



## Quadrant Boundary Proposal (SE/SW)

Stakeholder Report Back: What We Heard  
November 24, 2017

### Project overview

At the request of Council administration is investigating the possibility of moving a portion of the SE/SW boundary from its current alignment (along Sheriff King Street) to along Macleod Trail. If made, this change could result in parcel changes:

- new addresses
- new names
- change in SE to SW designation

### Engagement overview

In 2017 City administration conducted internal engagement and completed an investigation of options to report back to Council. In November the team solicited feedback on the options from directly impacted landowners and business.

This report covers what we heard during the public engagement which ran from November 14 to November 24. It was open to targeted land and business owners in the area. The invitation to participate in the survey was sent to 99 individuals by regular mail and 18 by e-mail.

### What we asked

We asked for feedback on three options: **Option 1** being a staged approach to change, **Option 2** being a bulk change, and **Option 3** representing the status quo.

Respondents were asked the following questions about all three options:

1. Do you perceive this option as positive, neutral or negative?
2. What do you perceive the impact will be for your household or business in terms of cost?
3. What do you perceive the impact will be for your household or business in terms of effort?
4. What do you perceive the impact will be for your household or business in terms of time?

We also provided information about each of the options. For detailed information please visit <https://engage.calgary.ca/quadrants>

### What we heard

During the 10 days we had 36 visitors to the page, 57 page views and 17 contributions.



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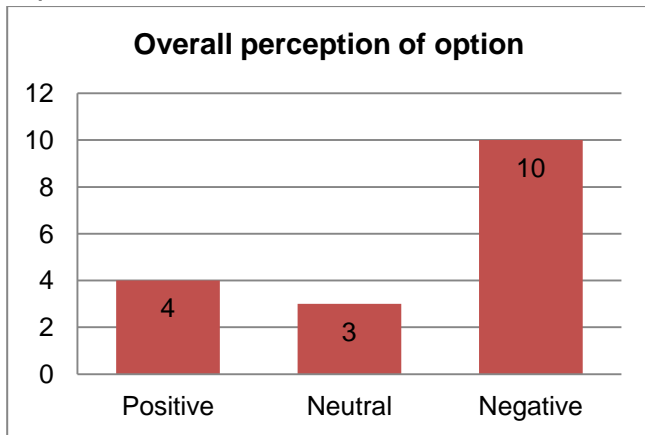
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Overall the respondents preferred **Option 2**, the all at once change approach. **Option 1** and **Option 3** were perceived as equally negative.

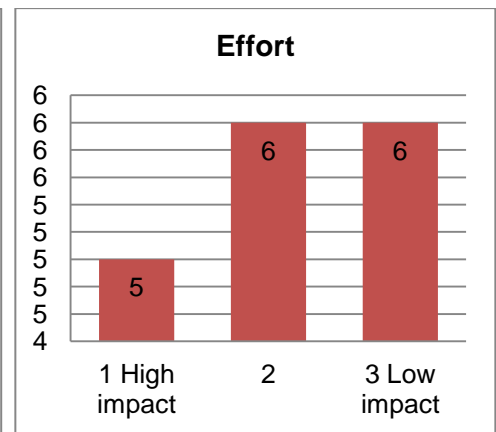
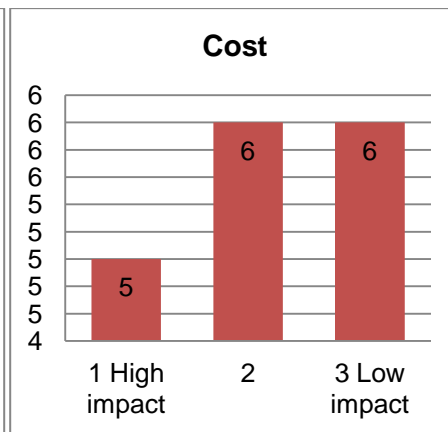
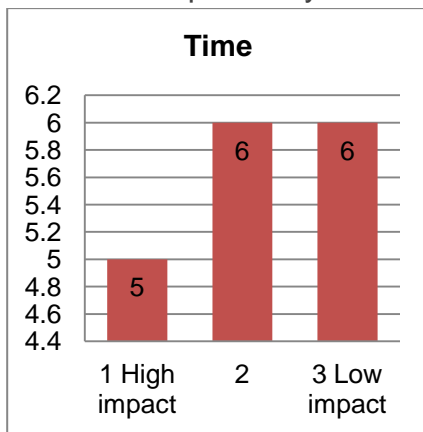
In terms of impact to cost, effort and time, **Option 1** had the highest proportion of perceived medium and high impact to the respondents. Interestingly, **Option 2** and **Option 3** were higher in the number of low perceived impacts to the participants in terms of effort, cost and time.

The following charts show the feedback we received about the three options. Please note that these charts are not representative. They show the feedback and preferences provided by the 17 contributors.

## Option 1



Perceived impact for your household or business in terms of:



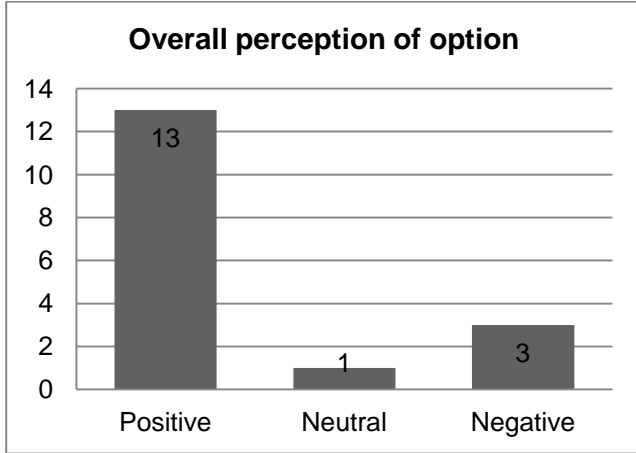


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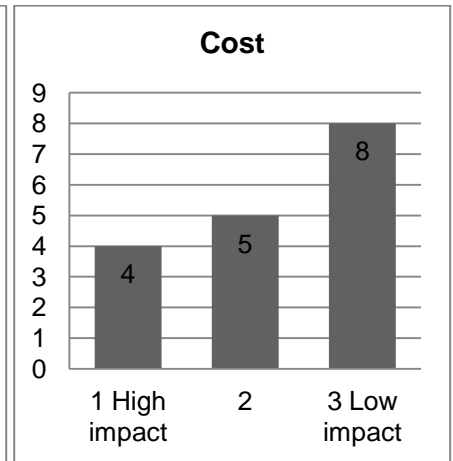
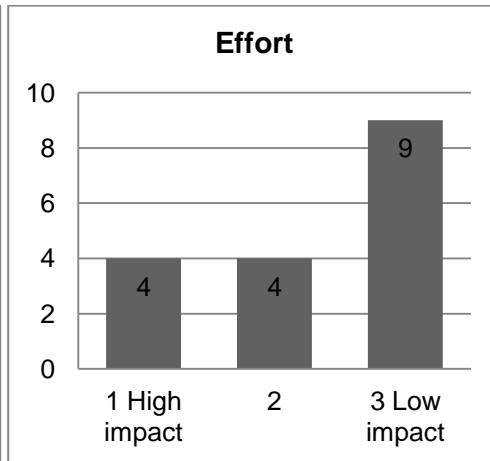
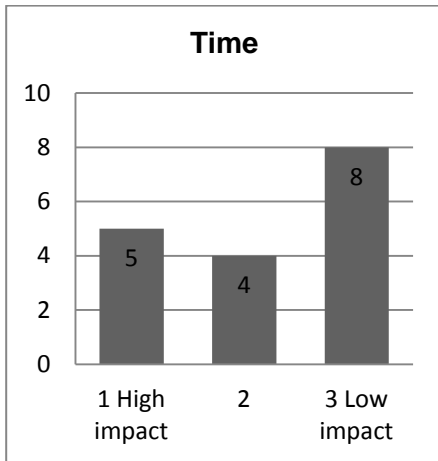
C2018-0317  
ATTACHMENT 7

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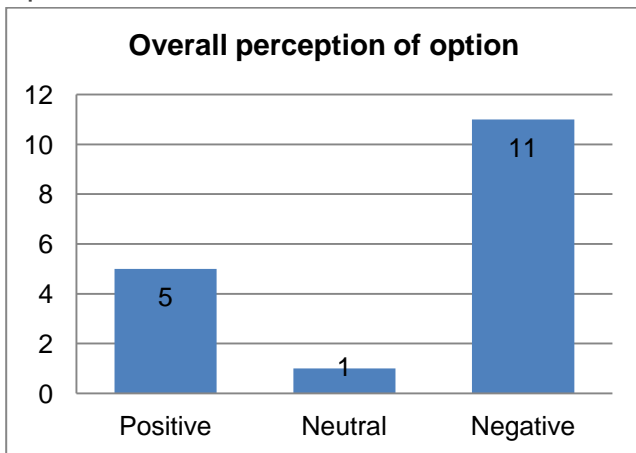
## Option 2



Perceived impact for your household or business in terms of:



## Option 3



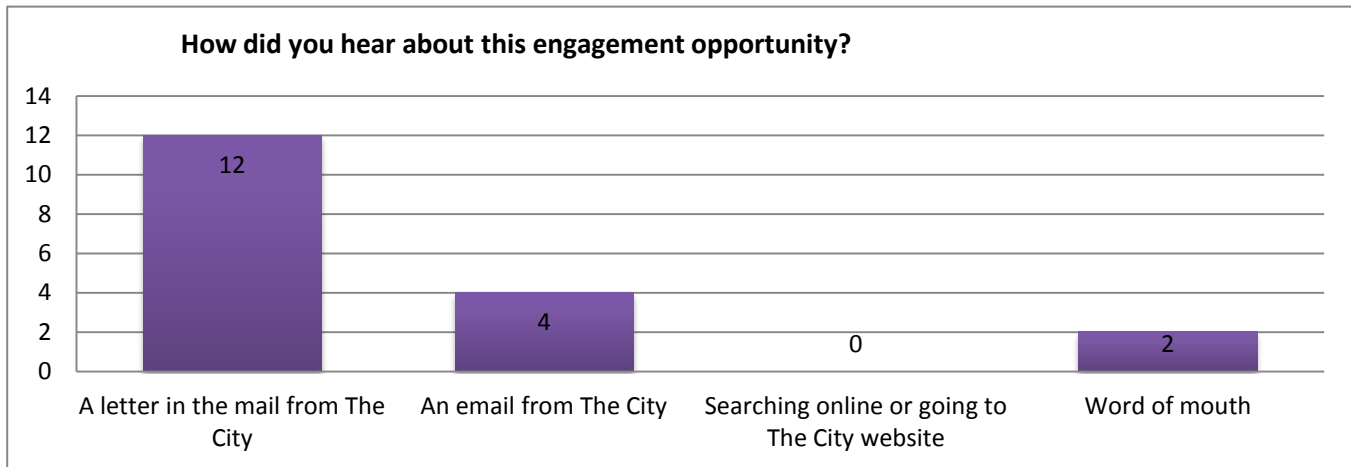
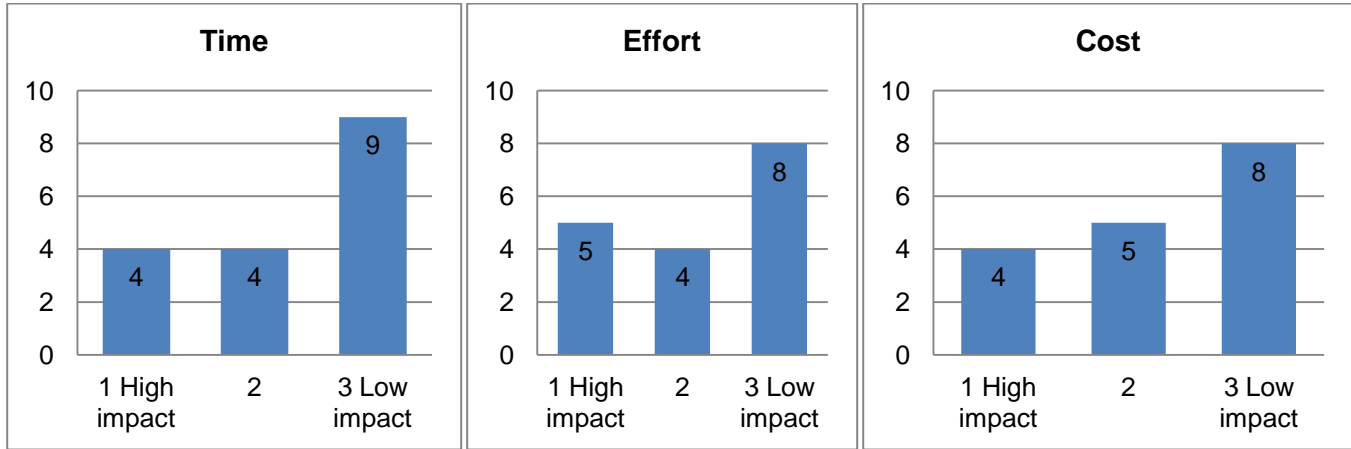


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Perceived impact for your household or business in terms of:



## Next steps

A summary of the results of this engagement will be provided to the project team, who will include it in their report to Council on December 18.