





# A Community Anchor and Tourism Driver

Trusted place for  
Calgarians to enjoy  
together &  
experience nature  
since 1929, 364  
days a year

Many varied animal  
species, in- and  
outdoor habitats plus  
the Dorothy Harvie  
Botanical Gardens

Current 2022  
projection is 1.3  
million visits; pre-  
COVID average  
1.35 million visits  
per year

Draws tourists to  
stop in Calgary  
before or after  
visiting the Rockies

Annual economic  
impact estimated at  
over \$100 million



# Key Objectives for 2023-2026

## Objective 1

**Ensure Financial,  
Lifecycle, and  
Environmental  
Sustainability**

## Objective 2

**Renew Accreditation  
with Association of  
Zoos and Aquariums  
and Host Global AZA  
Convention**

## Objective 3

**Design and Fund  
Transformational  
Centennial  
Project**

*We take and inspire action to sustain wildlife and wild places!*