

REVISED AGENDA

2026 OLYMPIC AND PARALYMPIC WINTER GAMES ASSESSMENT COMMITTEE

June 26, 2018, 9:30 AM
IN THE CALGARY POWER RECEPTION HALL
Members

Councillor E. Woolley, Chair
Councillor P. Demong, Vice-Chair
Mayor N. Nenshi
Councillor D. Colley-Urquhart
Councillor D. Farrell
Councillor R. Jones
Councillor J. Magliocca

- 1. CALL TO ORDER
- 2. OPENING REMARKS
- 3. CONFIRMATION OF AGENDA
- 4. CONFIRMATION OF MINUTES
 - 4.1 Minutes of the Regular Meeting of the 2026 Olympic and Paralympic Winter Games Assessment Committee, 2018 June 19

NEW MATERIALS

- 4.1.1 Minutes of the Regular Meeting of the 2026 Olympic and Paralympic Winter Games Assessment Committee, 2018 June 19
- 5. POSTPONED REPORTS (including related/supplemental reports)

None

- 6. ITEMS FROM OFFICERS, ADMINISTRATION AND COMMITTEES
 - 6.1 Update from the Chair, Vice-Chair and City Manager (Verbal), OPC2018-0807
 - 6.2 2026 Olympic and Paralympic Winter Games Public Engagement Update (Verbal), OPC2018-0806

- 6.3 Deferral Vote of the Electors (Plebiscite) Report (Verbal), OPC2018-0829 Clerk's Note: Request to be deferred to July 2018.
- 6.4 2026 Olympic and Paralympic Winter Games Working in Partnership to Advance A Cultural Plan, OPC2018-0783

NEW MATERIALS

6.4.1 2026 Olympic and Paralympic Winter Games - Working in Partnership to Advance A Cultural Plan, OPC2018-0783

7. ITEMS DIRECTLY TO COMMITTEE

- 7.1 REFERRED REPORTS
 None
- 7.2 NOTICE(S) OF MOTION None
- 8. URGENT BUSINESS
- 9. CONFIDENTIAL ITEMS
 - 9.1 ITEMS FROM OFFICERS, ADMINISTRATION AND COMMITTEES
 - 9.1.1 International Olympic Committee Meeting Update (Verbal), OPC2018-0824 Held confidential subject to Sections 23, 24 and 25 of FOIP
 - 9.1.2 2026 Olympic and Paralympic Winter Games Government Submission Update (Verbal), OPC2018-0836
 Held confidential subject to Sections 23, 24 and 25 of FOIP
 - 9.2 URGENT BUSINESS
- 10. ADJOURNMENT

2018 JUNE 26

2026 OLYMPIC AND PARALYMPIC WINTER GAMES ASSESSMENT COMMITTEE REGULAR MEETING

REVISED AGENDA NOTICE

Please be advised that the following item will be made available at a later date and will be part of the Revised Agenda distribution:

4.1 Minutes of the Regular Meeting of the 2026 Olympic and Paralympic Winter Games Assessment Committee, 2018 June 19



MINUTES

2026 OLYMPIC AND PARALYMPIC WINTER GAMES ASSESSMENT COMMITTEE

June 19, 2018, 1:00 PM IN THE CALGARY POWER RECEPTION HALL

PRESENT: Councillor E. Woolley, Chair

Mayor N. Nenshi

Councillor D. Colley-Urquhart

Councillor D. Farrell Councillor R. Jones Councillor J. Magliocca

*Councillor J. Farkas

ALSO PRESENT: City Manager J. Fielding

City Clerk L. Kennedy

Acting City Clerk M. A. Cariò

Legislative Assistant Q. Ford.

1. **CALL TO ORDER**

Councillor Woolley called the Meeting to order at 1:03 p.m.

2. **OPENING REMARKS**

Councillor Woolley provided opening remarks at today's Meeting.

CONFIRMATION OF AGENDA 3.

Moved by Councillor Maglioeca

That the Agenda for loday's meeting be amended by adding an item of Confidential Urgent Business entitled "Matters Related to the Review of Government Submission." (Verbal), VR2018-0050".

MOTION CARRIED

Moyed)by Mayor Nenshi

That the Agenda for the 2018 June 19 Regular Meeting of the 2026 Olympic and Paralympic Winter Games Assessment Committee be confirmed, as amended.

MOTION CARRIED

CONFIRMATION OF MINUTES 4.

4.1 Minutes of the Regular Meeting of the 2026 Olympic and Paralympic Winter Games Assessment Committee, 2018 June 12

Moved by Councillor Farrell

That the Minutes of the 2018 June 12 Regular Meeting of the 2026 Olympic and Paralympic Winter Games Assessment Committee be confirmed.

MOTION CARRIED

POSTPONED REPORTS

None

6. <u>ITEMS FROM OFFICERS, ADMINISTRATION AND COMMITTEES</u>

6.1 Update from the Chair, Vice-Chair and City Manager, June 19 (Verbal) OPC2018-0790

A document entitled "2026 Olympic and Paralympic Winter Games Assessment Committee Work Plan", dated 2018 June 19, was distributed with respect to Verbal Report OPC2018-0790.

Moved by Councillor Colley-Urquhart

That with respect to Verbal Report OPC2018-0790, the following be approved:

That the 2026 Olympic and Paralympic Winter Games Assessment Committee receive Verbal Report OPC2018-0790 for interpration.

MOTION CARRIED

6.2 2026 Olympic and Paralympic Winter Games Sustainability, OPC2018-0784

A PowerPoint presentation entitled "2026 Olympic and Paralympic Winter Games Assessment Committee Rresentation on Reports OPC2018-0784 and OPC2018-0736", dated 2018 June 19 was distributed.

A document entitled "Ken Baker Principal, SEE Solutions Inc.", dated 2018 June, was received for the Corporate Record with respect to Report OPC2018-0784.

Moved by Councillor Farrell

That with respect to Report OPC2018-0784, the following be approved, after amendment:

That the 2026 Olympic and Paralympic Winter Games Assessment Committee recommends that Council:

- 1. Receive Report OPC2018-0784 for information:
- Direct that Revised Attachment 3 to Report OPC2018-0784 remain confidential pursuant to Sections 23, 24 and 25 of the Freedom of Information and Protection and Privacy Act until the report is included in the Council Agenda; and
- 3. Endorse in principle and as a foundation "Draft Sustainability Framework", as illustrated on Page 14 of the PowerPoint Presentation distributed at today's meeting.

Further, that this report be forwarded to the **Consent Agenda on the 2018 June 25 Regular Meeting of Council Agenda.**

MOTION CARRIED

6.3 2026 Olympic and Paralympic Winter Games Public Engagement Update (Verbal), OPC2018-0736

Moved by Councillor Jones

That with respect to Verbal Report OPC2018-0736, the following be approved:

That the 2026 Olympic and Paralympic Winter Games Assessment Committee receive Verbal Report OPC2018-0736 for information.

MOTION CARRIED

7. ITEMS DIRECTLY TO COMMITTEE

7.1 REFERRED REPORTS

None

7.2 NOTICE(S) OF MOTION

None

8. URGENT BUSINESS

None

9. CONFIDENTIAL ITEMS

9.1 ITEMS FROM OFFICERS, ADMINISTRATION AND COMMITTEES

None

9.2 URGENT BUSINESS

Moved by Mayor Nenshi

That the 2026 Olympic and Paralympic Winter Games Assessment Committee move into Closed Meeting, at 2:16 p.m., in the Council Boardroom, to consider confidential matters with respect to Item 9.2.1, Verbal Report VR2018-0050 subject to Sections 23, 24 and 25 of the Freedom of Information and Protection of Privacy Act.

MOTION CARRIED

Committee reconvened in public at 2:36 p.m. with Councillor Woolley in the Chair.

Moved by Mayor Nenshi

That Committee rise and report.

MOTION CARRIED

9.2.1	Matters Related to the Review of Government Submission (Verbal)
	VR2018-0050

Administration in attendance during the Closed Meeting discussions with respect to Verbal Report VR2018-0050:

Clerk: L. Kennedy, M. A. Cario, D. Ford. Advice: J. Fielding, H. Domzal, C. Smillie, C. McMullen, A. Romero, G. Laing. Legal: M. Tolfree, S. Steeves. External Consultant: P. Ballem.

Moved by Councillor Jones

That with respect to Verbal Report VR2018-0050, the following be approved:

That the 2026 Olympic and Paralympic Winter Games Assessment Committee direct that the closed meeting discussions with respect to Verbal Report VR2018-0050 remain confidential pursuant to Sections 23, 24 and 25 of the *Freedom of Information and Protection of Privacy Act.*

MOTION CARRIED

10. ADJOURNMENT

Moved by Mayor Nenshi

That this meeting adjourn at 2:37 mm

MOTION CARRIED

The following item has been forwarded to the 2018 June 25 Regular Meeting of Council:

Consent:

2026 Olympic and Paralympic Winter Games Sustainability, OPC2018-0784

The next Regular Meeting of the 2026 Olympic and Paralympic Winter Games Assessment Committee is scheduled to be held on 2018 June 26 at 9:30 a.m.

CONFIRMED BY COMMITTEE ON

CHAIR

ACTING CITY CLERK

2018 JUNE 26

2026 OLYMPIC AND PARALYMPIC WINTER GAMES ASSESSMENT COMMITTEE REGULAR MEETING

REVISED AGENDA NOTICE

Please be advised that the following Report and its Attachments will be made available at a later date and will be part of the Revised Agenda distribution:

6.4 2026 Olympic and Paralympic Winter Games - Working in Partnership to Advance A Cultural Plan, OPC2018-0783

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OPC2018-0783

ISC: UNRESTRICTED

2026 Olympic and Paralympic Winter Games Working In Partnership to Advance A Cultural Plan

EXECUTIVE SUMMARY

This report provides an overview of the potential Cultural and Educational components should The City decide to bid for the 2026 Olympic and Paralympic Winter Games (OPWG). This area of work is being led by the Bid Corporation (Calgary 2026) through consultants Karen Ball and Burke Taylor, whose experience is outlined in Attachment 1. This overview is intended to give the 2026 OPWG Assessment Committee an understanding of possible Cultural Olympiad activities, The City's possible role in partnering to deliver aspects of the Cultural Olympiad and identifying how The City may leverage these opportunities to advance The City's vision, plans and strategies, particularly those in the Cultural Plan for Calgary.

ADMINISTRATION RECOMMENDATION:

That the 2026 OPWG Assessment Committee recommends that Council:

Receive report OPC 2018-0783 for information.

PREVIOUS COUNCIL DIRECTION / POLICY

Previous Council direction can be found in Attachment 2.

BACKGROUND

Olympics and Paralympic Games typically include programs and activities to increase intercultural understanding and promote the prospect of world peace. Culture is enshrined in the Olympic Charter as the second of three pillars of the Olympic Movement (along with Sport and Sustainability.)

The 1988 Winter Games contributed significantly to the evolution of arts, festivals and educational programs in Calgary. Major festivals and arts organizations were formed including the Calgary Opera, Alberta Theatre Projects, One Yellow Rabbit, the Calgary International Children's Festival, and the Calgary Folk Festival, and the Centre for Performing Arts was opened. One legacy of the Olympic Winter Games Organizing Committee 1988, the XV Olympic Winter Games, was the development of the Olympic School Program, which now includes 100 free online education modules and in-class supports available to educators around the world through the Canadian Olympic Committee.

Over the last 20 years, the Cultural Olympiad of the Olympic Games has evolved into a multiyear festival designed to maximize public participation and cultural and social legacies in the lead up to and during the Games. Vancouver 2010 presented a Cultural Olympiad over four years which included a combination of 650 free and ticketed performances and events and resulted in more than 5.8 million people experiencing local, national and international culture as part of the 2010 Games.

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2026 Olympic and Paralympic Winter Games Working In Partnership to Advance A Cultural Plan

INVESTIGATION: ALTERNATIVES AND ANALYSIS

The Cultural Olympiad is a required element of any Olympic and Paralympic Games. The International Olympic Committee (IOC) wants to ensure it presents the Games as the blending of sport, culture and education.

The "Culture Function" within the organizing committee for the Games leads the planning and development of the following required programs:

- Handover Ceremony
- 2023-2026 Cultural Olympiad
- Organizing committee role in Celebration/Live Sites
- Education Programs

The Culture Function also contributes to the planning and implementation of programs and activities, such as:

- Opening and Closing Ceremonies
- Medal Ceremonies
- Torch Relays
- Olympic/Paralympic Experience
- Olympic Truce
- Athletes Villages activation
- Venue and Line-up Entertainment
- Partners' Programs and Activations
- Sponsorship Development and activation

Now that Calgary 2026 is incorporated, it will continue to engage with partners, community stakeholder groups and the community at large. Calgary 2026 will work collaboratively with partners to develop shared goals, and the Culture Function will be one aspect of the public engagement program. The Culture Function of Calgary 2026 will also lead or participate in planning and producing Bid-period public programs, events and initiatives which includes input into public engagement/consultation activities, bid partner and sponsor activations, and other special events (e.g. possible Bid Celebration Festival, etc.).

Role of The City of Calgary

Administration believes that the Culture Olympiad is critical to the success of an Olympic and Paralympic Games.

Should The City of Calgary pursue a bid and be chosen to host the Games, The City of Calgary, as host city, along with the Government of Alberta (GoA) and Government of Canada (GoC), would have responsibilities to deliver and partner on aspects of the Cultural Olympiad. Some of the expectations of The City are included in the IOC's form of Host City Agreement. Based on past Games, involvement in these activities can include:

- Making City facilities and public spaces available for celebrations and events
- Producing activations or Live Sites in the city during the Games which are large, secure, branded, family-oriented public gathering places where all citizens can share an

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2026 Olympic and Paralympic Winter Games Working In Partnership to Advance A Cultural Plan

Olympic/Paralympic experience with Calgarians and visitors. Large screens would offer live and pre-recorded TV feeds of sport competitions, and both large stages and screens live experience of the arts and popular culture.

- Programs which are undertaken in partnership with local neighbourhoods, recreation centres and organizations such as Business Improvement Areas to activate the city and engage the public and visitors in the run up to and during the Games.
- City involvement in the celebration of the Torch Relays

In the lead up to the Games, there are many ways The City could enhance its regular programming and engage its many partners in the area of arts and culture to highlight and contribute to the Cultural Olympiad. Once the bid submission is received by all governments, The City Secretariat team will need to conduct a review of the Cultural and Educational components to get a better understanding of The City's responsibilities.

A host city has few restrictions on how it can partner and leverage the opportunity of the Games. This will be a clear opportunity for the advancement of Calgary's Cultural Plan, and the plans of civic partners such as Calgary Arts Development's "Living A Creative Life," and Calgary Economic Development and Tourism Calgary's plans.

The consultants have already sought information from The City's Culture division in Recreation, and further engagement is planned within this process. The City's Secretariat team is planning to continue to examine how a potential Games would contribute to the development of the Cultural Plan, facilitate conversations and workshops looking for leveraging opportunities with partners and further refine The City's scope and scale of participation in this area, including a proposed budget impact. The City's budget for the Cultural Function of the Games would be incremental to The City's overall contribution and cost of the Games, and this budget impact will be considered as part of The City's analysis of whether to pursue a bid.

Stakeholder Engagement, Research and Communication

The 2026 OPWG Cultural and Educational components are being developed by Calgary 2026 (BidCo). To date, the team has engaged the following stakeholders who have provided input into the approach and initial plan:

- Government of Canada, Sport Canada
- Government of Alberta, 2026 Secretariat
- City of Calgary, Chair 2026 OPWG Assessment Committee
- Town of Canmore, 2026 Secretariat and Cultural Leads
- Canadian Olympic Committee
- Canadian Paralympic Committee
- Government and Public Arts Development Agencies and Organizations including:
 - Government of Alberta Arts Branch (Alberta Foundation for the Arts)
 - o City of Calgary (The City Secretariat team)
 - Calgary Arts Development Authority (CADA)
 - Arts Commons
 - Calgary Economic Development (CED)
 - Calgary Heritage Authority
 - Edmonton Arts Council

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2026 Olympic and Paralympic Winter Games Working In Partnership to Advance A Cultural Plan

Strategic Alignment

The recommendations in this report align with the Council Priority of a Well-Run City. In addition, the proposed cultural and educational components support and align with the Draft 2026 OPWG Vision, Mission and Values.

The Cultural and Educational components of the plan also align with many City of Calgary policies, including:

- Imagine Calgary;
- Sustainability Policy;
- Cultural Plan for Calgary;
- Living a Creative Life (CADA);
- Building on Our Energy- an Economic Strategy for Calgary (CED);
- Calgary's Ultimate Host Ultimate Host City Destination Strategy (Tourism Calgary);
- Indigenous Policy;
- Calgary Civic Art Policy
- City Centre Policy;
- Partnership Policy; and
- Triple Bottom Line Policy.

Social, Environmental, Economic (External)

Because the Cultural Olympiad and Education programs and activities are not tied to specific venues, geography, or Games-time dates, activities can take place locally, regionally, nationally, or even internationally. With a priority on maximizing citizen and visitor participation and engagement to achieve organizing committee and host city objectives and legacies, Games-time-only activities have evolved to multi-year programs in addition to those at Games-time. Arts festivals have also evolved in scope to become an inclusive showcase of diverse arts and popular culture. The Cultural Olympiad and education programs provide an opportunity for citizens locally, regionally and nationally to see themselves participating in the Games. This is the area where citizens can have an experience that is outside the sport aspect, and where their experience and participation is not limited and can often occur within a public and free setting.

Additional triple bottom line impacts to City policies and goals will be determined once Calgary 2026 releases the proposed Cultural Components as part of the Government Submission and once The City Secretariat Programming work stream has an opportunity to do further work in this area.

Financial Capacity

Current and Future Operating Budget:

Financial implications of any programs and activities will be assessed.

There are several considerations The City of Calgary will need to make in regards to cultural and educational plans in the coming months. There may be budgetary impacts depending on the direction from the 2026 OPWG Assessment Committee and Council.

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2026 Olympic and Paralympic Winter Games Working In Partnership to Advance A Cultural Plan

Current and Future Capital Budget:

There may be a future capital budget ask but this has not been fully assessed at this time.

Risk Assessment

Receiving timely guidance and direction from the OPWG Assessment Committee will support Administration in ensuring risk is mitigated in a timely and ongoing manner.

The 2026 OPWG Cultural and Educational components need to meet submission requirements should Calgary choose to submit a bid for the 2026 OPWG. To ensure this, the Cultural and Educational components are being developed by Calgary 2026 consultants with significant bidding and Games experience.

The 2026 OPWG Cultural and Educational components must align with Calgary's short, medium and long-term cultural and educational aspirations for Calgarians. To ensure this, the team is working collaboratively with stakeholders and is ensuring that the approach and plan aligns with policies, plans and strategies.

To ensure the 2026 OPWG cultural and educational components resonate with Calgarians, Albertans and Canadians, best practices in cultural and educational plans from other host city organizing committees (e.g. Calgary 1988, Vancouver 2010) are being reviewed and the information will be used to develop the 2026 OPWG plan should Calgary decide to submit a bid. The goal is to put Calgarians, Albertans, and Canadians at the heart of planning the Cultural Olympiad.

REASON(S) FOR RECOMMENDATION(S):

This report provides an overview of the 2026 OPWG Cultural and Educational components. The update includes the history of the Cultural Olympiad and a review of the Calgary 1988 cultural experience. Also included are an overview of the approach, initial thoughts and the next steps for the 2026 OPWG should Calgary choose to submit a bid.

ATTACHMENT(S)

- 1. Attachment 1 Biographies: Karen Ball and Burke Taylor
- 2. Attachment 2 Previous Council Direction

ISC: UNRESTRICTED ATTACHMENT 1 OPC2018-0783

Biography: Karen Ball and Burke Taylor

Karen Ball

Karen Ball is a nationally recognized culture leader with over 20 years developing the arts and cultural landscape in Canada. Through her consulting practice she has been a thought leader and collaborator in key cultural planning within Alberta including providing strategic direction and leading multi-stakeholder consultation for the City of Calgary in the creation of their Culture Plan, working with the Premier's Council for Culture to advance Alberta's cultural prosperity and providing direction for Canada 150. Karen is on the Board of the Calgary Olympic Bid Exploration and a member of the Calgary Chamber of Voluntary Organization's Board of Directors.

Karen played a lead role in developing Calgary's Arts Space Strategy and Capital Plan and companion Cultural Spaces Investment Process (that recommends cultural projects for infrastructure investment to the City of Calgary). She developed the peer-based Municipal Operating Grant program for Calgary arts organizations, administered through Calgary Arts Development where she served as the inaugural Director of Community Investment overseeing granting, arts spaces and community engagement, and played a central role in the development of the City of Calgary's Festival and Event Policy and festival investment programs.

In her role as Executive Director for Calgary2012, the non-profit organization charged with delivering Calgary's year as Cultural Capital of Canada, Karen built a range of grass roots programs that directly engaged over 5,000 Calgarians from every corner of the city in sharing and celebrating Calgary's culture. This included direct investment in over 2,000 individuals, cultural organizations and heritage organizations to create projects that celebrate and grow Calgary culture – many of which continue as legacies of this important year.

As a past member of Alberta's Premier's Council for the Arts and Partnership and Network Officer for Western Canada for the Canada Council for the Arts, Karen provided her expertise in building and leveraging strong networks to build strategic support for the arts and culture in Alberta and across Canada. She has built innovative communities and systems to support healthy non-profit operations, capital development, and place-making as Calgary Arts Development's Director of Resource Development and Director of Community Investment and continues to provide expertise to organizations wishing to build deep and meaningful connections with their communities of stakeholders and supporters.

Karen is a certified fundraising executive that has served as the Director of Advancement at the Alberta College of Art + Design and Major Gifts Officer for the Banff Centre. As Executive Director of ArtsHabitat in Edmonton, Karen developed the first and only designated artist live/work housing in the Province. She has also served as the Producer of The Works Art & Design festival in Edmonton and as a curator for the Ontario Craft Council.

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Burke Taylor

Burke Taylor is a principal in *Taylor-Harvey Inc. (THI)*, a full spectrum international cultural planning and producing consultancy with clients in both private and public sectors. THI focuses on social change and economic development through strategic planning, public policy and programs, creative partnerships, and the visioning, planning, and producing of major and mega- cultural events.

A cross-section of clients and volunteer activities include: International Olympic Committee (IOC), Reconciliation Canada, the University of British Columbia (UBC), Toronto 2015 Pan/Para Pan American Games, National Capital Commission of Canada (NCC), United Nations Development Program in China (UNDP), Creative City Consortium of Japan (CCCJ), Municipality of Shanghai Cultural Administration, Creative City Network of Canada (CCNC), City of Yokohama, City of Tokyo, and the Pyeongchang 2018 Organizing Committee.

Concurrent with consulting activity Burke is the co-founder and Co-Director of the *University of British Columbia Centre for Cultural Planning and Development*, an international centre for education and professional development of cultural policy, planning and development practitioners.

Burke is deeply committed to the process of reconciliation between and among Indigenous peoples and all Canadians. He worked closely with Chief Robert Joseph and *Reconciliation Canada* (RC) on the public events surrounding the Truth and Reconciliation Commission's Vancouver hearings, drawing 70,000 people out in support of Survivors in the Walk for Reconciliation. Burke also assisted on development and roll-out of the RC's education and community leaders' reconciliation workshops. These programs were the product of an unprecedented partnership including the Association of Aboriginal Friendship Centres and the Union of BC Municipalities, with the support of the Province of British Columbia.

The *Vancouver 2010 Olympic and Paralympic Winter Games* were the culmination of Burke's Olympic journey from creation of the Vancouver Bid through delivery of "Canada's Games" as the VANOC Vice-President for Culture, Celebrations and Education, and as Executive Producer of the Vancouver *2010 Cultural Olympiad*. The national impact of these programs was directly related to the unprecedented partnerships and collaborations comprising the key departments and agencies of the Government of Canada, the Provinces and Territories, the Four Host First Nations, the Games Host Cities, and VANOC Sponsors.

Recognizing Vancouver 2010's unique success with public engagement and the new range of Olympic Experiences it offered, the International Olympic Committee (IOC) commissioned Burke to write the first *IOC Guide on Cultural Olympiad*, setting out for future Games Organizing Committees (OCOGs) the Olympic Movement's cultural public engagement vision and the means to achieve it. Burke continues to advise individual Bid Cities, HostCos and OCOGs on public engagement strategies and activities related to the cultural pillar of the Games.

Between 2003 and 2006 Burke was also founding Executive Director of *Arts Now*, a division of *2010 Legacies Now*, a strategic development initiative of the Province of British Columbia to ensure engagement and legacies of the Games in communities throughout the province.

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Prior to his role in VANOC, Burke was founding Director of the *Office of Cultural Affairs for the City of Vancouver*. There he led development of Vancouver's comprehensive spectrum of cultural policies, programs, strategic investments, and new facilities, and the integration of cultural interests throughout the planning processes of the city. In this context Burke also became an international leader in the development of the practice of cultural planning, and coined the term "Creative City" to communicate his vision for the city.

While at the City of Vancouver, Burke founded the *Creative City Network of Canada - Réseau des villes créatives du Canada, (CCNC)* a national community-of-practice for Canadian municipal staff with arts and cultural development responsibilities. The CCNC rapidly developed a membership representing approximately 130 cities across Canada. Burke keynoted both the 10th Anniversary Summit of the CCNC, and the inaugural meeting of the Creative City Network of Japan (CCNJ) which was loosely modeled on the CCNC.

Before joining the City of Vancouver, Burke was the performing arts producer of the *Olympic Arts Festival of the Calgary '88 Olympic Winter Games*; Production Director for the *Canada Pavilion at Expo 86* in Vancouver, and *Expo 85* in Tsukuba, Japan; and an *Explorations Program Officer with the Canada Council for the Arts*.

Prior to this Burke was Assistant Director of the *Canadian Association in Support of Native Peoples*, a national NGO dedicated to supporting development of Indigenous representative organizations and voices; and to providing educational materials and resources to better inform the non-indigenous peoples of Canada.

Burke was honored to receive the *Canada 125 Medal* on the occasion of the 125th Anniversary of Canadian Confederation in recognition of his contribution to Canadian cultural development. In 2016 Burke received the inaugural *Cultural Leadership Award from the Creative City Network of Canada*. Burke holds a degree in Political Science from the University of British Columbia.

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Previous Council Direction

At the time of drafting this report, previous Council direction could not be included from the Regular Meeting of Council for 2018 June 25, as the meeting had not yet occurred.

On 2018 June 19, Administration presented the Draft Sustainability Framework OPC2018-0784 report and a verbal update on Public Engagement OPC2018-0736 to the 2026 OPWG Assessment Committee. The Draft Sustainability Framework provided an overview of the IOC's pillar of sustainability and work to integrate sustainability into Calgary's potential bid. With respect to Report OPC2018-0784, the following be approved: That the 2026 Olympic and Paralympic Winter Games Assessment Committee recommends that Council receive report OPC2018-0784 for information; direct that **revised** Attachment 3 to Report OPC2018-0784 remain confidential pursuant to Sections 23, 24 and 25 of the *Freedom of Information and Protection and Privacy Act* **until the report is included in the Council Agenda**; and endorse in principle and as a foundation "Draft Sustainability Framework", as illustrated on Page 14 of the PowerPoint Presentation distributed at today's meeting. Further, that this report be forwarded to the **Consent Agenda on the 2018 June 25 Regular Meeting of Council Agenda.** The 2026 OPWG Assessment Committee received the verbal report OPC2018-0736 for information.

On 2018 June 12, there was a verbal updated 6.1 from the Chair, Vice-Chair and City Manager OPC2018-0723 which was postponed and dealt with during the Closed Meeting portion. With respect to OPC2018-0723 the following be approved: That the 2026 Olympic and Paralympic Winter Games Assessment Committee direct that the Closed Meeting discussions with respect to Verbal Report OPC2018-0723 be kept confidential subject to Sections 23, 24, and 25 of the *Freedom of Information and Protection of Privacy Act*. Administration presented the City Secretariat Update OPC2018-0737 to the OPWG Assessment Committee. This report provided an update on the organizational structure of the City Secretariat for the 2026 Olympic and Paralympic Winter Games (OPWG) project. The 2026 Olympic and Paralympic Winter games Assessment Committee: receive the report for information and Approve Attachment 1 to Report OPC2018-0737 and direct that Attachment 1 and the closed meeting discussions remain confidential pursuant to Sections 23, 24 and 25 of the *Freedom of Information and Protection of Privacy Act*. As well, OPWG Assessment Committee received report OPC2018-0738 Bid Book Overview. The overview was intended to give the 2026 OPWG Assessment Committee an understanding of the Bid Book process and a high-level overview of Calgary's Bid Book. The Committee recommended Council receive the report for information.

On 2018 June 5, Administration presented the Draft Games Concept (OPC2018-0691) to the OPWG Assessment Committee. The Games Concept refers to where the 2026 OPWG could be held in Calgary and surrounding areas, including competition and non-competition venues, Athletes Villages and medal ceremony locations. The Committee recommended that Council receive report OPC2018-0691 for information and keep the report, Attachment 1, closed session distributions and discussions confidential.

On 2018 May 29, the OPWG Assessment Committee received two reports for information, OPC2018-0683 (OPWG Vision Update) and OPC2018-0687 (OPWG Financial and Value Proposition Process Overview). Both reports had public and closed session components. In addition, Committee discussed the possibility of holding a non-statutory public hearing on the 2026 OPWG and directed Administration to report back on options for the public input to be heard by Committee. The Committee also asked the Returning Officer to come back to Committee no later than 2018 June with potential questions for a vote of electors (plebiscite) based on the current proposal after consultation with Committee members

Previous Council Direction

and the City Manager; recommendations on a date for the vote of electors; and, recommendations for funding.

On 2018 May 16, the Strategic Meeting of Council approved the Project Team revised governance (OPC2018-0643), and received the Council Committee work plan (OPC2018-0644) and proposed meeting agendas (OPC2018-0642) for information. Council also adopted the recommendation on the BidCo Chair Recruitment and appointed five community leaders to the Engagement Advisory Sub-Committee.

2018 May 15, the OPWG Assessment Committee deferred Verbal Report OPC2018-0583 (Non-statutory Public Hearing of Council on the Olympics) to the 2018 May 29 Regular Meeting of the Committee. The Council Committee adopted the updated Terms of Reference for the 2026 Olympic and Paralympic Winter Games Assessment Committee, recommended that Council receive the OPWG Council Committee proposed meeting agendas for information. In addition, the Committee approved the Project Team organizational structure and received the work plan for information. The Committee forwarded Reports OPC2018-0642, OPC2018-0643, and 2018-0644 to the 2018 May 16 Strategic Meeting of Council.

The Committee approved recommendations in two in-camera reports (OPC2018-0645 Update on Engagement Advisory Sub-Committee and OPC2018-0646 Update on BidCO Chair Recruitment) and forwarded the reports to the 2018 May 16 Strategic Meeting of Council.

On 2018 May 1, the OPWG Assessment Committee held its inaugural meeting and elected a chair (Councillor Woolley) and vice-chair (Councillor Demong). Administration delivered verbal reports on the Council Committee Terms of Reference, project timeline, and workstream review. Council forwarded the Terms of Reference verbal report as an item of Urgent Business to the 2018 May 7 Regular Public Hearing Meeting of Council and also directed Administration to solicit Committee Members' views on the updated TOR to return no later than 2018 May 15. Council also directed Administration to bring regular work stream updates to the OPWG Council Committee.

Two reports were held in-camera (Update on BidCo Chair and Director Selection and Engagement Advisory Sub-Committee Membership).

On 2018 April 16, City Council voted on two resolutions, both of which were carried. The first was that Council reaffirm its support for the investigation of a bid by Calgary for the 2026 Olympic and Paralympic Winter Games. The second resolution was that Council strike a sub-committee to oversee the Olympic process and that Administration draft the terms of reference for the committee and return directly to Council on 2018 April 23.

On 2018 April 10, Administration delivered the Public Engagement Approach (PFC2018-0366) report to the Priorities and Finance Committee, which outlined details of the engagement program and a plebiscite. PFC directed that the report be forwarded as an Item of Urgent Business to the 2018 April 16 Public Hearing Meeting of Council. PFC also recommended that Council hold a vote at its 2018 April 16 on whether to reaffirm Council's support prior to proceeding with further work on a potential Olympic Bid. PFC also directed Administration to draft a new Terms of Reference for the Engagement Advisory Sub-Committee and report back directly to Council no later than 2018 June and also to hold a non-statutory public hearing.

On 2018 March 21, the Strategic Meeting of Council approved the following Motion Arising: That with respect to Report C2018-0266, Council refer the following proposed Motion Arising to the 2018 April 10

Previous Council Direction

Regular Meeting of the Priorities and Finance Committee, to be considered following the Olympic Public Engagement Report and the Returning Officer's report on Vote of Electors: That Council:

- 1. Direct Administration to inquire into the feasibility of the International Olympic Committee providing a bid deadline extension of six (6) months:
- 2. Direct Administration to conduct a city wide 'Vote of the Electors' on whether electors are in favour of their Council submitting this bid; and
- 3. Postpone its decision to bid on the 2026 Olympic and Paralympic Winter Games until after the City Clerk reports back with the outcome of the 'Vote of the Electors'.

On 2018 March 19-20, Administration delivered report C2018-0266 to City Council which stated that The City of Calgary continues to work towards receiving official confirmation of financial support from the Government of Canada and Government of Alberta for a 2026 Olympic and Paralympic Winter Games Bid Corporation (BidCo).

Council approved seven recommendations in principle, all of which were dependent on Administration advising Council that it has secured financial commitments from the other orders of government. The recommendations were: To authorize The City of Calgary to become a member of, elect directors, and incorporate a BidCo to continue the exploration of a bid for the 2026 Olympic and Paralympic Winter Games (OPWG); Approve the Deputy City Manager as having the authority to exercise all the powers and voting rights associated with The City's membership interest in BidCo; Authorize the Mayor to execute on behalf of The City all BidCo resolutions and related documents required to establish the appropriate membership and governance structure of BidCo; Release an additional \$1 million of Fiscal Stability Reserve funds that Council approved on 2017 November 20 (C2017-1181) to complete The City's required \$9.5 million total funding commitment to the BidCo.

On 2017 November 13 (C2017-1162), Council supported Administration's recommendation to receive this report for information, and directed Administration to report back to Council 2017 November 20, with a formal funding request to deliver on the additional work required for the Dialogue Stage. In addition, Council made an amendment to recommendation 3 which directs Administration to seek confirmation from the other orders of government to ascertain their funding commitment on the bid.

On 2017 July 31 (C2017-0616), Council supported Administration's recommendation that The City transition from an Exploration Phase to an Invitation Phase, and address the Council endorsed five Principles (C2017-0616, Attachment 4).

On 2017 July 24 (C2017-0599), CBEC presented their recommendations regarding the Olympic Bid Exploration to Council for information.

On 2017 June 19 (C2017-0541), Administration and CBEC provided Council with a report that provided an update on the Olympic Bid Exploration work CBEC and Administration had done to date. Council received this report for information.