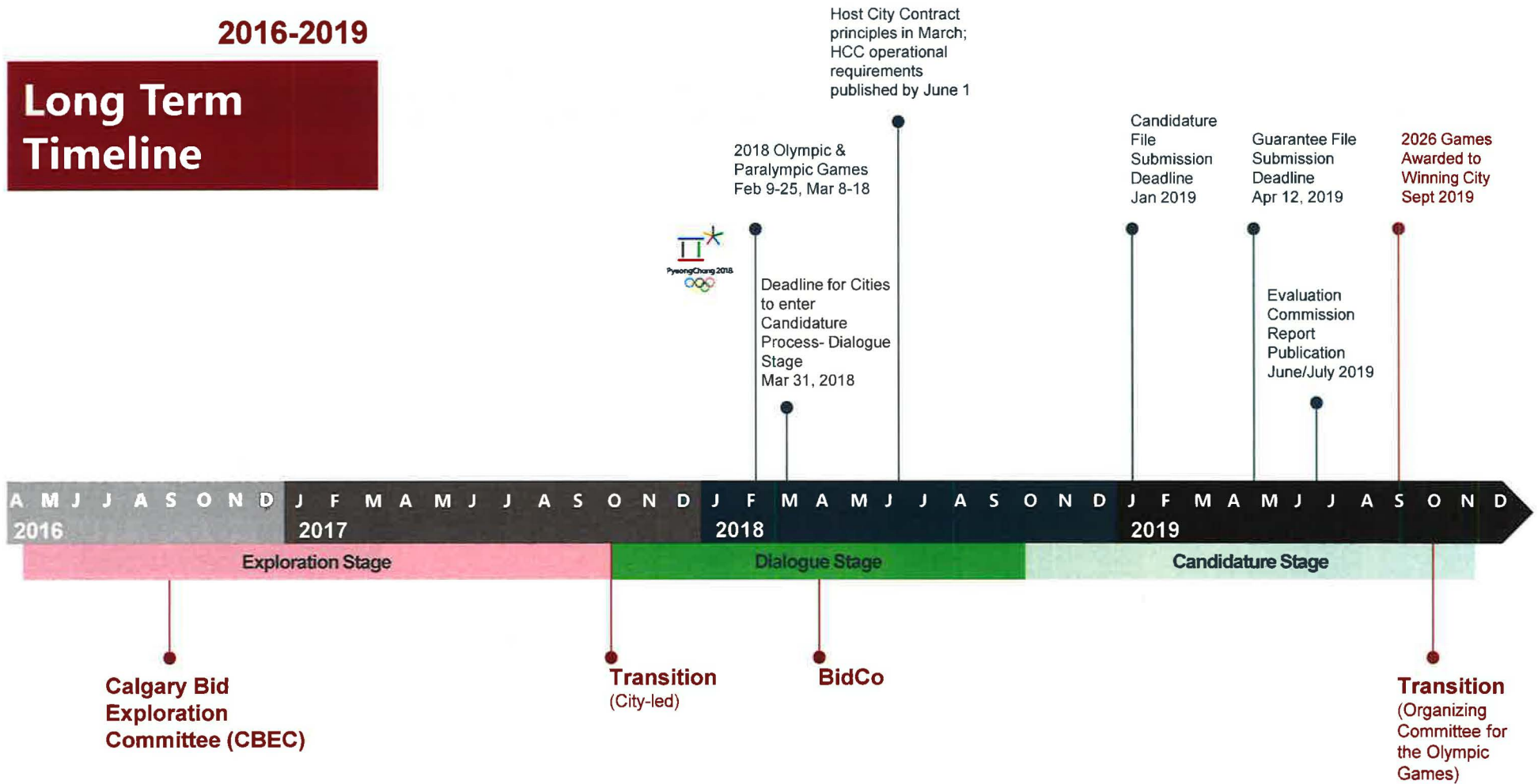
Measure & Learn

- Results presented to enable Council decision in June.

Project Updates: Subject to Council Direction

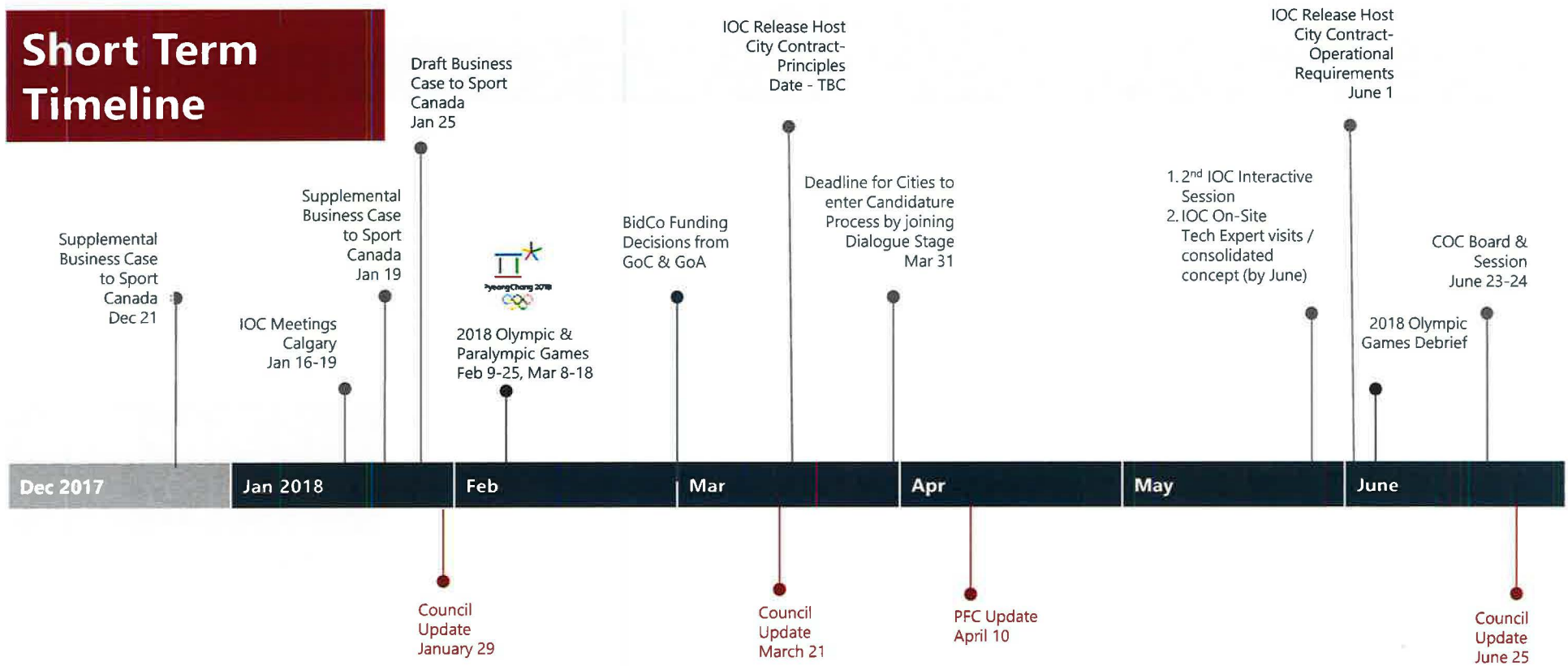
2016-2019

Long Term Timeline



Project Updates: Subject to Council Direction

Short Term Timeline



* Biweekly updates to Council via memo/lunch and learns



Potential Project Off-Ramps

2018 June

- Administration's next scheduled report to Council

Now through 2018 October

- Any order of government does not support proceeding to Candidature
- October 2018 IOC invites interested cities to become Candidates for 2026

Multiparty Agreement



Administration Recommendations

That to allow Administration to continue its work, Council approve in principle the recommendations outlined below and, upon Administration advising Council in writing that it has secured financial commitments from the Government of Alberta and the Government of Canada:

1. Authorize The City of Calgary to become a member of, elect directors, and incorporate a Bid Corporation (BidCo) to continue the exploration of a bid for the 2026 Olympic and Paralympic Winter Games (OPWG);
2. Approve the Deputy City Manager as having the authority to exercise all the powers and voting rights associated with The City's membership interest in BidCo, subject to the Deputy City Manager first seeking Council direction regarding matters that materially affect the legal, business or financial risk for The City;
3. Authorize the Mayor to execute on behalf of The City all BidCo resolutions and related documents required to establish the appropriate membership and governance structure of BidCo substantially in the form described in the report, such documents to be satisfactory in content and form to the Deputy City Manager and the City Solicitor and General Counsel respectively.
4. Release an additional \$1 million (of the \$2 million) of Fiscal Stability Reserve funds that Council approved on 2017 November 20 (C2017-1181);
5. Approve a one-time increase in 2018 to operating budget program #426 of \$2.5 million from the Fiscal Stability Reserve, to complete The City's required \$9.5 million total funding commitment to the BidCo.
6. Return to Council through PFC at its April 10 meeting with an update, including a robust public engagement plan and a proposed reporting structure from BidCo to Council.



Questions?