

Calgary



# 2023-2026 Service Plans and Budgets

**PLATFORM**  
calgary



# Key Objectives for 2023-2026

Objective 1:  
Contribute to downtown revitalization & city branding



Objective 2:  
Connect the startup support system for exponential impact



Objective 3:  
Help tech startups create high quality jobs





# Results we plan to achieve

**Impact: Number of new high potential startups (>5 employees) in Calgary**

*Targets:*

60 new high potential startups per year, representing >300 jobs and growing fast

**Capacity: Leveraged funding and total budget**

*Targets:*

Grow total budget to >\$8M with a 50:50 public/private revenue split

**Activity: Daily active users of the Platform Innovation Centre**

*Targets:*

Annual average of 400 daily active users  
200 large (100+) events/year

**System: Number of Platform members and partner organizations**

*Targets:*

500 members by 2024  
100 partner organizations supported