

UPDATED SUMMARY OF DIRECTIVES AND RECOMMENDATIONS - 2014 NOTICE OF MOTION

The following table provides a summary of the 2014 Notice of Motion directives, the approved recommendations proposed to address them and the progress made during the years 2014-2017.

Recommendations 1.1, 4.1 5.1 and 6.1 (***shown in bold and italicized***) required Council approval. The other recommendations were to be advanced by Administration.

	Notice of Motion Directive	Proposed Improvement Direction	2017 Status Update
1	developing options for a sliding scale of percentage funding based on the amount of capital budget for projects, including consideration of placing a maximum dollar amount for any capital project;	<p>1.1 Approve amending the Public Art Policy such that the percent for public art allocation will be calculated on portions of the eligible project capital costs over \$1 million using a sliding scale with two break points:</p> <p><i>1% for the portion up to \$50 million; and 0.5% for the portion over \$50 million.</i></p> <p><i>The allocation from each capital project will be capped at \$4 million.</i></p> <p>1.2 Approve amending the Public Art Policy to reflect the changes to the eligible and ineligible project cost categories for public art allocation as follows:</p> <p><i>Eligible capital projects include all upgrade (U), growth (G) and service (S) budget items over \$1 million. Ineligible costs include land purchase, rolling stock, portable equipment (furniture, computers, etc.), and maintenance (M) budgets.</i></p>	<p>1.1 Completed</p> <p>Changes to the Policy informed the development of the Public Art Management Framework. The Framework is an operational guide for Business Units to ensure consistent implementation of the policy across all capital projects.</p> <p>1.2 Completed</p> <p>The development of the Public Art Management Framework included the creation of financial allocators for each project, providing clarity on project eligibility, funding amounts, funding sources and approvals for use.</p>

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2	<p>developing options for greater public participation including but not limited to changing the composition of project selection juries, the method of selection of the project jury, as well as increasing opportunities for input by the general public into the selection process for the public art;</p>	<p>Implement the following actions to increase public participation in the selection process:</p> <ul style="list-style-type: none"> 2.1 Public Art Board approve the jury proposed by the public art project coordinator for selecting the artist. 2.2 Increase the size of jury membership from five to seven to accommodate two additional citizen-at-large members. 2.3 Create and maintain a roster for citizen volunteers to serve on juries. 2.4 Ensure public art is involved in community engagements for capital projects in collaboration with the initiating department. 2.5 Articulate the requirement for artists to undertake public engagement as part of the process of developing their design in the Request for Proposals/Qualifications. 	<p>2.1 Approved in principle. The proposed jury format for each project is reviewed by the Public Art Board through the public art project plan. Members of the Public Art Board are provided the opportunity to attend and observe jury sessions as non-voting members.</p> <p>2.2 Completed. Over 200 citizens have served on selection panels as the panel for each art project was increased from 5 to 7 members.</p> <p>2.3 Completed. In total, 32 individuals have submitted applications for the two rosters. 14 have applied to be citizens-at-large and 18 have applied as local arts professionals. Applications are available through The City of Calgary's website.</p> <p>2.4 Implemented when timelines for the projects are in alignment. For example, Public Art has been part of the engagement for the Green Line (SE engagement) Rocky Ridge and Seton New Recreation Facility capital open house sessions.</p> <p>Since 2014 an average of 3500 citizens a year have participated in community engagements and workshops related to infrastructure projects that include public art in Transportation, UEP and Community Services.</p> <p>2.5 Implemented. As part of each project's RFP, the artist's approach to community engagement is a key factor in the selection process, evaluated and scored by the selection panel.</p> <p>A recent project which demonstrates the success of this strategy is Go Collaborative's Tuscany LRT project where over 700 citizens have been engaged through nine public art initiatives since 2016.</p>

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		<p>2.6 Pilot and evaluate, by 2015 June, an opportunity for citizens to provide input on an artists' work as it relates to a particular project.</p>	<p>2.6 Implemented. Four projects have provided the opportunity for citizens to provide input on proposals. This includes the annual Artists Working in Community Program through which the participating artists presented proposed art for the following:</p> <ul style="list-style-type: none"> • Sheldon Chumir Health Centre • The Cerebral Palsy Association in Alberta • Canyon Meadows Aquatic Centre <p>The public was invited to attend and provide written input on the proposals. This input formed part of the Selection Panel's consideration of which artist's proposal should be commissioned.</p> <p>The Public Art and Social Practice partnership with the Alberta College of Art and Design invited every visitor to the exhibition in the gallery to cast a ballot ranking the projects. The ballots were a key input to the Selection Panel's decision-making.</p>
3	<p>developing a strategy to help build local capacity of artists to compete for public art projects locally, nationally and internationally;</p>	<p>Implement the following actions to support the "Maintain and Grow" strategy to help build local artists' capacity to compete for major public art projects at home and abroad:</p> <p>3.1 Public Art Program continue with and increase awareness of current offerings in education and training for local artists</p>	<p>3.1 Implemented. 13 sessions of Public Art 101 courses have been offered since 2014 to local artists looking to develop their understanding of and capacity in applying to public art commissions. Workshops and speaker series formats have been used.</p> <p>Initiated in 2014, The Artists Working in Community Program provides training for local artists wishing to develop a community based public art practice. The program enables participants to develop skills and learn techniques to support community involvement in public art. They then get practical experience developing a proposal for a community based work of art.</p>

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		<p>3.2 Public Art Program expand the education and training offerings if it can be adequately supported through available resources, specifically:</p> <ul style="list-style-type: none"> • offering new courses aimed at responding to Request for Proposals/Qualifications for major capital projects; and increasing the number of mentorship opportunities. 	<p>Launched in 2016, the Public Art and Social Practice program is presented in partnership with Alberta College of Art and Design. This annual program allows artists to learn what a socially engaged practice involves and includes the ability to develop proposals supporting a community partner under the guidance of three experts.</p> <p>3.2 Implemented. Public Art 101 sessions have provided training on RFP/RFQ processes. 40 local artists have been involved with mentorship opportunities, gaining experience in community engagement, public art installation and fabrication.</p>
4	amending the Policy for greater flexibility in the use of a portion of public art funding for the restoration and/or enhancement of on-site heritage assets;	<p>4.1 Approve this addition to the Policy as #4 under “The Public Art Policy allows for”:</p> <p>4. Public Art Funding for On-site Heritage Assets:</p> <p><i>In an instance where the following conditions are present:</i></p> <p>(a) a capital infrastructure project is directly impacting a heritage asset that is on the site of the intended project;</p> <p>(b) Council desires to restore and keep that heritage asset in-situ; and</p> <p>(c) all other sources of funding for the project are restricted, then a portion of the public art allocation for that project may be used to enhance and/or restore that heritage asset to keep it on site. This will be employed on a case-by-case basis, through the Priorities and Finance Committee to Council.</p>	<p>4.1 Completed</p> <p>The restoration of one of the original Lions from the Centre Street Bridge, dating from 1917, utilized funding from the Public Art Reserve.</p> <p>Two projects with the potential to utilize public art funding, as per the criteria for heritage assets, are currently being explored.</p>

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5	<p>amending the Policy for greater flexibility in incorporating public art as functional components of the infrastructure;</p>	<p>5.1 Approve amending the public art definition in the Public Art Policy as follows:</p> <p><u>Definition Change</u> <i>Public Art: Any original work of art that is accessible to the general public. Typically, the creation of a public artwork takes into consideration site and context as part of its process; the artwork can be discrete, semi-integrated, integrated, temporary, embedded, stand-alone or functional.</i></p> <p><i>Public art mediums can include, but are not limited to: sculpture, installation, paintings, drawings, prints, photography, multi-media projects, murals, mosaics, land art/earth works, or projects which incorporate design, architecture, or landscape architecture. An edition, multiples or series of artworks may qualify provided the run is limited and consistent with professional artistic standards.</i></p> <p><i>While it is recognized that architecture, interior design, and landscaping are artistic in nature and have artistic components, this Policy defines public art as a distinct component of a capital project that, while it may be integrated to its site, is created by a person engaged as an artist or its creation is directed by an artist.</i></p>	<p>5.1 Completed</p> <p>The City's first functional furniture roster was established in 2016. This roster enables capital projects to select pre-juried artists for the development of bike racks and benches on project sites. Each roster features a total of six artists with a diversity of skills and artistic approaches.</p> <p>Two benches have been installed at Rundle LRT Station, and one bike rack has been installed along the 61st Greenway project.</p> <p>The new diverging diamond interchange at 162 Avenue and MacLeod Trail includes artist designed railings along the pedestrian pathway and lighting details along the span of the bridge.</p>

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		<p><i>Addition of Functional Functional: Public art which in addition to serving as an original artwork has a functional component (example a bench, bike-rack, gateway, or windscreen).</i></p> <p>5.2 Finalize Public Art Guidelines and include them, as needed, in Requests for Proposals/Qualifications of Capital Infrastructure Projects</p>	<p>5.2 Completed</p> <p>Public Art Design Guidelines are provided to all artists involved with City of Calgary public art projects.</p>
6	<p>developing a strategy for pooling of funds in locations with a high public benefit or for long-term creation of large iconic or monumental pieces of public art at key locations within the city;</p>	<p>6.1 Approve this addition to the Policy as #5 under “The Public Art Policy allows for”: <i>Private Contributions: Private contributions can be accepted for the pooling of funds to create iconic and monumental works of public art.</i></p> <p>6.2 Direct Intergovernmental Affairs staff to advance their plan to lobby for the removal of current restrictions for pooling funds from future provincial and/or federal funding programs.</p> <p>6.3 Direct Public Art Program to develop a Public Art Master Plan for Calgary with input and guidance from the Public Art Board to be completed no later than 2015 June.</p>	<p>6.1 Implemented. No private contributions have been provided as of February, 2018.</p> <p>6.2 Underway. The City Charter framework negotiations are considering the future state of the capital grant system, including MSI funding.</p> <p>6.3 Completed. The development of the plan included the participation of over 600 citizens. Council members attended an open house and reviewed the Master Plan with members of the Public Art Board in 2015. The plan is available on The City’s website.</p>
	<p>reiterate that all City business units must comply with the Policy in the</p>	<p>Improvements in process, budgeting, tracking and reporting are identified in “Additional Items” table below, “Policy Administration”</p>	<p>Implemented. A Public Art Management Framework was developed to ensure processes are aligned across City Business Units. The Framework is a living document, updated on a continual basis.</p>

	development of capital projects;		
	lobby the provincial government that any new capital funding programs for municipalities allow for greater flexibility as per the Policy to pool funds for greater public benefit;	Recommendations for lobbying other levels of government are addressed in Recommendation 6.2	Underway. The City Charter framework negotiations are considering the future state of the capital grant system, including MSI funding.
	consult with members of Council and bring a report to Council no later than 2014 May.	Administration requests that this report and attachments be forwarded as an item of urgent business to the 2014 May 26 meeting of Council	Completed. PFC2014-0254 was presented May 20, 2014.

This review of the public art policy enabled Administration to identify the following:

	Communications	Develop a robust communications strategy to proactively communicate with citizens about the Public Art Program and public art projects in support of The Corporate Public Art Policy's Guiding Principles	Completed. A public art communications strategy was created in 2014. Consistency of implementation will be achieved when CSC's new, centralized processes are fully implemented.
	Policy Administration	Strengthen the Management Framework and capitalize on timely opportunities including Action Plan and the CS&PS Departmental Business Plan and Budget.	Ongoing. The Management Framework, approved by ALT, is aligned with the corporate process and procedures of The City. The framework ensures consistent implementation of the Policy across all projects; it provides guidance for funding calculations and eligibility; and clarifies the commissioning process, acting as a blueprint for the implementation and administration of this corporate Policy.